


*Harvey's Manifest*

A DAY HAS ENOUGH HOURS.  
DON'T HAVE TOO MANY EXCUSES.


Jon Ebner · 3rd




Co-Founder and CEO at HOONCO

New York, New York, United States · 500+ connections ·

[Contact info](#)

 HOONCO

 University of Michigan

## Featured



**This Guy Used Cupcakes To Help Him Land An Interview With His Dream Startup**  
Business Insider

Jon Ebner's journey to a startup job included hand-delivered baked goods and more than a month of working almost for free.

## Experience



### Co-Founder and CEO

HOONCO · Full-time  
Feb 2021 – Present · 1 mo  
New York City Metropolitan Area

Now anyone in the world can have their own consulting business



### President

JEbner Consulting · Self-employed  
Dec 2020 – Present · 3 mos  
New York City Metropolitan Area

Sales consultant for companies valued over \$1B



### Mentor

First Round Capital  
Feb 2021 – Present · 1 mo



### Co-Founder

BTWN  
Jul 2016 – Present · 4 yrs 8 mos  
Greater New York City Area

After seeing firsthand how startups were handling hiring and firing, we thought that there had to be a better way; a better way to manage outgoing teammates and a better way to help people launch their career forward.

...SEE MORE



### Platterz

3 yrs

**Director, East Coast Sales**  
Jan 2020 – Apr 2020 · 4 mos  
Greater New York City Area

**General Manager, New York**  
Jan 2018 – Jan 2020 · 2 yrs 1 mo  
Greater New York City Area



Show 1 more role

Show 5 more experiences

## Education



### University of Michigan

Bachelor of Arts, Psychology  
2003 – 2007  
Activities and Societies: University of Michigan Boxing Club



### University of London

General Studies  
2006 – 2006  
Studied and traveled extensively in semester long emersion program

## Skills & endorsements

Sales · 30



Endorsed by 2 of Jon's colleagues at  
CommonBond.co



Endorsed by 9 people who know Sales

Start-ups · 25



Endorsed by John Salzinger and 3 others who  
are highly skilled at this



Endorsed by 2 of Jon's colleagues at  
CommonBond.co

Account Management · 19



Endorsed by Mike Pensa, who is highly skilled at



Endorsed by 2 of Jon's colleagues at

[Show more](#)

## Recommendations

[Received \(1\)](#)[Given \(0\)](#)**Chad Dyar**

Enablement Leader - Lean  
Six Sigma Black Belt -  
Author - Southern  
Gentleman

July 25, 2016, Chad worked with  
Jon but at different companies

Early in 2016 I was given the opportunity to participate in a panel discussion on driving productivity. After the panel I met Jon Ebner who, at the time, was a vendor partner at Cater2Me. After the meeting he extended an invitation to meet for coffee and thus began a great friendship and an inspired partnership. ... [See more](#)

## Accomplishments

**3****Publications**

[How My Father Taught Me Self-Discipline](#) • [This Guy Used Cupcakes To Help Him Land An Interview With His Dream Startup](#) • [Memory of father fuels Jonathan Ebner during Golden Gloves](#)

**1****Language**

Spanish

## Interests



**University of London**  
200,279 followers



**BTWN**  
1 members



**McCann Worldgroup**  
327,952 followers



**University of Michigan**  
539,410 followers



**Grey Group**  
182,550 followers



**Founder's District Toastmasters**  
190 members

[See all](#)