



Susan Gates (She/Her) · 3rd
Co-Founder and CMO at TheWMarketplace

-  TheWMarketplace
-  Columbia University - School of International and Public Affairs
Seattle, Washington, United States · [Contact info](#)

500+ connections

[Message](#) [More](#)

About

Launched TheWMarketplace in 2020 in response to the disproportionate effect that the pandemic was having on women's employment and economic health. TheWMarketplace is the only marketplace of women-owned products AND services. Women entrepreneurs can find a national audience for their products and services. ...see more

Activity

539 followers

[+ Follow](#)

Thank you, Israel Serna ! ❤️

  13 · 3 comments

Posted • 1w • 



#facebook - where sports bras are sexually suggestive but insurrection is a-okay! 🙄 Profoundly frustrating that there are few alternatives to reaching customers. We are shifting our | ...show more

13 · 3 comments

Reshared From Natalie Madeira Cofield · 2w · 🌐

This is fantastic news. Our economy won't recover fully unless we support **#womenentrepreneurs** ! We have loved working with the SBA affilia ...show more



The federal government is making a new investment in women-...

19thnews.org · 5 min read

11 · 2 comments

[See all activity](#)

Experience



Co-Founder/CMO

TheWMarketplace · Full-time

Jul 2020 - Present · 1 yr 6 mos

Seattle, Washington, United States

TheWMarketplace is the economic engine for women that enables us to shop our values by purchasing from women-owned business | ...see more



Specialty Coffee Association

6 yrs 11 mos

National Account Executive

Sep 2013 - Jul 2020 · 6 yrs 11 mos

Seattle, WA

Managed advertising and sponsorship sales for coffee trade association. Delivered high touch sponsorships and managed all aspects of print and

Sales Director

Sep 2013 - Jul 2020 · 6 yrs 11 mos

Seattle, Washington



National Sales Manager

Kerry Group

2004 - 2006 · 2 yrs 1 mo

Managed national accounts within Kerry US branded beverage sector,

[Add this position to your resume](#)

International Sales Manager

Da Vinci Gourmet · Full-time

Sep 2003 - Dec 2004 · 1 yr 4 mos

Seattle, WA

Managed Da Vinci's Gourmet's international sales through acquisition process while growing sales and maintaining team based in the US and in

Director of Business Planning

FluencyGroup, Inc.

Oct 2002 - May 2003 · 8 mos

Seattle, WA

Directed international business development efforts of startup English fluency tech business. Established opportunities in major markets.

[See all 8 experiences](#)

Education



Columbia | SIPA

Masters in International Affairs, International Trade

1992 - 1994

University of Washington

Bachelor of Arts in International Studies, International Political Economy

1985 - 1990

Skills

Sales · 11



Endorsed by Hannah Gossack who is highly skilled at this

International Trade · 9



Endorsed by Arica Young, LEED AP BD-C who is highly skilled at this

International Sales · 6

[See all 14 skills](#)

Recommendations

Received Given

Nothing to see for now

Recommendations that Susan receives will appear here.

Interests

Influencers Companies Schools



Carla Harris · 3rd

Vice Chairman and Managing Director at Morgan Stanley
306,694 followers

+ Follow



Doug McMillon · 3rd

President & CEO at Walmart Inc.
1,019,010 followers

+ Follow

See all 6 influencers