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Jing Zhao Cesarone · 1st



World Women Organization

Director at World Women Organization; CEO of ChildWise International LLC

Greater Chicago Area · [500+ connections](#) · [Contact info](#)

Highlights



2 mutual connections

You and Jing Zhao both know Benjamin Stein and Sandra Crawford



年终钜“汇”,领取最高20%赠金A large amount of "foreign exchange" at the end of the year

Jing Zhao is attending this event

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About

Jing Zhao Cesarone is an accomplished business leader with over twenty years of professional experience in strategic market entry, branding, and cross-cultural communications. She has worked on nearly 100 cross-border projects in high technology, entertainment, agriculture, and health care. She started her career in 1993 ... see more

Experience



Director

World Women Organization

May 2020 – Present · 9 mos



Chief Executive Officer

ChildWise International LLC · Full-time

Aug 2017 – Present · 3 yrs 6 mos

Chicago, Illinois, United States



CEO

The Global CSR Foundation · Self-employed

Oct 2018 – Present · 2 yrs 4 mos



Founder and CEO

ChinaWise USA

Oct 2001 – Present · 19 yrs 4 mos

ChinaWise delivers

Access to Markets

Promising Investments

Integrated Marketing

Crisis Management

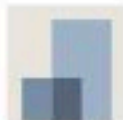
Business Intelligence

Cultural Exchange

A Business Advisory Firm Connecting U.S. and China

A business advisory firm connecting U.S. and China, ChinaWise has been facilitating business and cultural exchange between China and the United States for more than 10 years and has developed both cross-cultural expertise and trusted relationships in government and business. A key part of our value is the understanding and appreciation of both American and Chinese cultures, thinking patterns, decision-making and business processes.

[see less](#)



President

Z.H.ISLAND USA

May 2018 – Feb 2020 · 1 yr 10 mos

Greater Chicago Area

Established in 2011, Z.H.ISLAND (ZH) is an exclusive invitation-only network platform for business leaders and senior executives in China. With over 6000 members across 30+ industries, ZH total member's annual revenue accounts for 16% of China's GDP. It's founding members include Jack Ma of Alibaba and Liu Chuanzhi of Lenovo.

Z.H.ISLAND USA was established in 2018 to connect U.S and Chinese entrepreneurs through exclusive membership benefits, online and offline events and programs.

[see less](#)



Special Correspondent

Xinhua News Agency Chicago Bureau

Apr 2009 – Feb 2012 · 2 yrs 11 mos

Conducting on-screen TV interviews; writing news and feature articles; planning events.



Summit Producer

marcus evans Inc.

Dec 2000 – Oct 2001 · 11 mos



Associate

Serafin & Associates

Oct 1999 – Sep 2000 · 1 yr



PR Specialist

Siemens Ltd. China

Jan 1996 – Aug 1998 · 2 yrs 8 mos



Business Reporter and Editor

China Daily

Sep 1993 – Jan 1996 · 2 yrs 5 mos

Show fewer experiences ^

Education



University of Illinois Chicago

M.A., Communications

1998 – 2000



Renmin University of China

Second Bachelor, Journalism

1991 – 1993



Beijing International Studies University

Bachelor of Economics, International Business

1987 – 1991