



PERLAGE SPARKLING WINE CLUB

DECEMBER 2020



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TWO MEMBERSHIP OPTIONS:

\$750/YEAR, ONE-TIME PAYMENT

\$150/SHIPMENT, SIX SHIPMENT COMMITMENT

THREE BOTTLES SPARKLING WINE PER SHIPMENT

PAIRED COOKBOOK PER SHIPMENT

SIX SHIPMENTS PER YEAR

EXCLUSIVE ACCESS TO TASTING DEMOS AND VIDEOS

VIP ACCESS TO CHAMPAGNE EVENTS

THE CLUB



THE FOUNDER

COMPLETING CHAMPAGNE MASTER LEVEL, WINE SCHOLARS GUILD

INTERMEDIATE SOMMELIER, WINE & SPIRITS EDUCATION TRUST

"YOUNG LEADER" - SOMM JOURNAL/ TASTING PANEL, 2019

"AWARD OF EXCELLENCE" - WINE SPECTATOR, 2020

(ON BEHALF OF CATALYST RESTAURANT)



THE COMPETITION



WINESTVR

Showroom Model
Broader Focus



FATCORK

Champagne Only
Smaller Market
Less Shipments



WING, BRIGHTCELLARS

Co-Labeled
Less premium options

THE FUNDING



LICENSING

ESTABLISH PROPER LIQUOR
LICENSING TO SHIP TO ALL 48
CONTINENTAL UNITED STATES

FULFILLMENT

PARTNER WITH LICENSED
FULFILLMENT CENTER FOR
SHIPPING AND PROCESSING
ORDERS



PR

EXTENSIVE LAUNCH STRATEGY
THROUGH
EARNED/TRADITIONAL MEDIA
AND SOCIAL MEDIA



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Seeking \$15000-30000.

THE TERMS

Investment Structure Revenue Sharing Note

Investment Multiple 1.6x

Early Investment Bonus 1.8x

Business's Revenue Share 0.6%-1.2%

Repayment Schedule Quarterly

Securitization None

Maturity Date October 1, 2028

Approximate ROI 21%*

*22% potential annualized ROI based on our calculations performed by Perlage

MORE INFO



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