



Ken Krystofik · 3rd

Marketing Guru · Intellisea

Frisco, Texas, United States · 231 connections · [Contact info](#)

 Intellisea

 Texas State University

## Experience



### Digital Marketing Manager

Intellisea

Jun 2016 – Present · 4 yrs 9 mos

Plano, Texas

I co-own and operate a digital marketing agency specializing in search data analytics to craft effective custom Search Engine Optimization campaigns. My partner and I pride ourselves on responsive communication, professional project management, and complete transparency with all of our business clients. Our agency is proud of the leading experts who work at Intellisea and the value and guidance they bring to all of our clients.



### Sales Associate

Firestone Walker Brewing Company

Feb 2016 – Oct 2016 · 9 mos

Supported the brand at festivals such as Big Texas Beer Fest and Wildflower Art & Music Festival by educating the public on Firestone Walker products. Managed beer events such as demos and tastings at multiple accounts to increase awareness on the brand as well as increase beer sales. Reported status to the North Texas Market Manager and filled out expense reports on time.



### Owner Operator

Empire Beats

Aug 2012 – Feb 2015 · 2 yrs 7 mos

Austin, Texas Area

Manages a website to interlink local musicians in the Southwest region for fans outside of their traditional geography. Uses social media networking to build brand and awareness with the intention to increase ticket sales at local venues, album sales and music equipment. Produces blog content and promotional material to generate buzz for bands.

## Education



### Texas State University

History

2012 – 2015

## Skills & endorsements

### Search Engine Optimization (SEO) · 7

Dmitry Bohatyrchuk and 6 connections have given endorsements for this skill

### Social Media Marketing · 7

Dmitry Bohatyrchuk and 6 connections have given endorsements for this skill

### Web Design · 5

Dmitry Bohatyrchuk and 4 connections have given endorsements for this skill

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## Accomplishments

1 Language  
English



Intellisea

12 followers



RevLocal

14,557 followers



Bill Gates



Firestone Walker Brewing Company



Co-chair, Bill & Melinda Gates Foundation  
31,520,615 followers



7,724 followers