



Nicole Johnson · 3rd 

Marketing Professional with a passion for strategic development

New York City Metropolitan Area · 500+ connections ·

[Contact info](#)



Renaissance Global Services, LLC (Service-Disabled Veteran Owned Small Business)
Academy for Advertising and Communication

Featured



A message in support of our veterans experiencing COVID-19
#hangtough #veteransupport #veteranshelpingveterans

 8

Experience



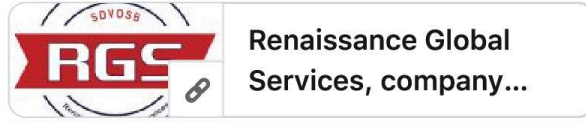
Marketing Manager

Renaissance Global Services, LLC (Service-Disabled Veteran Owned Small Business)

Jan 2019 – Present · 1 yr 11 mos

Wall, New Jersey

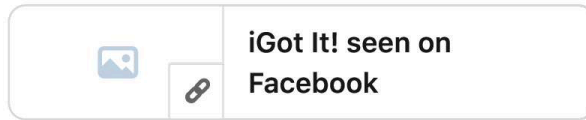
Renaissance Global Services is a project management consulting firm with a concentration in the utility, pharmaceutical/life science, real estate and environmental industries. The RGS model is efficiency-centric with a focus on quality. Committed to ensuring best practices and the highest standards across all areas of service.



Co-Founder of Mobile Auction App for Entertainment Industry

I Got It Inc
 Jan 2014 – Present · 6 yrs 11 mos
 United States

I Got It with its patent flash-auction technology maximizes entertainment like never seen before! The I Got It mobile app engages fans to bid in real-time on experiences, merchandise and memorabilia exclusively. I Got It offers teams and any performer a first-of-its-kind opportunity to engage fans and help them to “capture the moment” meanwhile enhance...see more



Owner and CEO

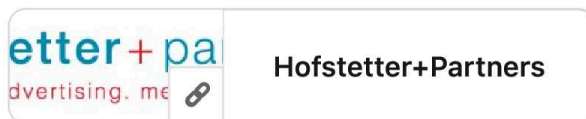
Gerda’s Cupcake Agency
 Nov 2008 – Aug 2018 · 9 yrs 10 mos
 Neuruppin, Germany



Account Executive

Hofstetter + Partners / Agency 212
 2004 – 2007 · 3 yrs
 New York City, USA

Agency212 is a full-service mid-size independent marketing and advertising agency of passionate thinking, spirited ideas, and relentless problem-solving.



Agency and Account Manager

Kinzel Advertising Agency
 1998 – 2004 · 6 yrs
 Switzerland and Germany





**KUP Werbeagentur -
Advertising Agency**

[Show 1 more experience](#)

Education

Academy for Advertising and Communication, TERTIA / Germany

Bachelor of Arts - BA, Communication in Social and Economic Contexts (GWK)

2000 – 2003

Eins Werbung und Druck / Germany

Apprenticeship, Ausbildung, Advertising Merchant, Werbekauffrau

1997 – 1998

Volunteer experience



Sponsor of 3 children

World Vision USA

2014 – Present • 6 yrs

Children

Pulling up the roots of poverty and planting the seeds of change. Building relationships. Finding solutions to change the future for kids and the next generation.



Angel Tree Volunteer

Prison Fellowship

2019 – Present • 1 yr

Children

Angel Tree® creates pathways to strengthen parents relationships with their children and families, starting with a Christmas gift and leading to hope year-round.

Skills

Unternehmensführung

Strategische Planung

Kundenberatung

[Show more](#) 

Accomplishments

2 Languages

Deutsch • English

Interests



Sports Executives Connection | B...

63,800 members



LinkedIn

13,662,765 followers



Future Trends

650,850 members



Google

19,679,287 followers



Harvard Business Review

11,525,134 followers



Digital Marketing

1,864,034 members

[See all](#)