

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

April 22, 2021

Paul Pereira Chief Executive Officer Alfi, Inc. 429 Lenox Avenue Suite 547 Miami Beach, FL 33139

Re: Alfi, Inc.

Amendment No. 6 to Registration Statement on Form S-1 Filed March April 9, 2021

File No. 333-251959

Dear Mr. Pereira:

We have reviewed your amended registration statement and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments.

Amendment No. 6 to Form S-1 filed April 9, 2021

The Offering, page 5

1. We note your subsequent events footnote disclosure on page F-21 that you entered into related party promissory notes for an aggregate amount of \$750,000 and that you expect to repay these amounts from the proceeds of your public offering. Please disclose this expected repayment within your Use of Proceeds. Further, include this repayment in your Capitalization table on page 29.

Exhibits

2. Please have your auditors revise their consent to reflect the date of the current audit report. In this regard, we note the audit report on page F-2 is dated April 9, 2021, but in

Paul Pereira Alfi, Inc. April 22, 2021 Page 2

the consent, the auditors refer to their report dated March 23, 2021.

You may contact Ryan Rohn, Senior Staff Accountant, at (202) 551-3739 or Stephen Krikorian, Accounting Branch Chief, at (202) 551-3488 if you have questions regarding comments on the financial statements and related matters. Please contact Mitchell Austin, Staff Attorney, at (202) 551-3574 or Jan Woo, Legal Branch Chief, at (202) 551-3453 with any other questions.

Sincerely,

Division of Corporation Finance Office of Technology

cc: Andrew M. Tucker