



## Reinvent Yourself

with Lesley Lane Seymour

**#136: Kate Isler (Grabbing coffee with strangers on...**  
reinventyourself.podbean.com

"When I left [corporate] it was a difficult transition," says Kate Isler who'd spent 20 years (most of them overseas) in international executive leadership and as a CEO for a...

**Will the Next Amazon Be Run by This Woman? With Kate...**  
Libsyn

She joined Microsoft when it was a startup, when it was not uncommon to run into Bill Gates in the hallway. She never envisioned a career where she would travel to 60 countries,...

**Br...**  
**Kate Is**  
40 Strat  
Kate Isl  
Co-fou  
WMark  
platform  
owned

## Activity

2,840 followers

[+ Follow](#)

Honored to be a part of this amazing community of founders. We are changing the world by supporting women. ...show more



### Normalize This: Women's Entrepreneurship

attnGrace.com • 12 min read



4

Reshared From Catherine Gray • 2w •



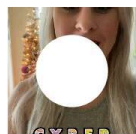
I had such a wonderful and valuable conversation with Catherine Gray on [#Investinher](#) hope you will tune in.

[TheWMarketplace](#) [#womensupportingwomeninbusin](#) ...show more



17

Reshared From TheWMarketplace • 3w •



Are you still supporting Amazon this Cyber Monday??? Shop your values and support 100s of women-owned businesses

[#cybermonday2021](#) [TheWMarketplace](#)



4

Posted • 3w •

Listening to my normal weekday podcast line up including my favorite: Third Act with Liz Tinkham and found that she was broadcasting her first episode ...show more



### Third Act with Liz Tinkham: Encore: The Border Breaker with Ka...

podcasts.apple.com • 1 min read

[See all activity](#)

## Experience



### Co-Founder/CEO

TheWMarketplace

Jul 2020 - Present · 1 yr 6 mos

Greater Seattle Area

TheWMarketplace is the economic engine for women that enables us to shop our values, by purchasing from women-owned businesses,

### Co-Founder & Executive Director

Be Bold Now

2015 - Present · 7 yrs

Greater Seattle Area

Be Bold Seattle, an annual celebratory event for International Women's started in 2015 is brought to you by Be Bold for Change, a non-profit

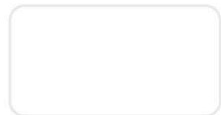
### Board Director

Girl Rising

2018 - Present · 4 yrs

Greater New York City Area

Girl Rising is a global campaign for girls' education and empowerment. We use the power of storytelling to change the way the world sees and



#### We are Girl Rising

Girl Rising is a global campaign for girls' education and empowerment. Our mission is to change the way the...

### Advisory Board Member

MTRNL

2017 - Present · 5 yrs

Greater Seattle Area

MTRNL is the first and only interactive online yoga studio that specializes in prenatal and postnatal yoga



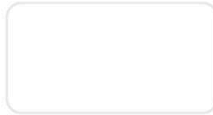
#### Online Pregnancy and Postnatal Yoga

Welcome to MTRNL, a virtual yoga studio that specializes in pregnancy and postnatal yoga classes...

CEO

**Daysaver**  
2015 - 2018 · 3 yrs 1 mo  
Greater Seattle Area

I was recruited by investors and the founder to create the company's vision, establish market viability and the business model. My focus includes attracting



**Women in Healthcare IT Panel - Dec 2015 Cambia Grove**

[See all 10 experiences](#)

## Education



**Seattle Pacific University**

Bachelor's degree, Business Administration and Management, General  
2018

## Volunteering

### Advisor

Tribute

Jan 2018 - Present · 4 yrs

We are an innovative Enterprise mentorship app that helps professional women discover, and connect with, trusted mentors for personal and

### Mentor

Washington State Opportunity Scholarship

Feb 2016 - Present · 5 yrs 11 mos

Education

### Career advisor

University of Washington Robinson Center for Young Scholars

Jan 2015 - Present · 7 yrs

[See all 4 volunteering](#)

## Skills

**Product Marketing** · 83

Endorsed by Sofia Nikolaou and 15 others who are highly skilled at this

Endorsed by 56 colleagues at Microsoft

## Strategy · 78

Endorsed by Kevin Taylor and 18 others who are highly skilled at this

Endorsed by 53 colleagues at Microsoft

## Product Management · 66

Endorsed by Nancy Nemes and 6 others who are highly skilled at this

Endorsed by 44 colleagues at Microsoft

[See all 32 skills](#)

## Recommendations

**Received**

**Given**

**Karen C.**  · 3rd

Omni-channel Marketing Strategy & Execution | B2B/B2C Audience Marketing | Client and Agency Expertise | Passionate about Building Strong, Diverse Teams

March 1, 2017, Karen worked with Kate but on different teams

Kate Isler is hands down one of the most strategic minds I've ever had the privilege to work with. Incredibly smart, thoughtful and innovative, her ideas, had more of an impact on the programs she led than many probably understood. In particular, her projects to rethink audience

**Tom Doctoroff** · 3rd

Passionate about helping diverse populations, culture and brand building  
July 9, 2016, Kate was Tom's client

I worked with Kate for several years in my capacity as J. Walter Thompson Company Asia Pacific CEO. We were partners in developing Microsoft's China and Asian communications platforms, both on- and offline.

**Grant Theron** · 3rd

Chief Executive Officer at Commonwealth/McCann & Global Business Lead (General Motors) at IPG

March 4, 2016, Grant worked with Kate but they were at different companies

One of my most favorite clients across my entire career. And I mean that.



Kate represented the very best of global marketing at Microsoft. As one of her agency partners, I witnessed first hand her passion, diligence and

See all 5 received


Causes

Children • Education • Environment • Human Rights • Science and Technology

Interests

Influencers Companies Groups Schools

Steven Sinofsky


 · 3rd

Experienced business and product development leader, investor, advisor, director

667,487 followers

+ Follow

Eric Ries

 · 2nd

CEO at Long-Term Stock Exchange

559,591 followers

+ Follow

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