



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

May 11, 2021

Rohan Ajila  
Chief Executive Officer and Chief Financial Officer  
Global Consumer Acquisition Corp  
1926 Rand Ridge Court  
Marietta GA 30062

**Re: Global Consumer Acquisition Corp**  
**Amendment No. 1 to Registration Statement on Form S-1**  
**April 27, 2021**  
**File No. 333-253445**

Dear Mr. Ajila:

We have reviewed your amended registration statement and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our [Month day, year] letter.

Amendment No. 1 to Registration Statement on Form S-1 filed April 27, 2021

Initial Business Combination, page 7

1. We note your disclosure here regarding possible extensions at the discretion of your insiders. Please disclose whether public shareholders will have redemption rights in connection with any such extension. Also, we note the statement "our insiders and their affiliates or designees are not obligated to fund the trust account to extend the time for us to complete our initial business combination. To the extent that some, but not all, of our insiders, decide to extend the period of time to consummate our initial business combination, such insiders (or their affiliates or designees) may deposit the entire amount required." Please clarify whether the trust account will be funded in the amounts you disclose if only one or some insiders wish to extend the time to complete a business

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combination. For example, if only one of your insiders wishes to extend the time, can he or she unilaterally decide to extend and will he or she be responsible for the entire amount?

Number and Terms of Office of Officers and Directors, page 92

2. Your revisions in response to prior comment 2 state you will have 6 directors upon completion of this offering; however, only 5 individuals are listed in the table on page 90 and the disclosure that follows. Please revise or advise.

You may contact Effie Simpson at (202) 551-3346 or Andrew Blume (202) 551-3254 if you have questions regarding comments on the financial statements and related matters. Please contact Geoff Kruczek at (202) 551-3641 or Anne Parker (202) 551-3611 with any other questions.

Sincerely,

Division of Corporation Finance  
Office of Manufacturing

cc: Tahra Wright