



Shena Lee (She/Her) · 3rd
Art Director + Brand Strategist

Seattle, Washington, United States · [Contact info](#)



Experience



Art Director + Brand Strategist

Pit Liquor · Full-time

Aug 2021 - Present · 8 mos

Fort Collins, Colorado, United States



Art Director

Shena Lee · Freelance

Mar 2020 - Feb 2022 · 2 yrs

Seattle, Washington, United States

Shena is a multi-faceted creative who specializes in digital ecommerce and brand building.

[...see more](#)



Art Director

TomboyX

Aug 2015 - Mar 2020 · 4 yrs 8 mos

Seattle

As Art Director, I am a creative leader within the Marketing team and the company. I am responsible for bringing the essence of the TomboyX brand to life through all creative marketing collateral, maintaining a high standard of visual excellence, and ensuring that standard is met across all media and channels.

[...see more](#)



Neutrals Campaign

Featuring Ari Fitz, Chella Man, Ericka Hart, KhristyAna, and Kanda Mbenza-Ngoma



Freelance Photographer

Shena Lee Photography

1999 - Mar 2020 · 21 yrs 3 mos

Burlington, Vermont Area and Seattle, Washington

The Boston Globe, Can Can, HEEB, How to Stop Time Productions, Lucky Vintage, Out in the Mountains, Pink Carpet Project, Seven Days, Signal to Noise, Sound Magazine, The Stranger, Swagger Cosmetics, TomboyX, The Winooski Eagle

[...see more](#)



Owner & Photographer

TEASE Pin-Up

Jan 2006 - Aug 2015 · 9 yrs 8 mos

Capitol Hill, Seattle

Founded an independent photography studio. Photographer and photo editor. Managed all business operations, including marketing, website and graphic design, client relations and scheduling. Supervised one employee and multiple contract employees.

[...see more](#)

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Education



Goddard College

n/a, Photography and Digital Media

2003 - 2005



University of Vermont

BA, Studio Art, Anthropology, Documentary Photography, Environmental Studies

1997 - 2003