



[Sep-13 Gemini Building - 363,050 SF Office Building For Sale in Houston, TX](#) Ad

# Security, Safety, A Whole New Approach to Ownership

By Michael Coates






## Konstantin Maslennikov ·


2nd  
CEO and founder at HereYouGo  
Palo Alto, California, United States ·


[Contact info](#)

500+ connections

 1 mutual connection: Michael Gasiorek 🧑🏻

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 HereYouGo

 Stanford University  
Graduate School of...

Featured



**SELF-DRIVING FOR EVERYONE**

🚗Waymo is opening self-driving r public  
YouTube

#waymo #launch #selfdriving #cars technology industry and comments HereYouGo, startup in self-driving a Maslennikov. <https://twitter.com/ma>

Experience



**CEO and founder**

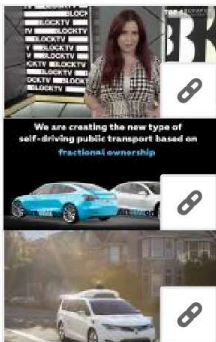
HereYouGo · Full-time

Jan 2018 – Present · 3 yrs 8 mos

San Francisco Bay Area

HereYouGo is a sharing economy service for self-driving cars, connecting owners of self-driving cars with potential clients by providing taxi service with autonomous vehicles through the application of the decentralized platform. The business model is to split the ownership of self-driving cars among users of the service, allowing users to buy a part of a vehicle and use autonomous cars for transportation needs.

[...see more](#)



**CEO and founder**

TakeBus.ru

Apr 2014 – Dec 2017 · 3 yrs 9 mos

Moscow, Russian Federation

TakeBus is a company that revolutionized the sales of intercity bus tickets in the Russian Federation, allowing passengers to skip the line and purchase tickets with assigned seating both on their website and through ...see more



**CEO and founder**

Proektor group

Aug 2008 – Sep 2014 · 6 yrs 2 mos

Moscow, Russian Federation

Proektor group became the biggest projector lamp distributor in Russia, based in Moscow, and then it opened offices in Hong Kong and several Russian cities (Chelyabinsk, Ekaterinburg, and Novosibirsk). The clients of the c ...see more



**Vinyl records returned  
with music**

## Sales Manager for Eastern Europe

Arclite optronics (Taiwan)

Dec 2007 – Sep 2008 · 10 mos

Taiwan

ARCLITE OPTRONICS CORPORATION is located in Hukou Hsiang, Hsinchu, Taiwan and is part of the Lighting Equipment Manufacturing Industry. As internship that was organized by AIESEC. Konstantin joined the interne ...see more



## Specialist in a key clients department

MTS Group

Jun 2006 – Jun 2007 · 1 yr 1 mo

MTS was established in October 1993 by Moscow City Telephone Network (MGTS according to its Russian acronym), T-Mobile Deutschland GmbH (T-Mobile), an affiliate of Deutsche Telekom AG, Siemens AG (Siemens) and ...see more

Show 1 more experience ▼

## Education



### Stanford University Graduate School of Business

Strategy Beyond Markets: Building Reputation and Competitive Advantage, GSB Executive Education program  
2019 – 2019

Anticipate and develop strategies to address critical beyond-market forces, from legislation and regulation to activism and the media.



### Draper University

HERO TRAINING PROGRAM, Super Hero

2017 – 2017

Activities and Societies: During the program we got an idea of research about self-driving cars technology and based on this idea and I created HereYouGo company [www.hereyougo.io](http://www.hereyougo.io)

Draper University was founded by venture capitalist Tim Draper. At Draper University, entrepreneurs go from an idea to a product ready to pitch to 80+ venture capital investors as they learn from top-tier venture capitalists and entrepreneurs. Past speakers have included Elon Musk (Tesla), Aaron Levie (Box), and Tony Hsieh (Zappos). Students live and learn in Silicon Valley while building a strong network of life-long mentors and friends. 580+ alumni who have launched their own startups, raised \$51.4M+ in total, and have sold their companies for multiple millions and have been featured in Forbes 30 under 30.

### **Internet Initiatives Development Fund Accelerator**

Graduate, Internet economy

2014 – 2014

FOR THREE MONTHS TEAM HAVE BUSINESS GROWTH POINTS

Do customer development and identify new market segments

Focus on the most profitable segments

Understand from which channels to attract new customers

Reduce unit-economy in channels

Reduce the transaction cycle 3 or more times

Increase the average check for the customer due to repeated purchases

Multiply the scale of revenue

Show 2 more education ▾



