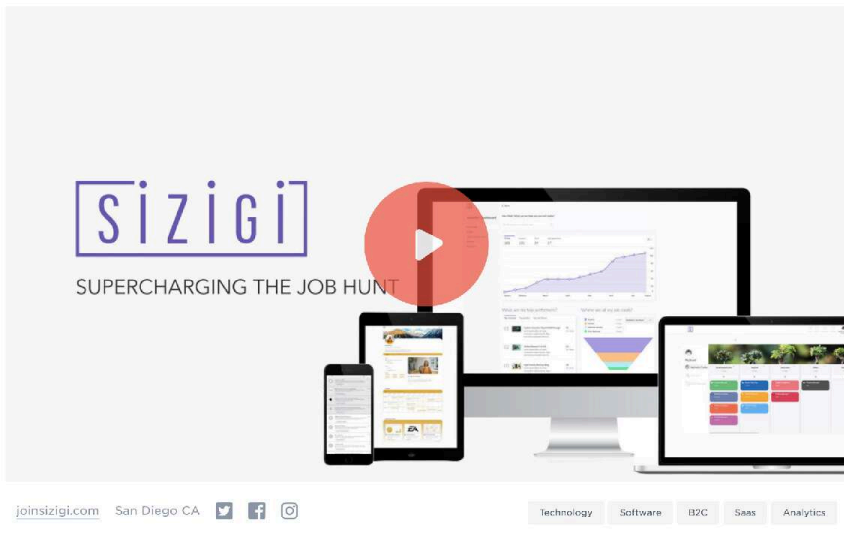


## Building the best digital platform for job seekers

[PITCH VIDEO](#) [INVESTOR PANEL](#)



[OVERVIEW](#) [DETAILS](#) [UPDATES](#) [WHAT PEOPLE SAY](#) [ASK A QUESTION](#)

### Highlights

- 1 Over 5,000 Users in our Pilot Program
- 2 Affiliations with Job Boards led by Dice and Lensa
- 3 Partnerships with global Companies including IBM and Qualcomm
- 4 Relationships with over 50 Universities worldwide
- 5 Generating \$10,000 of monthly revenue
- 6 Recognized as a top company to watch in San Diego

### Our Team



**Tony Malz** Founder & Chief Executive Officer

Tony has 17 years of software leadership experience, holds a Bachelor and a Masters in Finance from San Diego State University, and is a CFA charterholder.

I recently found myself unemployed for the first time in almost 20 years. I joined the billions of people who are frustrated by the antiquated job hunting process. This experience kick-started my passion to build the best digital platform that empowers job seekers to get hired faster.



**Zachary Schenkler** Co-Founder & Chief Technology Officer

Zachary has over 20 years of technology experience including previously being a co-founder where he built a digital platform that scaled to millions of users.



**Alex Flores** Co-Founder & Chief Marketing Officer



Alex has driven business growth at Road Rebel, Amobee, and CLICS Colors and has her MBA from San Diego State University

SEE MORE

## Supercharging the Job Hunt!

The Average Job Hunt:  
too long, generic, & lacks feedback

5  
months  
200  
applications  
10  
interviews

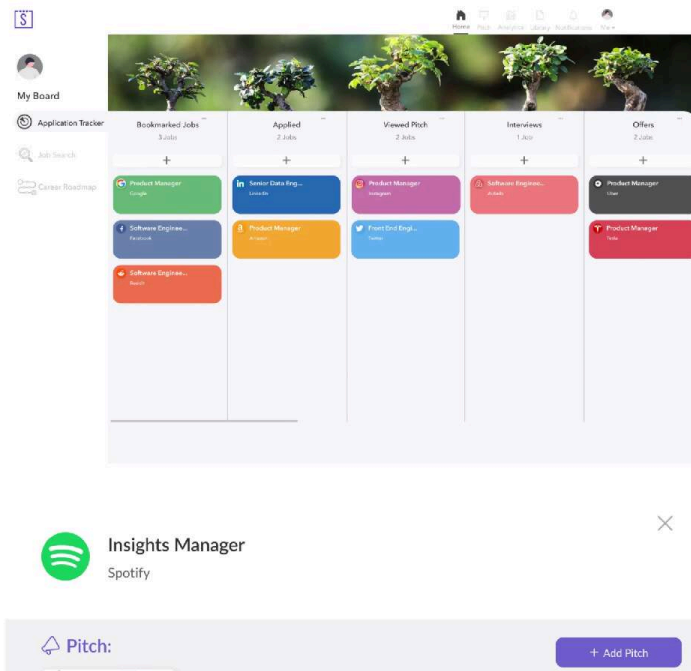


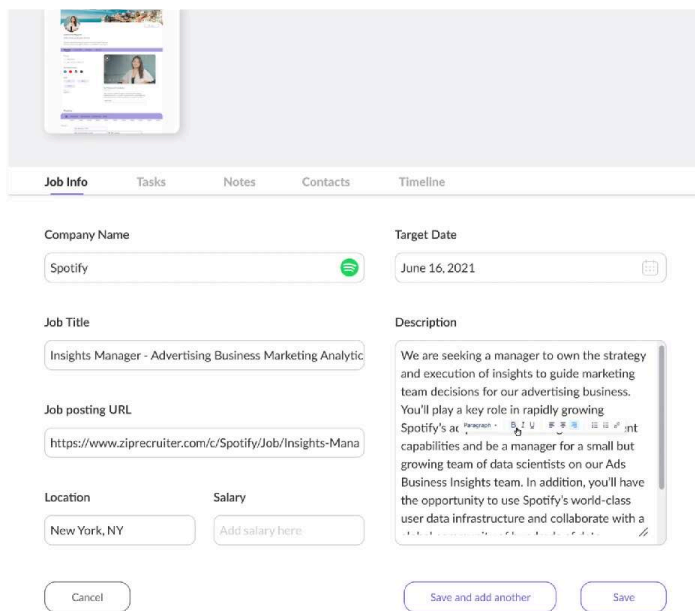
sizigi.com



## The CRM for Job Seekers

People can easily search and apply for millions of jobs across the Internet as well as track their applications from sending Job Pitches, receiving viewership alerts, having interviews, and receiving job offers.

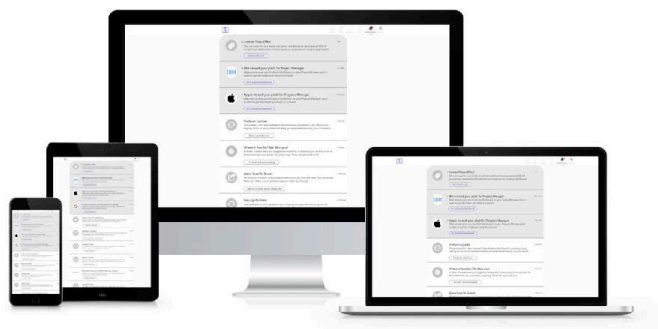




The screenshot shows a job application form for Spotify. At the top, there's a header with a logo and navigation tabs: Job Info, Tasks, Notes, Contacts, and Timeline. The form fields are as follows:

- Company Name:** Spotify (with a green Spotify logo icon)
- Target Date:** June 16, 2021 (with a calendar icon)
- Job Title:** Insights Manager - Advertising Business Marketing Analytic
- Description:** We are seeking a manager to own the strategy and execution of insights to guide marketing team decisions for our advertising business. You'll play a key role in rapidly growing Spotify's at [redacted] capabilities and be a manager for a small but growing team of data scientists on our Ads Business Insights team. In addition, you'll have the opportunity to use Spotify's world-class user data infrastructure and collaborate with a [redacted]
- Job posting URL:** <https://www.ziprecruiter.com/c/Spotify/Job/Insights-Mana>
- Location:** New York, NY
- Salary:** Add salary here

At the bottom, there are three buttons: Cancel, Save and add another, and Save.

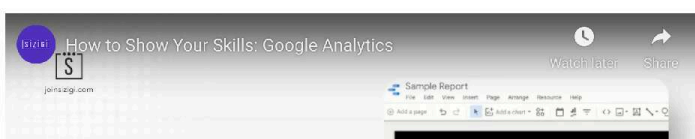
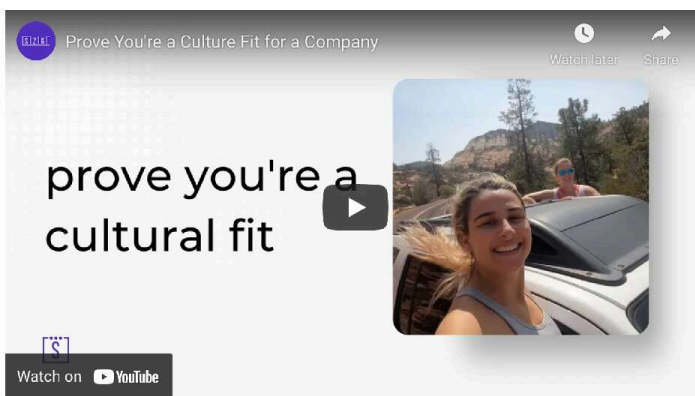


## We live in a Digital World

People are shocked to learn that the first resume dates back to 1482; that's over five centuries ago! Sizigi provides people the platform to showcase their skills through consumable digital content and apply for jobs with personalized Job Pitches tailored to the opportunity/company.


### Consumable Digital Content

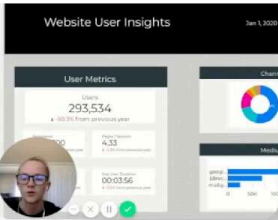
- Videos, blogs, websites, and files
- Over 1,800 integrations



Prove your skills

# Google Analytics

Watch on  YouTube



STALEY S demonstrate Your Professional Skills

Watch later Share

demonstrate your professional skills


Watch on  YouTube

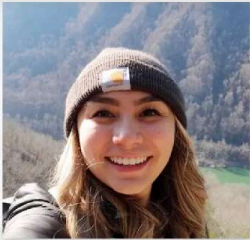


STALEY S Let's Grow Together!

Watch later Share

let's grow together

Watch on  YouTube





STALEY S How to Format a Professional Summary Video

Watch later Share

professional summary sample

BEYZA BAYKAN


Watch on  YouTube

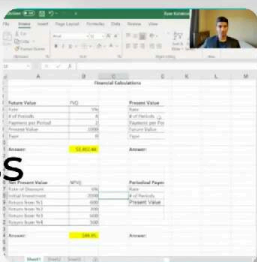


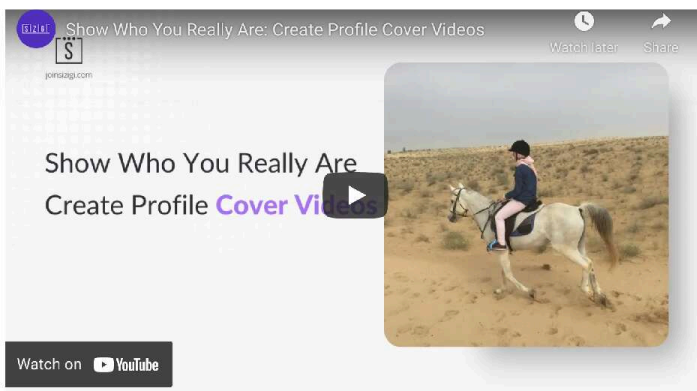
STALEY S Demonstrate Your Understanding of Concepts & Principles

Watch later Share

explain your thought process

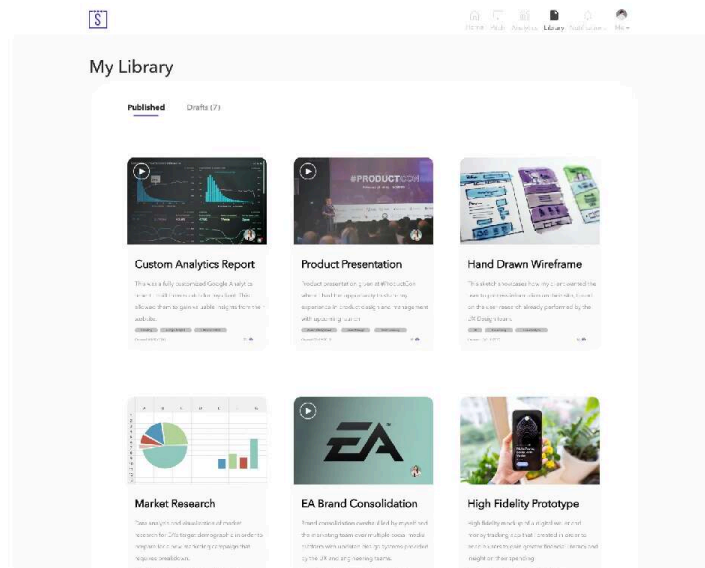
Watch on  YouTube





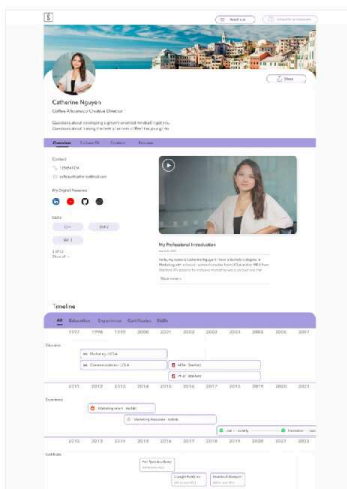
## Content Library

- Users can store all their professional assets in their very own private website



## Public Profile

- People can easily digitally transform their professional brand as well as show some of the more personal things that they are driven by to ensure a better culture fit.

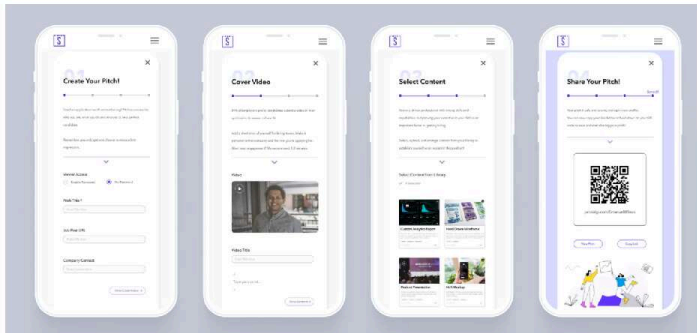


## Job Pitches

People can apply for jobs by using their Sizi Public Profile or with Sizi's Job

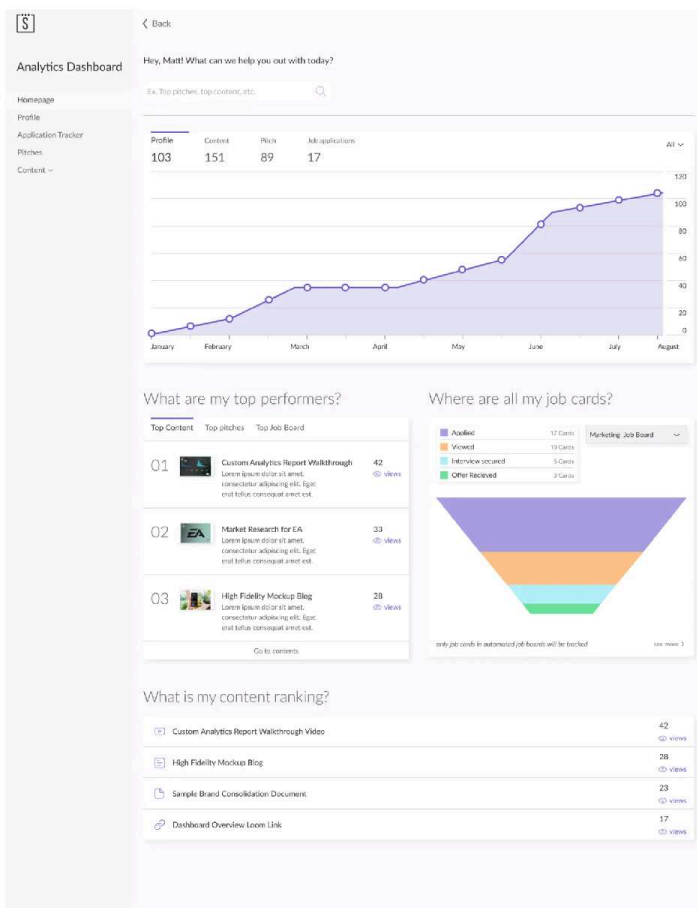
## Pitches

- Personalized cover video tailored to the company and job opportunity
- Selected content that visually demonstrates the required skills for the position
- A custom website is created for each Job Pitch

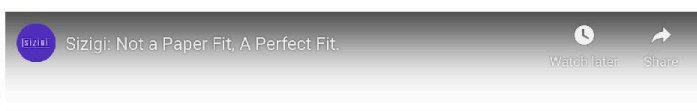


## Supercharging the Job Hunt

Sizigi's Analytic Dashboard provides actionable analytics and personalized insights to create more engaging content, send stronger Job Pitches, and ultimately get hired faster.



## What do our Users say?







NOT A PAPER FIT, A PERFECT FIT.

Watch on  YouTube

## What do Companies say?



Using Sizigi during our hiring process helped my candidates create their own stage to shine. It really encouraged the candidates to think much more critically about what skills and experiences matter most in the role and how their personal stories align with their fit in the company. Not only that, but by bringing their experiences to life beyond their resume and interview, our team received deeper insight into the soft skills and core attributes we look for in culture fit.

Erik Hanzlick, Product Manager at IBM & CEO of Exalton



We were lucky to come across Sizigi. It was during COVID and the job market dynamic changed a lot. While worrying if we were able to assess the candidates efficiently, like how in-person interviews did in the past, Sizigi offered the technology for HR to meet only the right candidates. One job opening had taken more than 4 weeks to fill and Sizigi's technology jumped in and made the magic happen within 5 days.

The platform is easy to use as well (another point to Sizigi)! I recommend my HR fellows start using Sizigi soon especially when the talent acquisition landscape is adjusting to its new normal.

Katherine Wong-Velasco, Human Resources & Director at Kung Fu Tea



Using Sizigi to implement a virtual case competition was game-changing for us. It was so easy to use, and very organized. The e-Portfolio format provided us with a deeper and more holistic view of the candidates when compared to the traditional resume. I highly recommend Sizigi to employers who are looking to change their recruiting strategy.

Shivani Das, Associate Financial Analyst at Qualcomm



## Go-to-Market Strategy

We have already acquired over 5,000 users during our pilot program primarily through organic marketing. We will be releasing the next version of our software in Spring 2021 and we are well-positioned for significant growth by already securing dozens of strategic partnerships across several channels.

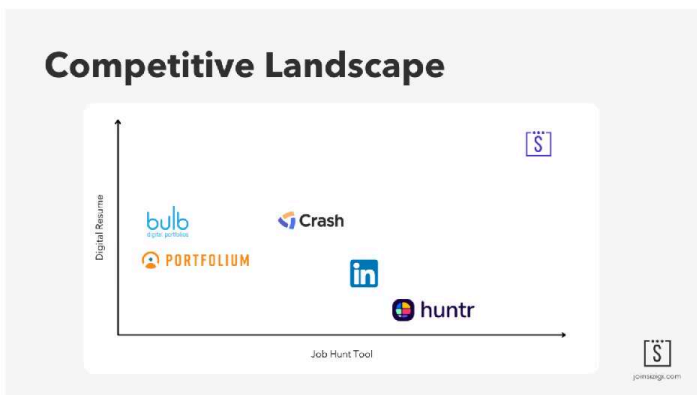
Our partners include  
job boards, companies, & colleges









## Competition

Sizigi is uniquely positioned in the marketplace by building the best digital platform for job seekers. Sites like LinkedIn offer a fantastic opportunity for brand awareness and strategic partnerships.



	 Founded 2019	 Founded 2013	 Founded 2014	 Founded 2002
Job Search	✓	✓	✓	✓
Public Profile	✓	✓	✓	✓
Content Library	✓	✓		
Job Pitches	✓			
Viewership Alerts	✓			
Analytics Dashboard	✓			
Application Tracker	✓			

<b>DEMOGRAPHIC</b>	Professional/Student	Student	Student	Professional
<b>TARGET BUYER</b>	Professional/Student	Educator	Educator	Company
<b>USERS</b>	5K+	750K+	5M+	700M+

## Pricing

We will be releasing our freemium model in Spring 2021 consisting of three tiers:

- Free (\$0/month)



- Professional (\$10/month)
- Premium (\$20/month)

Discounts are offered for students (50%) and/or on annual commitments (20%)

## Plans & Pricing

Get the power, control, and customization you need to supercharge your job search.

Students get 50% off

Feature	Free \$0 USD <a href="#">Free For Life</a>	Professional \$8 USD/mo <a href="#">Get Started</a>	Premium \$16 USD/mo <a href="#">Get Started</a>
Job Search	✓	✓	✓
Public Profile	✓	✓	✓
Content Library	✓	✓	✓
Job Pitch	✓	✓	✓
Viewship Alerts	---	✓	✓
Analytics Dashboard	---	✓	✓
Application Tracker	10	25	Unlimited

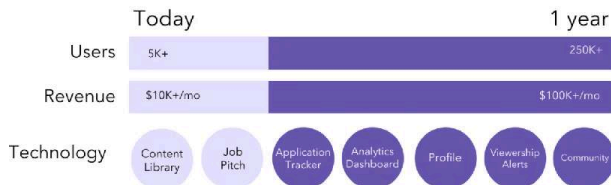
join.sizigi.com

## Funding Round

The capital we raise on WeFunder will be used to accelerate our software development, expand our sales team, and increase our marketing spend. With your support, we anticipate making tremendous progress over the next year and beyond.

*Please note, these are forward-looking projections that cannot be guaranteed*

## RETURN ON INVESTMENT

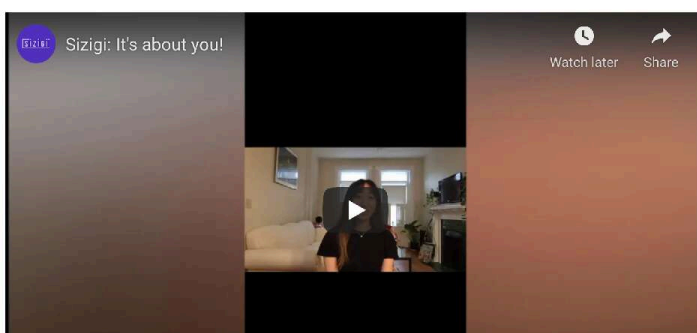


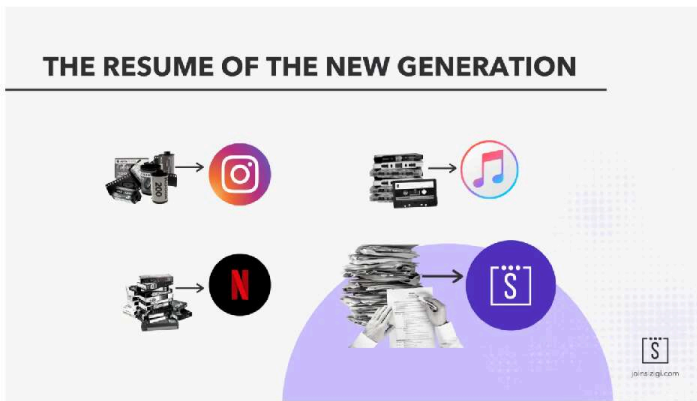
## The 500-year-old Resume is Dead

### Why now?

Generation Z is disrupting recruiting, hiring, managing, & beyond in the workplace. Sizigi created an industry-disrupting platform that aligns with this next generation of leaders!

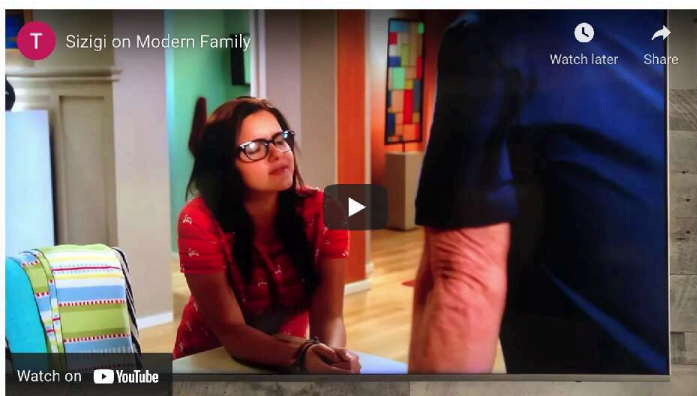
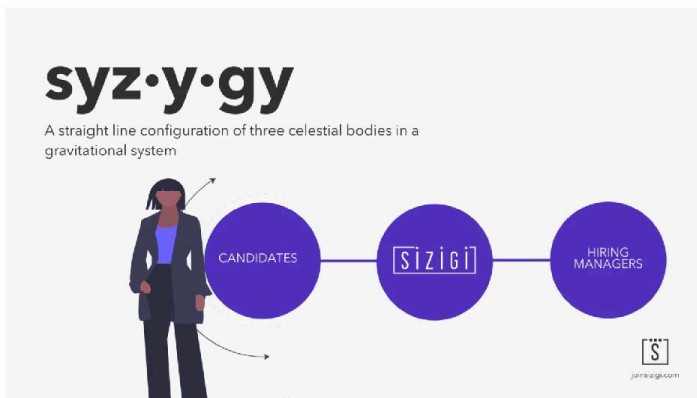
join.sizigi.com





### Why the name Sizigi?

The origin of Sizigi's name is based on the word "Syzygy", which is defined as a straight-line configuration of three celestial objects such as the Earth, Moon, and Sun. Our platform creates this alignment between candidates and hiring managers. We replaced the three y's with i's to symbolize three celestial objects. Our logo signifies being "unboxed" from the rigid, antiquated resume. Perhaps you have heard the name Sizigi on a few TV shows :)





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