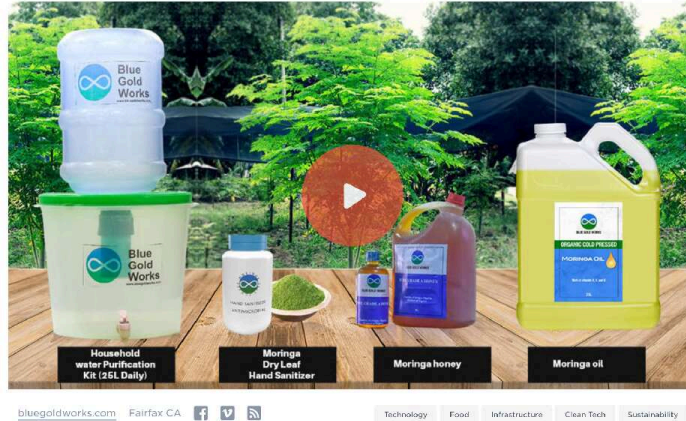


BLUE GOLD WORKS INC.

Blue Gold Works is a Safe Water Enterprise that delivers impact at scale

PITCH VIDEO INVESTOR PANEL



Highlights

Highlights

- 1 BGW is one of those rare enterprises that generates revenue AND big impact at scale.
- 2 Satisfaction that comes with taking action to fix the global water crisis
- 3 Peace of mind that comes with aligning one's investments with one's values.
- 4 Our team has more than 95 years of domain appropriate experience for successful management of Blue Gold Works Inc.
- 5 Confidence in knowing that women-centric, entrepreneur-led enterprises perform better than Aid-led ventures.

Our Team



Lynn Langford Founder/CEO

Created a value chain improvement program at automotive giant and implemented US\$640 million dollars of savings in 18 months. Lynn is a serial social entrepreneur, recognized "Water Hero", and advocate of earth-friendly sustainable solutions.



Lynn Langford Founder/CEO

Created a value chain improvement program at automotive giant and implemented US\$640 million dollars of savings in 18 months. Lynn is a serial social entrepreneur, recognized "Water Hero", and advocate of earth-friendly sustainable solutions.

Safe water is the antidote to Cholera, gender inequality in education, and the downward spiral of poverty in developing nations. I want to make a difference in the planet that I pass on to our children.



Alex Omijeh Co-Founder Blue Gold Works Ltd Ng, Marketing

Born and educated in Nigeria, Co-Founder of BlueGold Ltd Ng, Alex is an extraordinary marketer and innovator with broad and deep connections to Africa.



Dr Eva Roberts Director Sierra Leone Moringa Pilot Farm

Dr. Eva Roberts is a surgeon who specializes in chronic waterborne illnesses. For a decade she has also recruited and trained women Moringa farmers, expanding their income and reducing waterborne illnesses in her community in Sierra Leone.



Jake Liebenberg Founder, Kanyemba Moringa Growers Project (KMGP)

Jake, a tenacious and good humored small company owner, and generous benefactor to local schools in Zimbabwe, created KMGP to promote regenerative agriculture and achieve sustainable development.



Thushego Mathabatha Director, South African Pilot Farm

Thushego has dedicated his career to commercializing his mother Mavis's organic Moringa farm and orphan feeding program in Makotse Village, South Africa. In 2021 Thushego will harvest and process 40 hectares of organic Moringa trees.



Frank Burkhardt Consulting CFO

Frank is a seasoned, successful entrepreneur who has owned and run direct mail marketing companies. He is so well respected and liked that he has retained customers for 30 years, even after they changed firms.



Julia Bienose Community Outreach Coordinator

A teacher with years of experience in gender equality programs, Julia has worked for 4Gates Project, Global Malaria Fund, and SMILE/USAID-Catholic Relief Program to help help Africans afflicted with HIV/AIDS.



Peter Ikpu Project and Logistics Manager

A marketing graduate, he is currently the BGW Lagos office manager and logistics coordinator. Peter is an expert at doing whatever it takes to export our honey and oil out of Africa, and is an invaluable asset to BGW operations in Nigeria.

Pitch

Blue Gold Works Inc.

Sells Honey and Oil

Funds Women and Water

Because water is the most precious resource

www.bluegoldworks.com
jburkhardt@bluegoldworks.com



The most compelling reason to invest in BGW is that you can

Do Well by Doing Good

Attractive Financial Returns

AND

Significant Environmental and Social Impact measured by these United Nation 2030 Sustainable Development Goals

6
CLEAN WATER AND SANITATION

1
NO POVERTY

11
SUSTAINABLE CITIES AND COMMUNITIES

13
CLIMATE ACTION

9
INDUSTRY, INNOVATION AND INFRASTRUCTURE

3
GOOD HEALTH AND WELL-BEING

8
DECENT WORK AND ECONOMIC GROWTH

Because water is the most precious resource

www.bluegoldworks.com
jburkhardt@bluegoldworks.com

The PROBLEM we are trying to solve in developing nations

- >60% Deaths of Children under the age 5 are from waterborne illnesses like Cholera and Typhoid.
- >Girls burdened with fetching water miss school, decreasing lifetime earning potential, falling into generational downward cycle of poverty.
- >67% of Big Government, Big Money, Big infrastructure water projects fail in first 5 years

How does BGW solve this big wicked problem?

Because water is the most precious resource


www.bluegoldworks.com
jburkhardt@bluegoldworks.com


How is the BGW solution different?

- >70% water use globally is in agriculture. Use regenerative organic agriculture to enrich the soil and provide more crop per drop.

Solve the right problem in the simplest way possible.

- **Use simple sustainable methods.** Low tech. No moving parts. Not dependent on a functioning power grid or piped water networks.
- **Create a woman-centric business model.** Allows her to earn money while doing her daily water chore. Protects her family and community from waterborne illness. Builds savings for education.
- **Sustain the Planet**





Become water is the most precious resource


www.kingabdworke.com
founder@kingabdworke.com

Monetize the plant-based safe water solution used by African grandmothers

Renew the sustainable circular economy of the Moringa tree—native, drought tolerant, fast growing tree which provides nutritious leaves and pods, honey, anti-oxidant rich oil from seed pressing, and powerful water purifying compounds from the agricultural waste stream of oil production.

Engage women as Waterpreneurs using 25-liter BGW drinking water kits daily to purify safe drinking water for their families and sell affordably to their neighbors.

Sell the organically farmed, cooperatively produced, anti-oxidant and anti-microbial rich high-quality oil and honey to global personal care brands for their millennial impact conscious consumers demanding Farm-to-Face purity and a women's empowerment and poverty reducing back-story.



Become water is the most precious resource

www.kingabdworke.com
founder@kingabdworke.com

Global Safe Water Market and Moringa products markets are large and growing

Global Safe Water Market is USD 187 billion and growing at 8.4% CAGR


Issues are sustainable business plan, community engagement, plant profitability, scalability.

Global Moringa Market is USD 6 billion, growing at 12.9% CAGR

Issues are positioning product with high perceived value, marketing social/environmental impact.

Capitalizing on Farm-to-Face megatrend, e.g L'Oréal Global Bio Actives market posted biggest gains 2 years in a row, despite COVID-19.





Become water is the most precious resource

www.kingabdworke.com
founder@kingabdworke.com

Seismic Demographic Shift in Urbanization Demands Neighborhood-Sized WaterWorks Solution

Rural solution with Waterpreneurs, household sized kits, insufficient to address demand shift to urban areas.

Neighborhood-sized, low tech, planet friendly, lower capital requirements, community owned and operated, BGW WaterWorks serves 8000 people safe, affordable, local drinking water daily.

WaterWorks MVP proven Nigeria 2010, BGW upgrades for solar powered pumps, UV disinfection, human powered delivery carts slated for Ghana 2021.




Become water is the most precious resource

www.kingabdworke.com
founder@kingabdworke.com

UN forecasts by 2030, >60% of population will be in urban areas.

Competition, What BGW does better

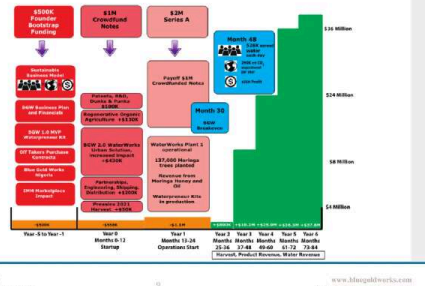
| | BGW Household Kit | BGW WaterWorks | SWR Ghana | JBSI Rwanda | Art Natural India | Green Moringa India |
|----------------------------|-------------------|----------------|---------------------------|-----------------------------|---------------------|----------------------|
| WATER | | | | | | |
| Affordable | ✓ | ✓ | Not to BOP | Not to BOP | | |
| Convenient | ✓ | ✓ | Pickup Only | Franchise Delivery Vehicles | | |
| Safe | ✓ | ✓ | No removal Lead & Arsenic | Uses Chlorine | | |
| Profitability Scalable | ✗ | ✓ | Bus Model | Cap Costs Unrecoverable | | |
| Customer Driven Pull | ✓ | ✓ | ✗ | ✗ | | |
| Moringa Products | | | | | | |
| Socially Beneficial | ✓ | ✓ | | | Profits Over People | Employees Not |
| Appeals to Millennials | ✓ | ✓ | | | Unintended | Industry Un-Marketed |
| Environmentally Beneficial | ✓ | ✓ | | | Unsustainable | Moringa Monoculture |




Become water is the most precious resource

www.kingabdworke.com
founder@kingabdworke.com

BGW Traction





Become water is the most precious resource

www.kingabdworke.com
founder@kingabdworke.com

What do we need from you?

- **Make a difference now. Invest in Blue Gold Works**

USD 1 M Convertible Debt Notes, 6% interest, mature 60 months, 20% conversion

discount, additional 10% Early Bird Discount on 1st 200K

- **Invite your network to join our community in creating prosperity through clean water**



Because water is
the most precious resource

10

www.bluegoldworks.com
invest@bluegoldworks.com

Downloads

[BGW Term Sheet.pdf](#)

[BGW Operating Summary0310.pdf](#)

[VIDEO LINKS BLUE GOLD WORKS2.pdf](#)

[BGW Business Summary WEF 031821.pdf](#)