

Game Sense Sports, Inc.

Profit and Loss

January - December 2022

	TOTAL
Income	
4000 Ordinary Income	
4100 Baseball Income	50,562.68
4101 Individual Income (BB)	396.80
4102 Team Income (BB)	1,289.68
4103 Training Income (BB)	0.00
Total 4100 Baseball Income	52,249.16
4150 Team Income	0.00
4200 Softball Income	14,098.11
4201 Individual Income (SB)	58.81
4202 Team Income (SB)	2,119.91
4203 Training Income (SB)	0.00
Total 4200 Softball Income	16,276.83
4300 Tennis Income	138.43
4301 Individual Income (T)	0.00
4302 Team Income (T)	0.00
4303 Training Income (T)	0.00
Total 4300 Tennis Income	138.43
4400 Custom Product Income	36,375.01
4500 Discounts	-23,248.45
4550 Refunds	-3,274.23
Total 4000 Ordinary Income	78,516.75
Stripe sales	0.00
Total Income	\$78,516.75
Cost of Goods Sold	
5000 Cost of Goods Sold	
5100 Filming & Editing - COGS	0.00
5200 Hosting & Monitoring - COGS	57,155.27
5300 Customer Support & Account Management - COGS	1,486.26
5400 Software Licensing - COGS	289.32
5500 Video Releases - COGS	50.00
5700 COS Travel - COGS	195.71
5800 Payment Processing Fees - COGS	2,914.17
Total 5000 Cost of Goods Sold	62,090.73
Total Cost of Goods Sold	\$62,090.73
GROSS PROFIT	\$16,426.02

Game Sense Sports, Inc.

Profit and Loss

January - December 2022

	TOTAL
Expenses	
6000 Engineering	
6010 Contractors - Engineering	181,009.50
6020 Computer & Software - Engineering	312.25
Total 6000 Engineering	181,321.75
7000 General & Administrative	
7030 Bank Charges & Fees	3,833.69
7035 Credit Card Charges & Fees	4,972.74
7040 Computer & Software - G&A	10,861.40
7070 Insurance Expense	141.67
7071 BOP Insurance	2,736.38
Total 7070 Insurance Expense	2,878.05
7080 Meals & Entertainment	417.41
7100 Postage & Shipping	51.10
7110 Professional Fees	2,185.94
7111 Accounting	19,087.13
7112 Legal	9,080.45
Total 7110 Professional Fees	30,353.52
7115 Recruiting & Relocation	7,500.00
7130 Office Supplies	1,067.44
7140 Taxes & Licences	93.90
7160 Travel Expense	
7161 Travel - Airfare	1,373.38
7162 Travel - Lodging	3,159.75
7163 Travel - Taxis & Shared Rides	108.20
7164 Travel - Parking & Tolls	101.80
7165 Travel - Meals & Entertainment	50.09
Total 7160 Travel Expense	4,793.22
Total 7000 General & Administrative	66,822.47
8000 Sales & Marketing	
8010 Contractors - Sales & Marketing	89,518.79
8020 Advertising and Promotion	35,819.59
8030 Computer & Software - Sales & Marketing	7,010.39
8060 Trade Shows/Booth Rental	8,146.69
8160 Travel - Sales & Marketing	
8163 Travel - Taxis & Shared Rides	53.92
Total 8160 Travel - Sales & Marketing	53.92
Total 8000 Sales & Marketing	140,549.38
Total Expenses	\$388,693.60
NET OPERATING INCOME	\$ -372,267.58

Game Sense Sports, Inc.

Profit and Loss

January - December 2022

	TOTAL
Other Income	
9000 Interest Income	11.04
9100 Bank & CC Cash Back Income	1,487.46
Total Other Income	\$1,498.50
Other Expenses	
9500 Interest Expense	13,538.93
Total Other Expenses	\$13,538.93
NET OTHER INCOME	\$ -12,040.43
NET INCOME	\$ -384,308.01