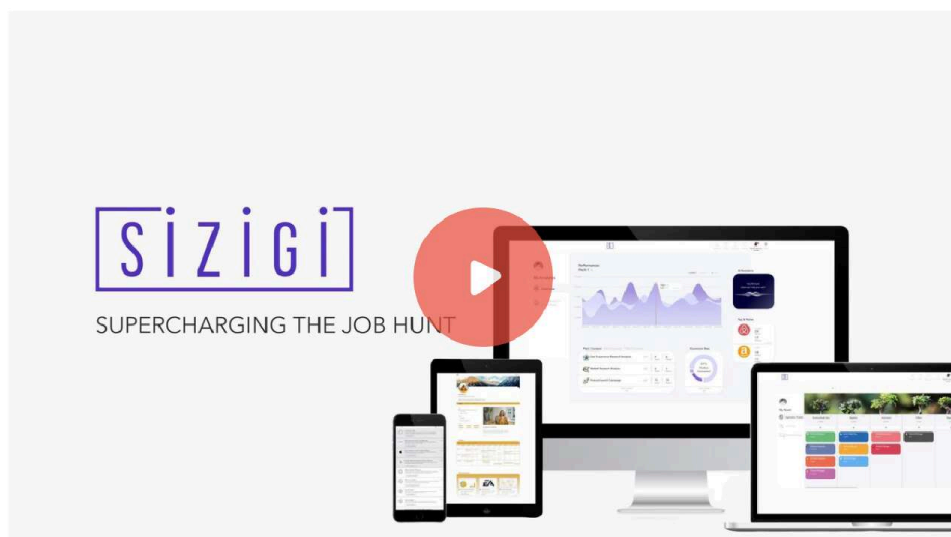


Building the best digital platform for job seekers



joinsizigi.com San Diego CA



Technology Software B2C SaaS Analytics

LEAD INVESTOR



Alexandre Graff Vice President Latin America and Caribbean, FICO

I decided to invest in Sizing because of their mission to transform the way professionals hunt for a job, creating a platform that fits perfectly with the new normal during and after the pandemic. Their vision connects companies and professionals in a much more comfortable, faster, and fashionable way, allowing a more assertive hiring process and providing the tools to every person introduce themselves uniquely and powerfully. The founder, Tony Malz, is a fantastic person with a solid finance background, very creative, innovative, focused, and committed to overachieving results. Sizigi is tackling

OVERVIEW UPDATES 1 WHAT PEOPLE SAY 25 ASK A QUESTION

Highlights

- 1 Fast-growing community of over 5,000 Users
- 2 Affiliations with Job Boards led by DICE and Lensa
- 3 Partnerships with global Companies including IBM and Qualcomm
- 4 Relationships with over 50 Universities worldwide
- 5 Generating \$10,000 of monthly revenue
- 6 Recognized as a top company to watch in San Diego

Our Team



Tony Malz Founder & Chief Executive Officer

Tony has 17 years of software leadership experience, holds a Bachelor and a Masters in Finance from San Diego State University, and is a CFA charterholder.

I recently found myself unemployed for the first time in almost 20 years. I joined the billions of people who are frustrated by the antiquated job search process. This experience kick-started my passion to build the best digital platform that empowers job seekers to get hired faster.



Zachary Schenkler Co-Founder & Chief Technology Officer

Zachary has over 20 years of technology experience including previously being a co-founder where he built a digital platform that scaled to millions of users.



Alex Flores Co-Founder & Chief Marketing Officer

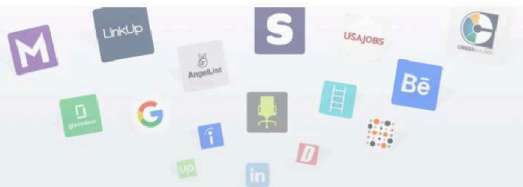
Alex has driven business growth at Road Rebel, Amobee, and CLICS Colors and has her MBA from San Diego State University

[SEE MORE](#)

We are passionate about building the best digital platform for the job seeker!

The Average Job Hunt:
too long, generic, & lacks feedback

5 months
200 applications
10 interviews



sizigi

CHANGING THE WAY WE APPLY FOR JOBS

The all-in-one tool for job seekers. Organize your job search, create custom job pitches, and monitor how your applications are being viewed with one easy-to-use platform.

The CRM for job seekers

People can easily search and apply for millions of jobs across the Internet as well as track their applications from sending Job Pitches, receiving viewership alerts, having interviews, and receiving job offers.

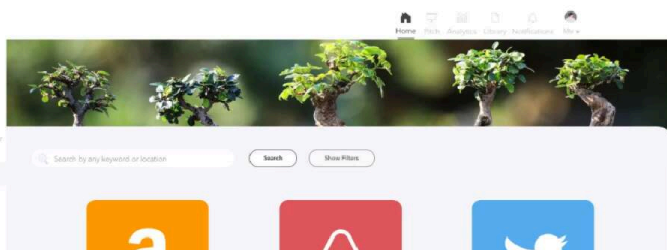


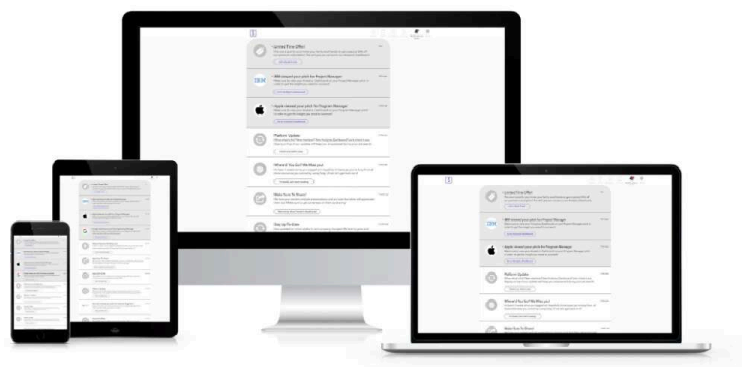
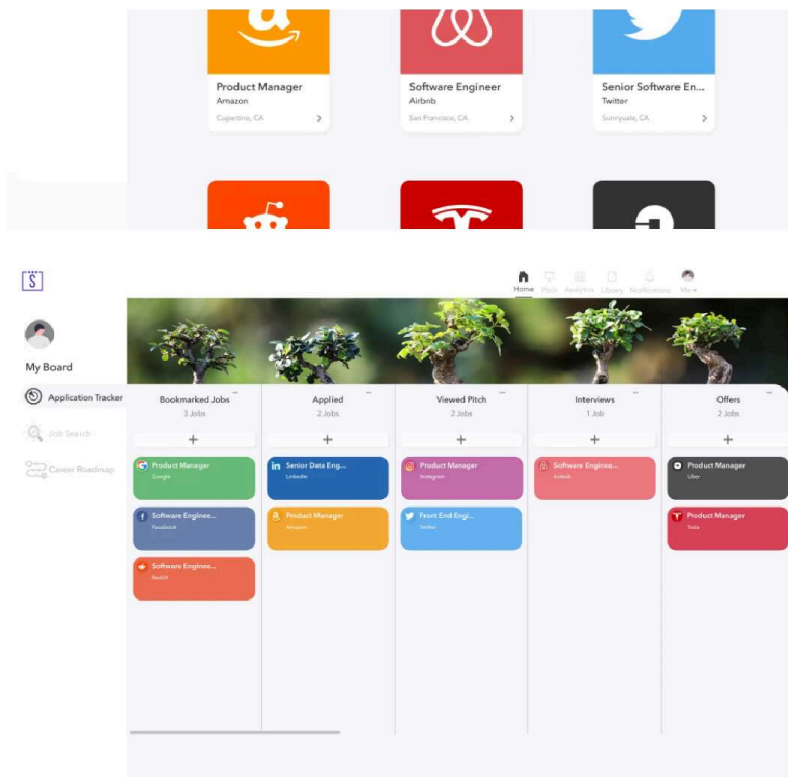
My Board

Application Tracker

Job Search

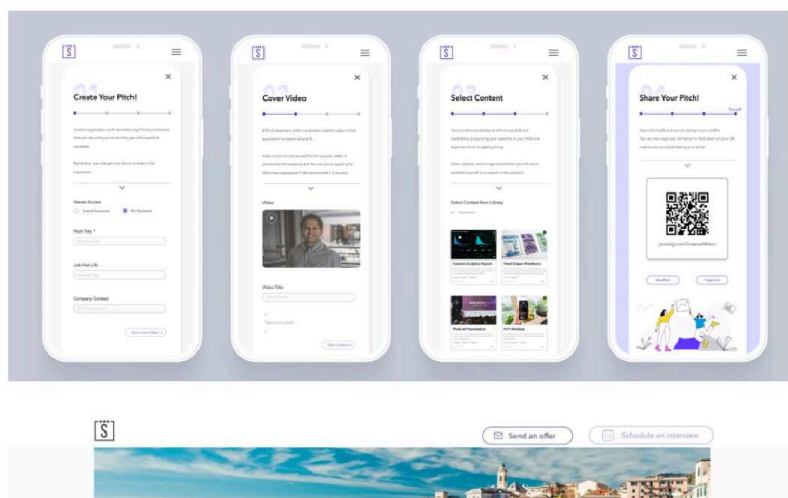
Career Roadmap



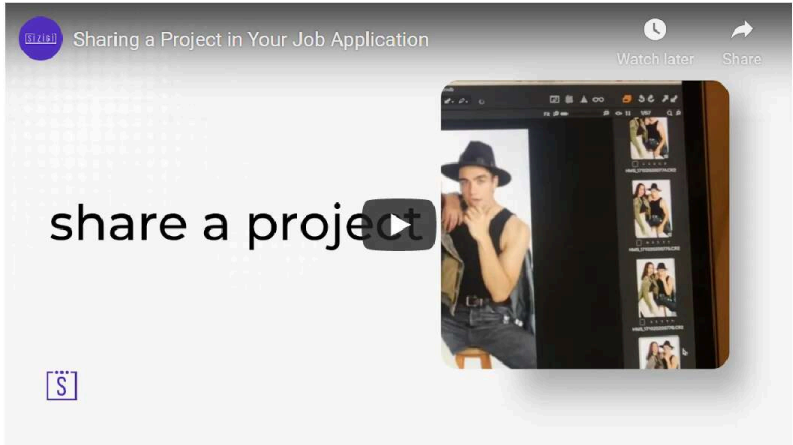
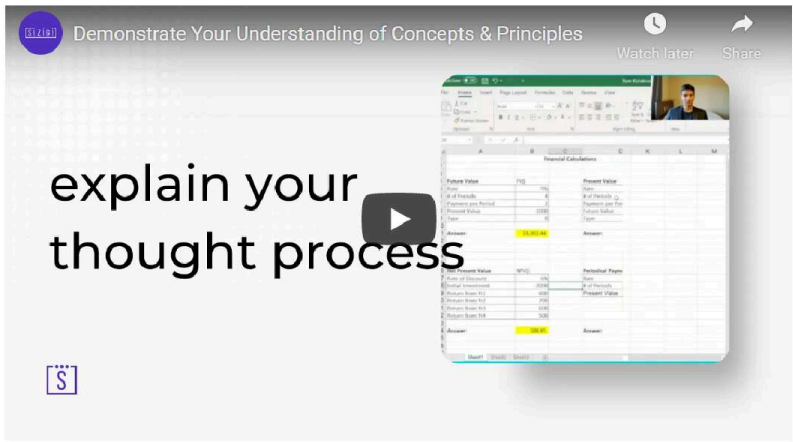


We live in a digital world!

People are shocked to learn that the first resume dates back to 1482, that's over five centuries ago! Sizi provides people the platform to showcase their skills through consumable digital content and apply for jobs with personalized Job Pitches tailored to the opportunity/company.

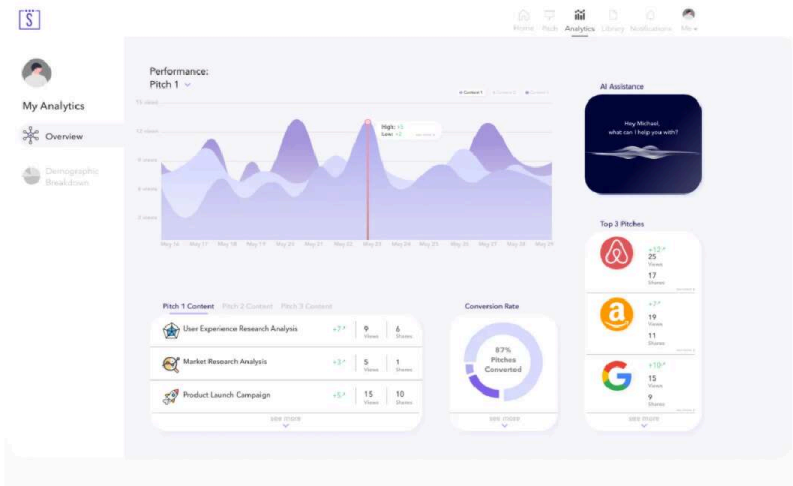


This is a video thumbnail for a tutorial titled "How to Format a Professional Summary Video". The thumbnail features a woman, Beyza Baykan, standing outdoors near a body of water. The text "professional summary sample" is overlaid on the left side of the image. In the top right corner, there are icons for "Watch later" (a clock) and "Share" (a share icon). The video title "How to Format a Professional Summary Video" is displayed at the top, and the creator's name "BEYZA BAYKAN" is shown in large, bold letters on the right side of the image.

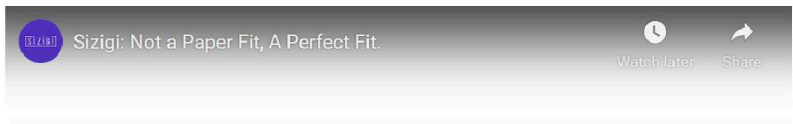


Actionable analytics to supercharge the job hunt

Sizigi's Analytic Dashboard provides insights to help job seekers create more engaging content, send stronger Job Pitches, and ultimately get hired faster.



What do our users say?





NOT A PAPER FIT, A PERFECT FIT.

What do Companies say?



Using Sizigi during our hiring process helped my candidates create their own stage to shine. It really encouraged the candidates to think much more critically about what skills and experiences matter most in the role and how their personal stories align with their fit in the company. Not only that, but by bringing their experiences to life beyond their resume and interview, our team received deeper insight into the soft skills and core attributes we look for in culture fit.

Erik Hanzlick, Product Manager at IBM & CEO of Exalton



We were lucky to come across Sizigi. It was during COVID and the job market dynamic changed a lot. While worrying if we were able to assess the candidates efficiently, like how in-person interviews did in the past, Sizigi offered the technology for HR to meet only the right candidates. One job opening had taken more than 4 weeks to fill, and Sizigi's technology jumped in and made the magic happen within 5 days.

The platform is easy to use as well (another point to Sizigi)! I recommend my HR fellows start using Sizigi soon especially when the talent acquisition landscape is adjusting to its new normal.

Katherine Wong-Velasco, Human Resources & Administration Manager at Kung Fu Tea



Using Sizigi to implement a virtual case competition was game-changing for us. It was so easy to use, and very organized. The e-Portfolio format provided us with a deeper and more holistic view of the candidates when compared to the traditional resume. I highly recommend Sizigi to employers who are looking to change their recruiting strategy.

Shivani Das, Associate Financial Analyst at Qualcomm



Go-to-Market Strategy

We have already acquired over 5,000 users during our pilot program primarily through organic marketing. We will be releasing the next version of our software in Spring 2021 and we are well-positioned for significant growth by already securing dozens of strategic partnerships across several channels

Our partners include job boards, companies, & colleges



Go-to-Market



Competition

Sizigi is uniquely positioned in the marketplace by building the best digital platform for job seekers. Sites like LinkedIn offer a fantastic opportunity for brand awareness and strategic partnerships.

Competitive Landscape



sizigi

Founded 2019

bulb

Founded 2013

PORTFOLIUM

Founded 2014

LinkedIn

Founded 2002

JOB SEARCH	✓	✓	✓	✓
PUBLIC PROFILE	✓	✓	✓	✓
CONTENT LIBRARY	✓	✓		
JOB PITCHES	✓			
VIEWERSHIP ALERTS	✓			
ANALYTICS DASHBOARD	✓			

APPLICATION TRACKER ✓

DEMOGRAPHIC	Professional/Student	Student	Student	Professional
TARGET BUYER	Professional/Student	Educator	Educator	Company
USERS	5K+	750K+	5M+	700M+

Pricing

We will be releasing our freemium model in Spring 2021 consisting of three tiers:

- Free (\$0/month)
- Professional (\$10/month)
- Premium (\$20/month)

Discounts are offered for students (50%) and/or on annual commitments (20%)

Plans & Pricing

Get the power, control, and customization you need to supercharge your job search.

Students get 50% off

Monthly	Free \$0 USD Free For Life	Professional \$8 USD/mo Get Started	Premium \$16 USD/mo Get Hired
Job Search	✓	✓	✓
Public Profile	✓	✓	✓
Content Library	✓	✓	✓
Job Pitch	✓	✓	✓
Viewership Alerts	—	✓	✓
Analytics Dashboard	—	✓	✓
Application Tracker	10	25	Unlimited

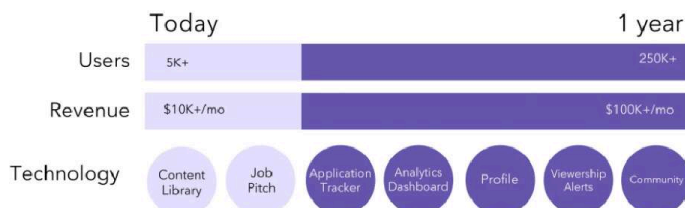
joinsig.com

Funding Round

The capital we raise on WeFunder will be used to accelerate our software development, expand our sales team, and increase our marketing spend. With your support, we anticipate making tremendous progress over the next year and beyond.

Please note, these are forward-looking projections that cannot be guaranteed

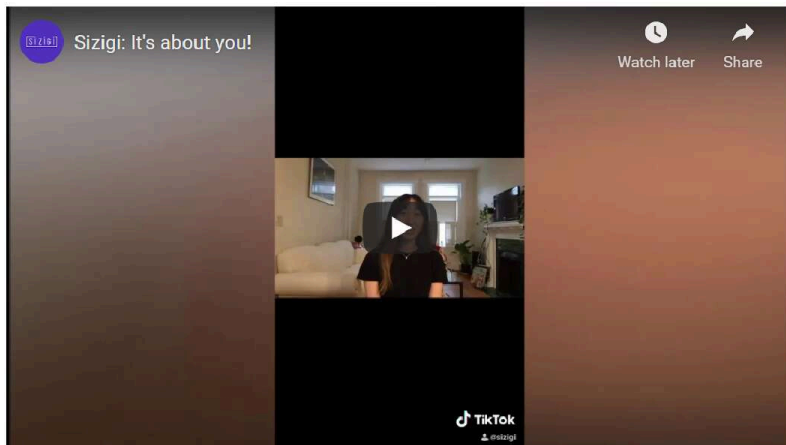
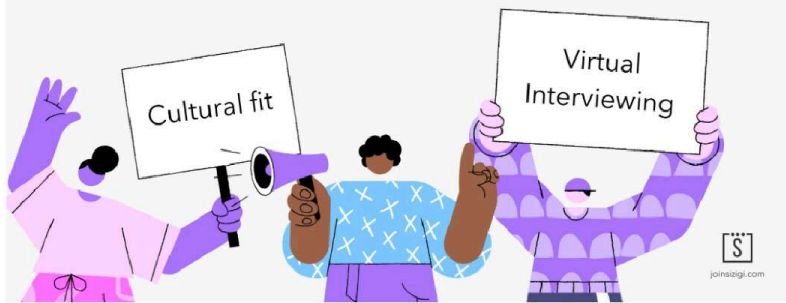
RETURN ON INVESTMENT



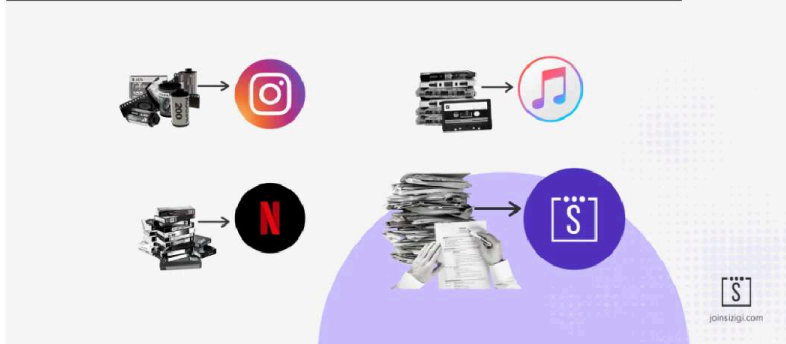
The 500-year-old Resume is Dead

Why now?

Generation Z is disrupting recruiting, hiring, managing, & beyond in the workplace. Sizigi created an industry-disrupting platform that aligns with this next generation of leaders!



THE RESUME OF THE NEW GENERATION



Why the name Sizigi?

The origin of Sizigi's name is based on the word "Syzygy", which is defined as a straight-line configuration of three celestial objects such as the Earth, Moon, and Sun. Our platform creates this alignment between candidates and hiring managers. We replaced the three y's with i's to symbolize three celestial objects. Our logo signifies being "unboxed" from the rigid, antiquated resume. Perhaps you have heard the name Sizigi on a few TV shows :)

syz·y·gy

A straight line configuration of three celestial bodies in a gravitational system



