

**Charles Bragitkos**  
Vibrant Development  
Group, LLC



Jeff is genuinely one of the most dynamic, entrepreneurial, and creative individuals I've had the pleasure of working with. His passion is incredibly contagious and he inspires and motivates all of those around him. Jeff is tenacious and diligent and is especially insightful and talented in marketing and public relations. [See less](#)

**Jeffrey Steinberg** · 2nd

Director, Lead Investor @ FastPencil/Opyrus  
Greater Philadelphia · 500+ connections · [Contact info](#)



### Experience



#### Director, Lead Investor @ FastPencil/Opyrus

FastPencil · Full-time  
Jun 2018 – Present · 2 yrs 7 mos  
Greater Philadelphia Area

Shareholder & Director, financing initiatives; SERIES A, REG D, & REG A+ IPO & CF Round in December 2020. Corporate & Bus. Dev./Strategic Planning. FastPencil/Opyrus is offering a third door, separated from the rejection of traditional publishers and the wild west nature of the current self-publishing landscape. We will socialize and democratize authoring and unlock the power it brings to peoples lives. We will do this by integrating personalization, an authoring tool and interactive social sales network that inspires a lifetime of writing.



#### Managing Director

Private Equity Management  
Sep 2008 – Present · 12 yrs 4 mos  
Greater Philadelphia Area

Manage Private Family Equity Fund, 300+ holdings, and several early stage investments in media, publishing and technology. Objective: maximize income, decrease risk exposure without tax implications.



#### Founder

iDayo Investor, Inc  
Apr 1996 – Aug 2009 · 13 yrs 5 mos  
Rittenhouse Sq, Philadelphia

iDayo Investor, Inc. developed a proprietary strategy focusing on small, mid-cap and large-cap equities using an algorithm, that has successfully operated over a fifteen year period, analyzing all institutional ownership activity.

[...see more](#)



#### Managing Partner

Ace Speedway  
Jun 2006 – Oct 2006 · 5 mos  
Elon, North Carolina

Weekly Series NASCAR Race Track & Sports Venue Stadium. I was the operating partner of a group that acquired ACE Speedway to grow the business into a multi-faceted sports/entertainment complex. I moved to N.C to run the business full time. After major improvements as well as operational, staffing, guest and driver enhancements the gate admissions grew by 50% v...see more



#### Co-Founder

Cafe USA/(FCEN):NASDAQ  
Oct 1992 – 1996 · 4 yrs  
Kauffman Astoria Studio, Queens

Café USA, a TV Network (one of the first significant out-of-home media properties in the US) provided targeted entertaining programming and advertising on monitors integrated into the design of food courts of US malls. Help to raise \$25 million in private offerings & IPO. Was the youngest Board member of a NASDAQ listed company. Worked side by side with retired...see more



[Show 3 more experiences](#)

### Education



#### Lower Merion High & Miquon Upper

Activities and Societies: Jr. Varsity Basketball, 8th, & 9th at Miquon Varsity Basketball 10th, 11th at Miquon Varsity Basketball, 12th at Lower Merion High School

Media (1)





Video, Miquon Upper School



### Monmouth University

Activities and Societies: First ever Student Leadership Scholarship, Advised College President on incorporating WMCX into curriculum, Selected Professor Faculty Advisor 4/WMCX, 2X-time General Manager of WMCX & 2X-time Sports Director: Broadcast home/away basketball games, Mgr. Basketball team (25-6)

Media (4)

< Previous Next >



Hawks Basketball, WMCX Remote Broadcast



Asbury Park Press

### Volunteer experience



#### Outside Sub-Contractor

American Red Cross  
Jan 2005 – Present • 16 yrs  
Disaster and Humanitarian Relief

Founded non profit charitable organization to raise funds for emotional rehabilitation of the orphan victims of the 2004 South East Asian Tsunami, with a CD remake of "Put a Little Love in Your Heart", sung by children. "I'm delighted that these young children are reaching across two continents to other young children in need. It gives all of us hope that we can overcome even a tragedy of this enormity," said Tom Foley, Chief Executive Officer of the Southeastern Chapter of the American Red Cross. "Jeff thanks for your great efforts".

### Skills & endorsements

#### Entrepreneurship · 28



Endorsed by Scott Nissenbaum and 1 other who is highly skilled at this

#### Brand Development · 17

Ezra E. and 16 connections have given endorsements for this skill

#### Marketing Strategy · 12



Endorsed by Herme Bloom, who is highly skilled at this

Show more

### Recommendations

Received (4)

Given (3)



**Marc Caplan**  
Northeast Account Manager at Neko Colors  
January 15, 2014, Marc reported directly to Jeffrey

Jeff Steinberg gave me my very first job at Classic Car Service. Not only did I learn how to detail a car, but I learned what five star employee treatment is like. Jeff was a phenomenal boss, is a friend for life, and has been a mentor of mine from a distance. I quote Jeffrey today to my driving school students, as Jeff had ... See more



**Gary Kreissman**  
Founder, Group PRM - Customer Acquisition Entrepreneur, Advisor, Investor  
January 7, 2014, Gary worked with Jeffrey but at different companies

I worked with Jeff on iDayo as a data provider while at Lipper and later as a strategic partner placing iDayo content on leading financial media such as Forbes. It was a pleasure collaborating with Jeff. He was excellent at leveraging his content to add value and differentiation for my media contacts. Above all, Jeff h... See more

Show more

### Accomplishments

2 Projects

Bob Marley Passing Announcement • Bob Marley Last Interview