



**Neil Riddell** · 3rd

Founder / Noun Ventures

Boulder, Colorado, United States · [Contact info](#)



Noun Ventures



University of Miami - School of Business

## Experience



**Founder/CEO**

Noun Ventures

May 2020 · Present · 1 yr 11 mos  
Boulder, Colorado, United States

Noun is a distinctly evolved version of what an incubator or accelerator should be. We're a company that builds disruptive companies. We then help operate, scale and fund these companies to exit.

[...see more](#)



**Investor**

Whiskers

2019 · Present · 3 yrs 3 mos



**Investor/Advisor**

Protein Puck

2019 · Present · 3 yrs 3 mos



**Investor**

Papa's Pilar Rum, Hemingway Rum Co.

2015 · Present · 7 yrs 3 mos



**EVP/Executive Director, Product & Brand Invention**

Crispin, Porter + Bogusky

Dec 1998 · Aug 2019 · 20 yrs 9 mos  
Boulder, Colorado / Miami, Florida

Brands I've worked with:

VW, Best Buy, Microsoft, IKEA, GAP, Dominos, American Express, Under Armour, Coke Zero, Google, Giro, Shimano, Bell Helmets, MINI, AND1, Burger King, Milka, Guitar

[Show all 10 experiences →](#)

## Education



**University of Miami Herbert Business School**

BBA, International Finance and Marketing

1989 - 1993

Activities and societies: Member of the 1989 National Champion Miami Hurricanes Football team / Member of 1991 Men's Varsity Track team – set school record in the Javelin



**Miami Ad School**

Art Direction

1996 - 1997



**Milton Hershey School**

High School, College Prep

1985 - 1989