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Kate Burgess

CEO/Owner, Elevate97
Green Bay, Wisconsin, United States

Summary

Leading with empathy. Living with purpose. Embracing life's vitality and boundless possibilities through faith, family, and wellness.

As a business owner, the most meaningful contributions I can make are in mentorship. I have a passion for community and cultivating connection, and thrive on helping others fulfill their potential. I believe we are inherently more connected than most of us realize. Once we put our collective energies toward bridging gaps and creating connection, we tap into something very powerful.

CEO responsibilities have their rewards; chief among them are the remarkable relationships we build. But it also requires tough decisions, and I've never shied away from making them. I'm comfortable working outside the customary comfort zones, and love to explore new strategies where no playbook exists. Tackling challenges head on with energy, passion, and drive has always been my style.

My journey has been greatly enriched because I value diversity in perspectives and people. I am inspired by travel and love discovering new ideas, fresh artistic visions, and bold creative expressions in innovation and design.

I'm a big believer in paying it forward and give my time and resources however I can in service to others. Volunteering on the boards of several nonprofits is just one way I choose to live out my values and my belief that everyone should be elevated with dignity, respect, and compassion.

Experience

Fox Cities Performing Arts Center
Board Member
July 2019 - Present (3 years 9 months)

Appleton, Wisconsin, United States

Elevate97

CEO

July 2002 - February 2022 (19 years 8 months)

Elevate97. A dynamic brand house.

At Elevate97, we dream up and deliver creative solutions that bring you closer to your customers. Generating bold ideas and innovative concepts. Through print and fulfillment. In environments and with signs. Driven by a purpose to elevate others.

We find opportunities to print it better, design it bigger, deliver it faster, and connect it smarter than if you were on your own. We show off brands. Anywhere. Anyhow.

McCain

VP of Human Resources

2002 - 2002 (less than a year)

Anchor Food Products

Marketing

1999 - 2002 (3 years)

Anchor Food Products, Inc.

VP of Human Resources

1994 - 2002 (8 years)

Custom Cuts

Sales

1991 - 1994 (3 years)

Education

Marquette University

Bachelor of Arts (BA), Communication, General · (1987 - 1991)