



HEROIC

PUBLIC BENEFIT CORPORATION

Brian Johnson · 3rd

Founder + CEO at Heroic Public Benefit Corporation

Austin, Texas Metropolitan Area · 500+ connections ·

[Contact info](#)

Heroic Public Benefit Corporation



Experience

Founder + CEO

Heroic Public Benefit Corporation

Nov 2020 – Present · 2 mos



Philosopher + CEO

Optimize Enterprises, Public Benefit Corporation

Apr 2010 – Present · 10 yrs 9 mos

We help people optimize their lives so we can change the world together.



Philosopher

PhilosophersNotes

Jan 2008 – Present · 13 yrs

You're busy. Books are heavy.

Get PhilosophersNotes.

Philosopher & CEO

Zadz, Inc.

2004 – 2007 · 3 yrs

Created Zaadz after spending a couple years as a philosopher after the sale of eteamz. (Think: MySpace for people who want to change the world. (Pre-Facebook :))

Raised \$3 million to finance the launch of the biz. Investors included the CEO of Wh ...see mor

Founder & CEO

eteamz, Inc.

1998 – 2001 · 3 yrs

After dropping out of law school (UC Berkeley class of 2000!), created eteamz.com as a 24-year old entrepreneur. eteamz is the largest amateur sports social networking site that now serves over 3 million teams and counts Little League Baseball® as a client.

...see mor

Show 1 more experience 

Education



UCLA

BA, Psychology & Business

1992 – 1996

Activities and Societies: Phi Beta Kappa



University of California, Berkeley

Law School, Dropout! :)

1997 – 1997



