



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

December 27, 2021

Tanya Andreev-Kaspin  
Chief Financial Officer  
Innovid Corp.  
30 Irving Place, 12th Floor  
New York, New York 10003

**Re: Innovid Corp.**  
**Registration Statement on Form S-1**  
**Filed December 21, 2021**  
**File No. 333-261784**

Dear Ms. Andreev-Kaspin:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rule 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Alexandra Barone, Staff Attorney, at (202) 551-8816 or Joshua Shainess, Legal Branch Chief, at (202) 551-7951 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Technology

cc: Jason Licht, Esq.