

Mike Pease <mike.pease@blackbird-foods.com>

## Wefunder Information Query

2 messages

Matteo Bartalini <matteobartalini1@gmail.com> To: mike@blackbirdfoods.com

Sat, Apr 1, 2023 at 7:47 PM

Hey Mike,

Glad to see Blackbird Foods on Wefunder.

I'm interested in investing in Blackbird, but was curious about some of the financials of the company. Would you be able to send me any documents you have on revenue and expenses? Something similar to a 10k filing for public companies, just want to get an overall understanding of the companies spending. This will be for personal use only - I will not distribute it.

Thanks,

Matteo Bartalini

Mike Pease <mike.pease@blackbird-foods.com> To: Matteo Bartalini <matteobartalini1@gmail.com> Sun, Apr 2, 2023 at 8:41 PM

Cc: mike@blackbirdfoods.com

Hi Matteo.

Thanks for reaching out! Here is the link to our data room. Please let me know if you have any questions.

Best.

Mike

[Quoted text hidden]



Mike Pease <mike.pease@blackbird-foods.com>

# Request for financials - WeFunder Possible Investor

2 messages

Marley Barrett <marley@squeakycleanboats.com> To: mike@blackbirdfoods.com

Fri, Mar 31, 2023 at 10:30 PM

Hey Mike,

Interested in investing but would like to do some more due diligence. Do you mind sending me some 3 year financials and cash flow report?

Thanks, Marley



# Marley Barrett

Managing Partner | Squeaky Clean Boat Services M: (952) 373-1631

E: marley@squeakycleanboats.com

Mike Pease <mike.pease@blackbird-foods.com> To: Marley Barrett <marley@squeakycleanboats.com> Cc: mike@blackbirdfoods.com

Sun, Apr 2, 2023 at 9:35 PM

Marley,

Thanks for you reaching out and your interest in investing with us! Here is a link to our data room. Let me know if you have any questions.

Thanks! Mike

On Fri, Mar 31, 2023 at 10:30 PM Marley Barrett <marley@squeakycleanboats.com> wrote: Hey Mike,

Interested in investing but would like to do some more due diligence. Do you mind sending me some 3 year financials and cash flow report?

Thanks, Marley



# Marley Barrett

Managing Partner | Squeaky Clean Boat Services M: (952) 373-1631

E: marley@squeakycleanboats.com



## JOIN OUR COMMUNITY ROUND

### Hello!

What a thrilling month it has been. We are so grateful for the outpouring of support from people like you that has allowed us to move closer to our crowdfunding goal. We have now reached almost \$90,000 in commitments!

If you haven't invested yet, here is what we've been up to since we launched our Community Round:

- We are thrilled to report that we surpassed a \$4mm annualized sales in February
- A few weeks ago we attended Natural Products Expo West and sampled our new Blackbird x Daring Buffalo Pizza launching at Sprouts on April 17th! It was a major hit and many people came back for seconds!
- . We had our best sales week yet at Target since our October 2022 launch
- Our WINGS are on track to launch this Spring at Hungry Root, Shoprite, and The Fresh Market

If you want to invest or increase your investment, take action now—our round is open and ready for you to join!

WeFunder: https://wefunder.com/blackbirdfoods/

P.S. Check out our team photos from Expo West

Thank you,

Emanuel Storch, CEO & Blackbird Team

### INVEST IN BLACKBIRD





### What Investors Are Saying:

"As a long-time vegan, I love both the products and mission of Blackbird Foods. I have been ordering direct from Blackbird for years and I believe the company has unlimited potential for growth as the demand for vegan products continues increase."

"Love the product and the company. I have been vegan for three years and finding healthy, low sugar, low fat, high protein foods is very helpful and appreciated! Go veggie power and Blackbird!"

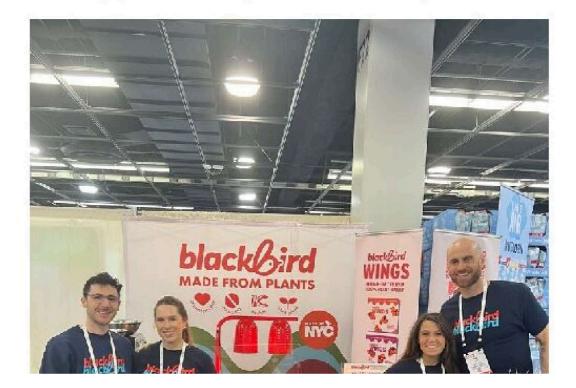
"My wife and I love Blackbird! We've been fans the past two years."

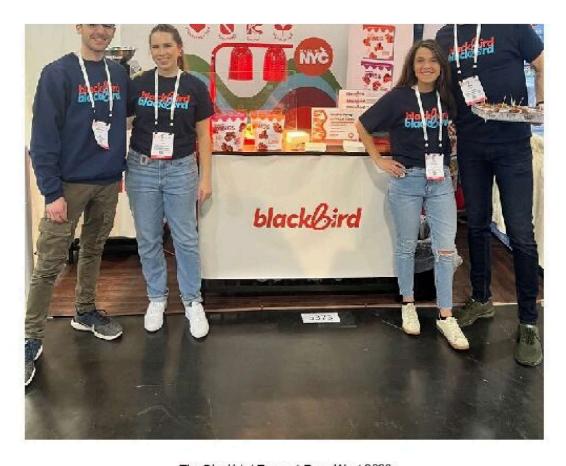
### Blackbird In Action:





Sampling our Blackbird x Daring Pizza for the first time ever at Expo West 2023





The Blackbird Team at Expo West 2023





Blackbird on the shelf in Erewhon

Blackbird Foods is "lesting the waters" to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

BLACKBIRD FOODS, INC, 1040 45TH AVE, LONG ISLAND CITY, NY 11101, USA

Powered by Squares pace

Unsubscribe



# 3 DAYS LEFT TO INVEST IN FRIENDS & FAMILY ROUND

### Hello!

We're blown away by your support since we launched our Community Round on Wefunder just over one week ago. So far, we've raised \$67,000 in commitments!

Space is running out to invest under our private Friends & Family round, so don't wait to invest! We are also offering awesome Investor Perks!

### Check them out:

- . \$500+ Exclusive VIP Discount Code For Online Order
- \$1,000+ Shipment of our newest products- WINGS + exclusive first taste of the Blackbird/Daring Pizza
- · \$2,000+ Blackbird Swag Bag
- \$5,000+ Blackbird Backpack
- \$10,000+ A year supply of Blackbird (A monthly subscription to our seitan variety pack for one year)
- \$50,000+ Dinner Hosted at NYC's Finest New Vegan Mediterranean Bræsserie, Anixi

There's only 3 days left before we open up to the public! We would love for you to join the Blackbird community. Invest now at wefunder.com/blackbirdfoods

Whether you join us in this round or not, **thank you**. We're so grateful for all your support over the years and appreciate any help you can give, whether it be in writing a check or sharing our page with your friends.

Thank you,

Emanuel Storch, CEO & Blackbird Team

### INVEST IN BLACKBIRD



### What Investors Are Saying:

"Your products are phenomenal. As an avid vegan who wants to convince even more people to adopt the vegan life style, your products are the ambassadors for that tasty vegan life style!"

"Best pizza in the world."

"I grew up vegetarian & have been vegan for 30+ years. I believe living a sustainable, cruelty free life benefits, the environment, the humans, & our beloved a nimals. Blackbird foods fits my beliefs & tastes really good too! I appreciate this opportunity to support veganism."

### Blackbird In Action:





Our Margherita and Supreme Pizzas recently launched in 307 Target stores nationwide





The Blackbird Team at Expo East 2022





### Blackbird on the shelf in Whole Foods featured as a local brand

Blackbird Foods is "testing the waters" to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

BLACKBIRD FOODS, INC, 1040 45TH AVE, LONG ISLAND CITY, NY 11101, USA

Powered by Squares pace

Unsubscribe



# Can you vouch for John Doe?

John has applied to raise funding for <u>Company Name</u> on Wefunder and provided your name as a personal reference.

Quote goes here

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?



#### **About Wefunder**

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.



Wefunder Inc. runs wefunder.com and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of wefunder.com where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of wefunder.com where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.