

## Contact

[www.linkedin.com/in/faybehbehani](https://www.linkedin.com/in/faybehbehani)  
(LinkedIn)

## Top Skills

Marketing

Marketing Strategy

Digital Strategy

# Fay Behbehani

CEO + PRESIDENT at bonbuz  
Los Angeles, California, United States

## Summary

Building better beverage alternatives for the mainstream consumer looking for high-vibe experiences and occasions.

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## Experience

bonbuz

CEO + PRESIDENT

November 2019 - Present (4 years 11 months)

Los Angeles, California, United States

A female-founded, LA-based beverage company, bonbuz is on the frontier of crafting function-forward, alcohol-free beverages for a new way to drink and socialize. Exploring multi-ingredient supplements across the realm of nootropics, adaptogens and amino acids, we lift and stimulate to help induce a natural change in state.

Uncle Ed's D\*mn Good

Co-founder, Head of Marketing

November 2017 - January 2022 (4 years 3 months)

San Diego, California, United States

Wave Neuroscience

Marketing Director

November 2015 - October 2017 (2 years)

Newport Beach

Leading corporate and clinical marketing and product marketing strategy initiatives for brain mapping software and stimulation company.

Ogilvy & Mather Advertising

Account Manager

April 2013 - July 2015 (2 years 4 months)

London, United Kingdom

Berwin Leighton Paisner

Paralegal

February 2012 - April 2013 (1 year 3 months)

## IMI Publishing

Business Development Manager

June 2008 - June 2009 (1 year 1 month)

London, United Kingdom

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## Education

### BPP Law School

LPC, Law · (2009 - 2011)

### King's College London, U. of London

LLB (Hons), Law · (2005 - 2008)