



Medical Imaging, Inc.

Partners in Life



A New Brand in X-ray

Proven Products, Expanding Markets

The Plan is Simple...



Provide users more choice, lower cost and higher value

Provide independent dealers more products and better margins

Provide imaging manufacturers a ready path-to-market

Build a platform for unlimited growth
“Amazon of Medical Devices”

Major brands sell direct to end-users



Limits Choice



Fixes Price



Excludes Independent dealers



Dealers

Face tough competition against major brands

- Limited product mix
- Restricted access to customers
- Used / refurbished equipment



Manufacturers

High barriers to enter US market

- High cost
- FDA approvals
- Language / Cultural Barriers
- Limited network

X-ray's New Brand

Connects Medical Imaging
manufacturers to US dealers

A ready path-to-market



Connections

A Network of Dealers



High Quality Equipment

- Brand new equipment
- Newest technology
- Dealers compete “head to head” with major brands.



Plug and Play

- Hassle-free installation
- Reliable technical support



Lower Price, Higher Profit

- Prices 20% less than major brands
- Generous margins for dealers



Platform for growth

- More manufacturers
- More and more products
- No limits to expansion

Connections

A Consortium of Manufacturers



Larger Market

Access to US market
Largest market for
diagnostic imaging products



FDA

All FDA and regulatory
clearances handled by
GRAF



Shared Success

As shareholders,
manufacturers have a
vested interest in the
overall success of GRAF.



Enhanced Identity

All products marketed
and sold under the
GRAF brand

Full line of products
Reliable support
Extended warranty

X-ray to MRI

World-class systems



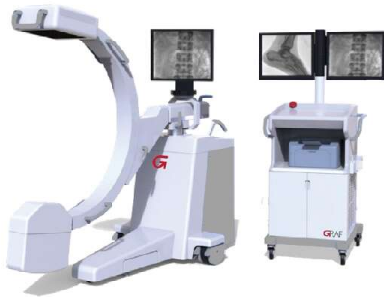
Direct Digital Radiography

multiple configurations



C-arm Fluoroscopy

a model for every application



Interventional Cardiology/ Angiography

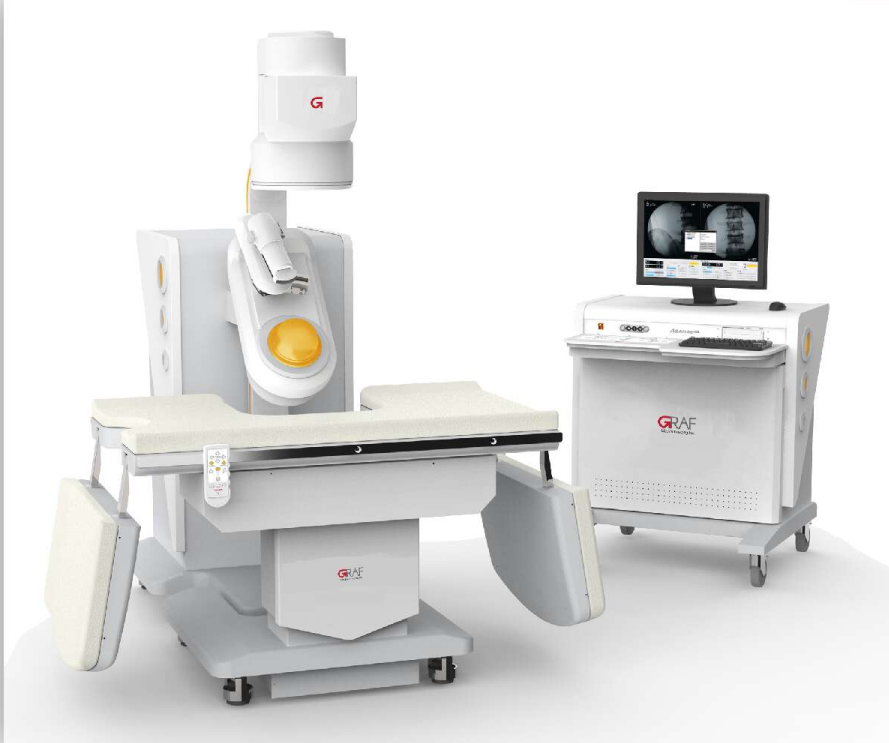
Cath Lab



MRI

three models





Urology

ESWL Lithotripters

- Non-invasive treatment of kidney stones
- Built-in C-arm to locate stones
- Electromagnetic shock waves crush stones
- Outpatient procedure
- No anesthesia
- Painless



X-Ray Generator *Alternative-Energy Technology*

- Works with any power source ANYWHERE
- Provides access to emerging markets
- Saves money in developed countries
- No need for 3 Phase electric service
- Lower power bills



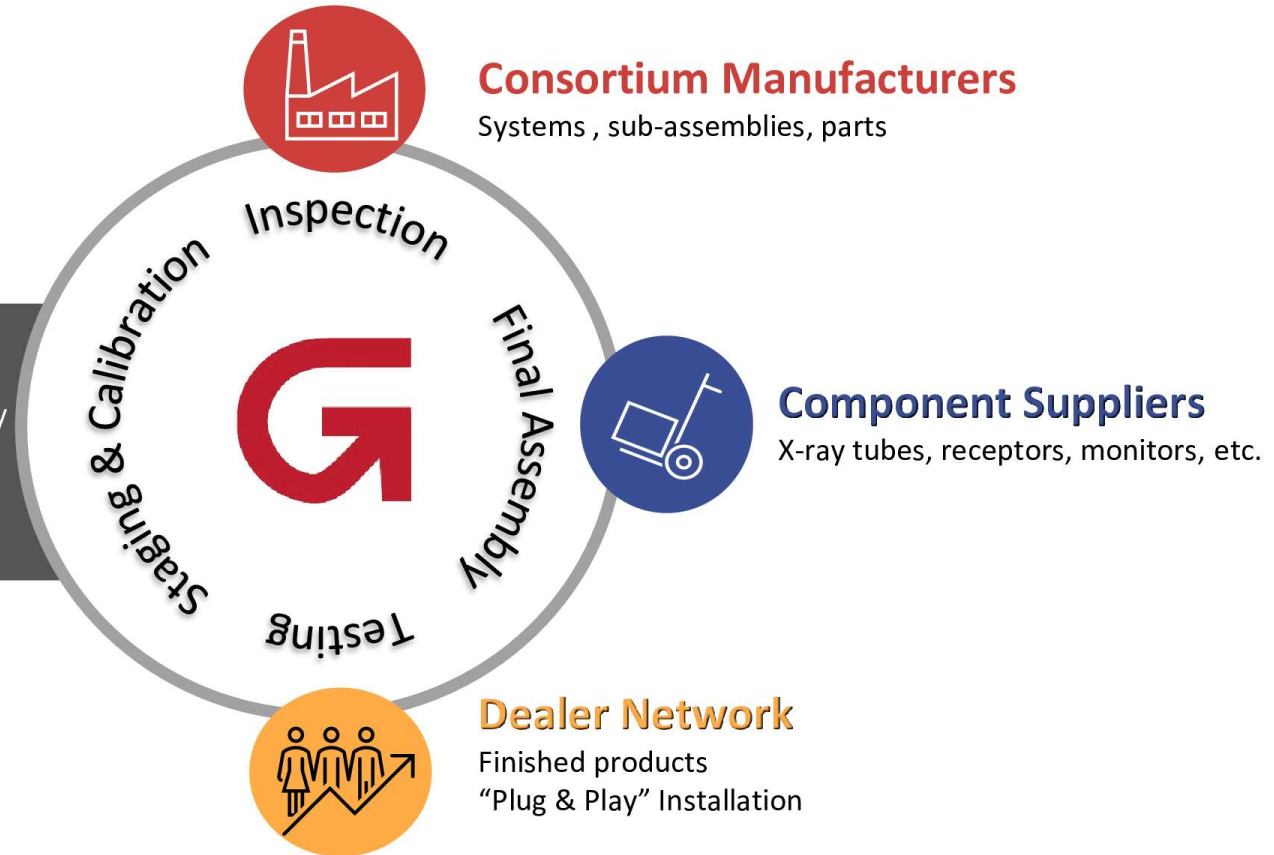
Veterinary *Imaging Products for Animal Healthcare*

- Increasing numbers of pet owners
- US veterinary spending approaching \$20 Bn
- Products exempt from FDA
- Can be marketed and sold immediately
- Significant revenue Year 1

How it works

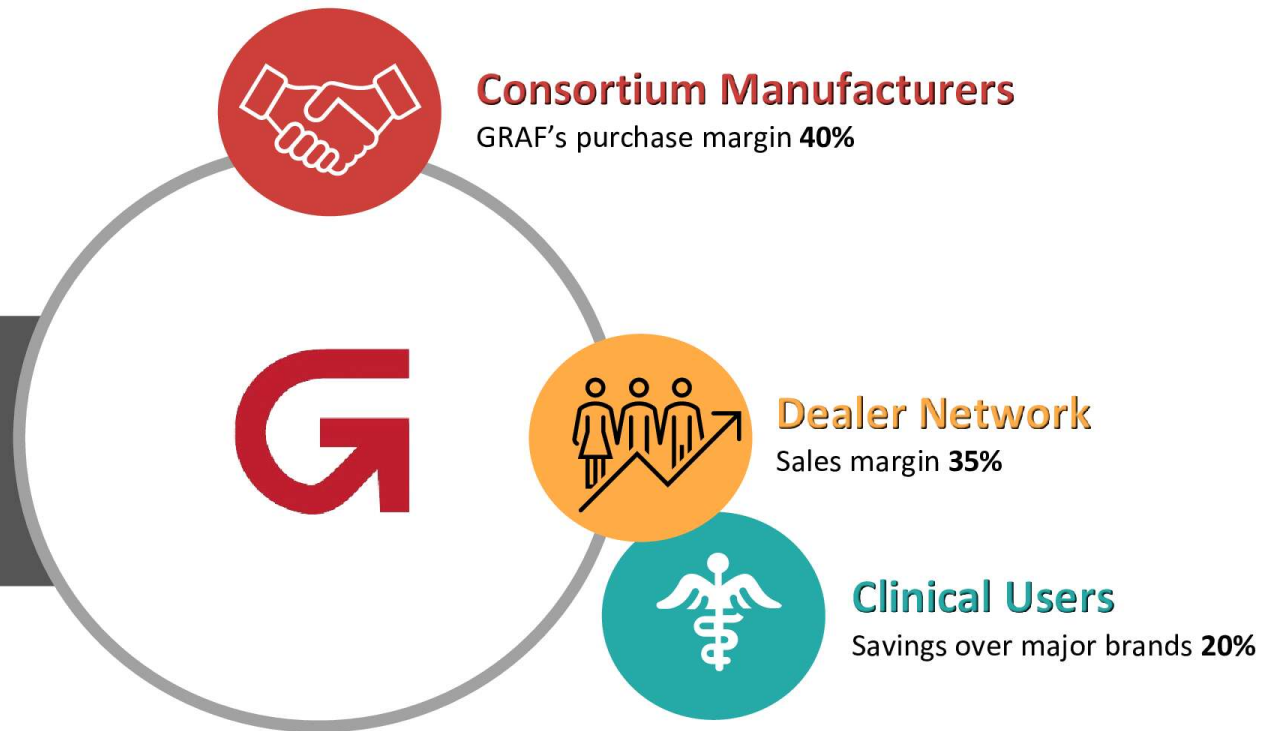
Products identified for market demands
Manufacturers vetted for quality and stability
Dealers chosen for long-standing, trusted
customer relationships

NO LIMITS TO EXPANSION



How it pays

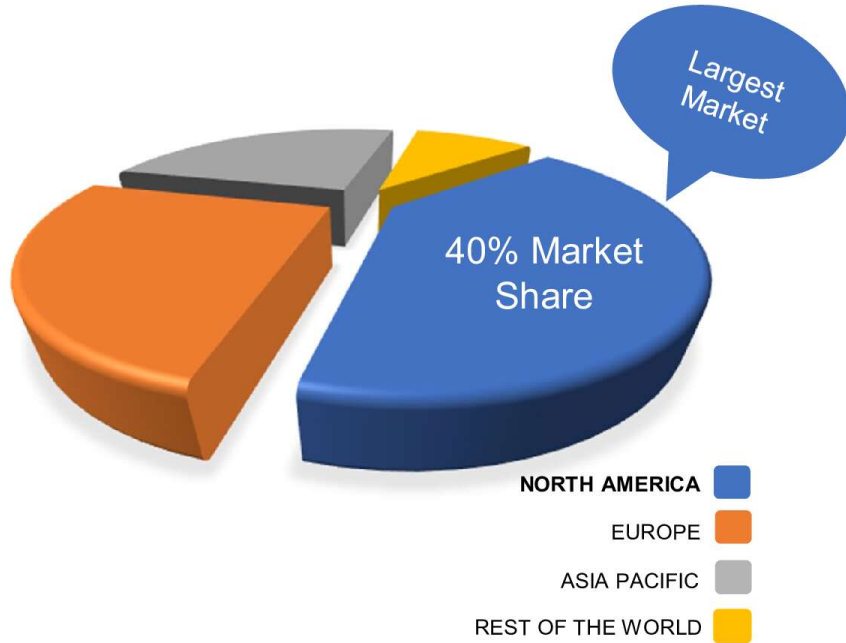
Consistently high EBITDA
20 – 25%



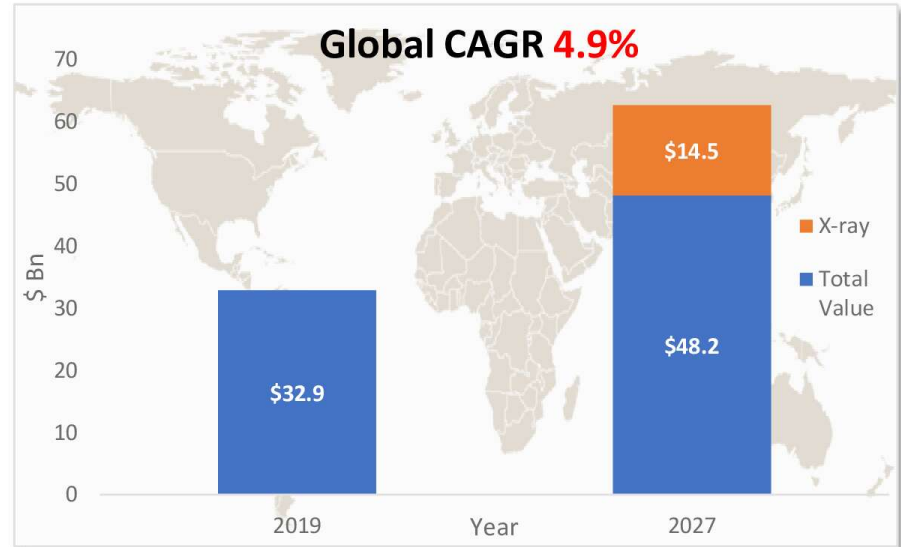
Market

Global Medical Imaging Equipment Market

2019 Value: **US\$32.9Bn**



- Increasing emphasis on early diagnosis
- Advancement in medical technology
- Increasing demand for advanced X-ray devices

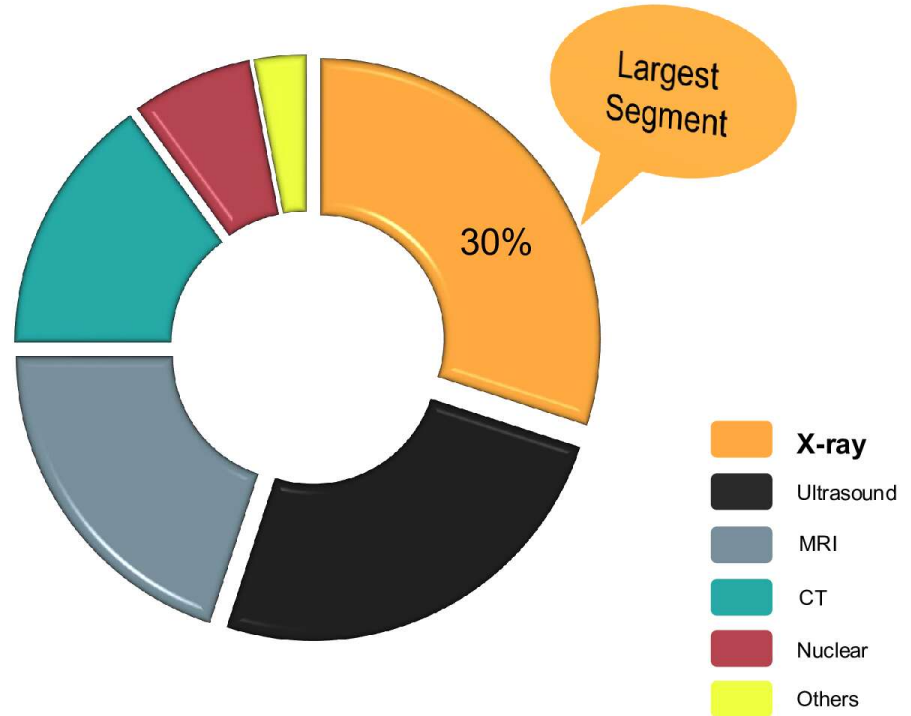


Market Segmentation

Global Medical Imaging Equipment Market

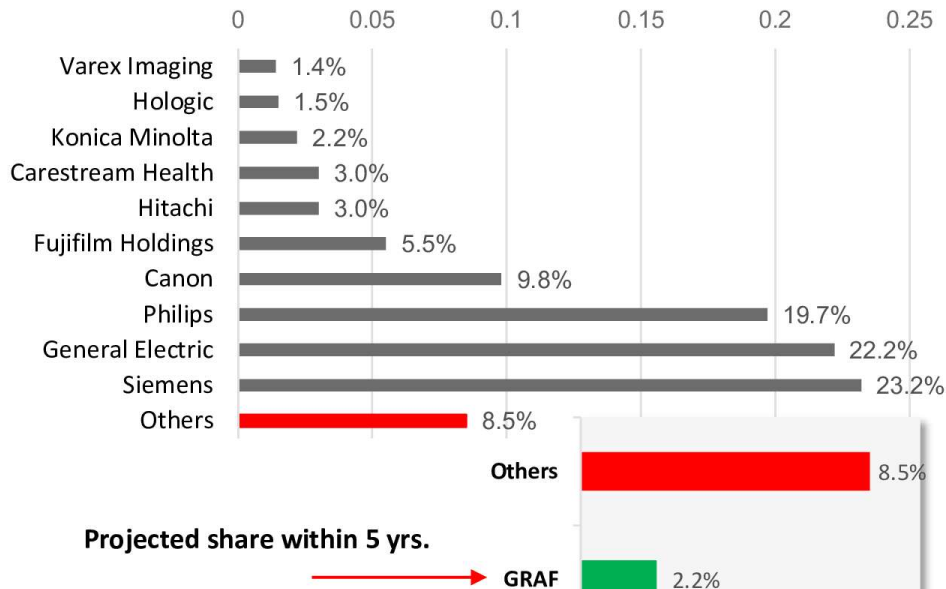
Digital X-ray is largest market segment

- Ubiquitous usage
- Prevalence of orthopedic injury
- Rising patient awareness
- Less exposure to radiation
- Higher quality of images
- Cost-effective diagnostic techniques
- Efficient procedural systems



Competitive Landscape

Global Market Share % (2017)



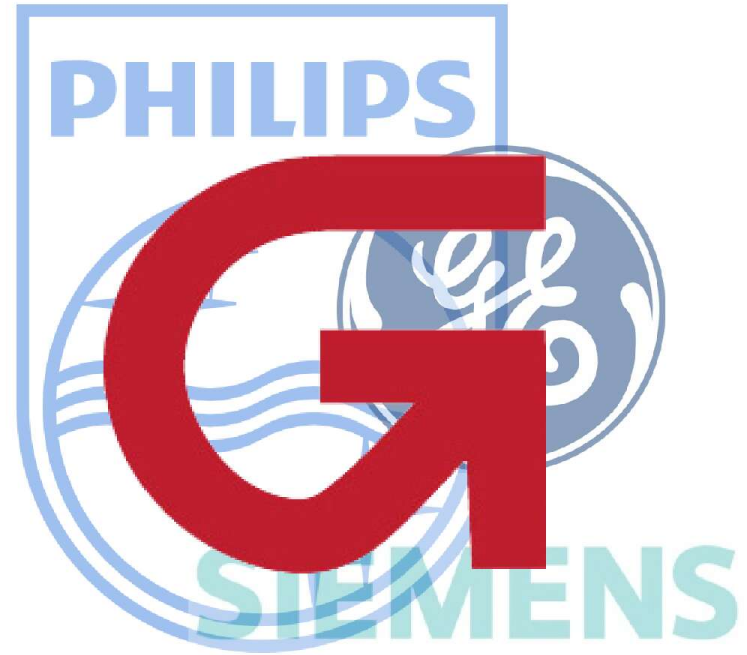
Manufacturer	Full Line of Equipment	Only X-ray Tubes and Receptors	No Mobile C Arms
Varex Imaging		X	
Hologic			
Konica Minolta			X
Carestream Health			X
Hitachi			X
Fujifilm Holdings			X
Canon			X
Philips	X		
General Electric	X		
Siemens	X		
GRAF	X		

These projections are based on industry trends, customers circumstances and other factors, and they involve risks, variables and uncertainties. Actual performance results may differ from those projected. No guarantee is presented or implied as to the accuracy of specific forecasts, projections or predictive statements contained herein.

Source: <https://www.statista.com/statistics/331739/top-global-companies-by-diagnostic-imaging-market-share/>

Our plan is different

- Disrupts the traditional sales model
- Unleashes independent dealers
- High-end systems priced lower
- Hundreds of sales reps at no cost to GRAF
- On-going R&D at no cost to GRAF



The pieces are in place

6



Six Consortium
Member
manufacturers

21



21 New Products

70₊



Over 70 Distribution
Partners

70



Founders with 70 years combined
experience in X-ray



Website created
and growing



Dedicated Law
Firm Retained

Consortium Members

X-ray SWISS

Alternative-energy technology

Perlove

Mobile surgical C-arms; Digital radiographic systems; Veterinary imaging

WDM

Cath Labs; MRI; Digital radiographic systems; Mobile X-ray systems

New Element

Urology treatment systems (Lithotripters)

Almax Imaging

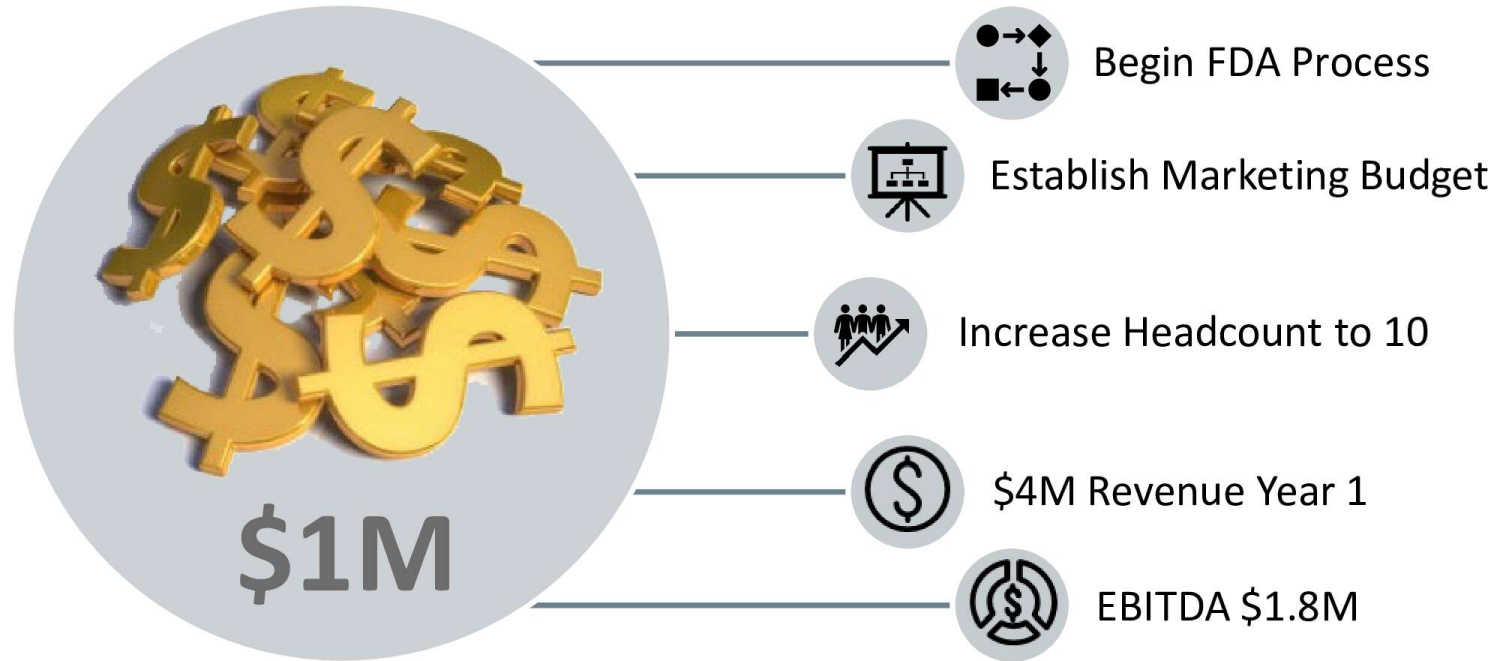
Mobile surgical C-arms; Mobile X-ray systems and Veterinary imaging systems

M. I. Tech

Lithotripters; Stents and Consumer health products



Seed Round Funding



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Revenue Forecast

	Year 1	Year 2	Year 3	Year4	Year 5
Revenue*	\$4,627	\$16,398	\$24,535	\$67, 919	\$188,152
Units sold	44	148	202	644	1,596
EBITDA*	\$617	\$3,854	\$5,612	\$16,328	\$45,223
Head Count	10	19	29	88	212

**(in 000's)*

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Next Steps



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Gary Kohler
25 years in X-ray
Entrepreneur
Broadcasting
Advertising
Sales and Marketing
President/CEO



Founders



Bruno Wuest
44 years in X-ray
Entrepreneur
MBA
Design Engineer
Executive Chairman

Susi Lugo
MBA
Supply/Business Analyst
BS, Marketing
VP Sales & Mkt



Our Team



Monica DeMarco
7 years in X-ray
Business Administration
Sales, Public Relations
Mechanical engineering
COO



Simon Clow B.S., R.T.
(CI) (ARRT)
Vascular Radiography
Radiology Administration
Applications Spl.



Daniel Sickinger
10 years in X-ray
EE with background in IT
Network Consultant
Electronics repair
Sr. Engineer



Harshana Nakandala B.S.
(CCNA) (MCSE) (ITIL) (CCNA Security)
6 years in X-ray
Cisco Technologies Integration
Microsoft Specialist
Manager, IT/Cybersecurity



Thanujaa Nakandala
MBA
Risk Management, Fraud Control VISA
Finance & Reconciliation HSBC
Finance Manager



Dawn Hearn
17 years
Corporate accounting
Business strategy analyst
Corporate tax specialist
Accountant

Our Advisors



Russell D. Goode, MD, (Orthopaedic Trauma Surgeon)
Independent Board Member
University of South Alabama School of Medicine with honors (2010)
University of South Alabama School of Medicine, Orthopaedic Residency (2012)
Orthopaedic Trauma Fellowship, University of Missouri (2016)
Orthopaedic surgeon with The Orthopaedic Group (2016-2018)
Currently with Alabama Orthopaedic Clinic, PC.



Robert S. Adams, (Arbitrator, American Arbitration Assn.)
Independent Board Member
Professional arbitrator and mediator for over 20 years
Consultant for private and governmental organizations
Owner of Templeton Resolution Group and
Rocky Mountain Resolve



Jim Lewis, Attorney
Specialized in business law and litigation for over 25 years.
Concentrates on corporate and securities law.
Member of the National Association of Securities Dealers Board of Arbitrators.
NASD arbitrator and advocate on numerous securities-broker-dealer disputes.
Assists development-stage corporations to raise equity capital and position themselves for public offerings.
University of Utah, BS degree. University of San Diego. Law degree.
Member of the Utah State Bar, and its litigation, real property, business law, securities, and corporate counsel sections.

THANK YOU



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