

## Contact

[www.linkedin.com/in/maharg](https://www.linkedin.com/in/maharg)  
(LinkedIn)  
[nadmaharg.com](https://nadmaharg.com) (Other)  
[www.buildasign.com](https://www.buildasign.com) (Other)

## Top Skills

Negotiation  
Management  
Financial Analysis

## Honors-Awards

Entrepreneur of the Year  
Austin's Best CEO  
Austinite of the Year  
Executive Leadership Award  
Outstanding Young Texas Ex

# Dan Graham

Partner at Notley  
Austin, Texas, United States

## Summary

Notley is a catalyst for social innovation unlocking opportunities with today's impact organizations and changing communities. Our mission is to scale and support businesses, nonprofits, individuals, and programs making positive change in the world. Everything we do is motivated by social innovation and entrepreneurial activity.

"The reasonable man adapts himself to the conditions that surround him... The unreasonable man adapts surrounding conditions to himself... All progress depends on the unreasonable man." - George Bernard Shaw

Specialties: social innovation, management, company growth and expansion, startup and entrepreneurship, negotiation, search engine optimization/marketing, financial analysis, equipment financing, e-commerce development

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## Experience

Notley  
Partner  
January 2015 - Present (9 years 1 month)  
Change the rules. Change the world.

Portalis AI  
Founder & COO  
June 2023 - Present (8 months)  
Austin, Texas, United States  
The digital people people.

Springdale Ventures  
General Partner  
January 2019 - Present (5 years 1 month)  
Austin, Texas Area

We are pursuing early stage investment opportunities in the consumer goods sector (CPG), focusing on, but not limited to companies located in the Austin, Texas and broader Texas geography. The Fund's team brings a combination of operational and investing experience and is currently looking for compelling investment opportunities.

### **The Geyser Group**

#### **General Partner**

January 2019 - Present (5 years 1 month)

The Geyser Group is a privately held commercial real estate sponsor and investor headquartered in Austin, Texas.

### **Maev**

#### **Board Observer**

December 2021 - Present (2 years 2 months)

### **Outlaw Soaps, Inc**

#### **Board Member**

July 2021 - Present (2 years 7 months)

### **In Good Taste Wines**

#### **Board Member**

January 2021 - Present (3 years 1 month)

### **BuildASign.com**

8 years 9 months

#### **Executive Chairman**

February 2017 - September 2018 (1 year 8 months)

### **CEO, Owner**

January 2010 - February 2017 (7 years 2 months)

Custom printing through e-commerce. Design, proof and buy in under 5 minutes -- we empower expression around the world.

- Entrepreneur's Foundation Culturati Award (2015)
- ABJ Best Places to Work (2008-2012, 2014)
- Forbes America's Most Promising Companies (2014)
- Expert Market Coolest Companies in Austin (2014)
- ABJ Fast 50 Companies (2009-2013, 2015)
- Inc. 5000 list (2010-2016)
- ABJ Healthiest Employer (2014)

- 2013 Community Relations Award (Great Austin Business Awards)
- 2012 Austin Gives GeneroCity Award (Big Hearts Category)
- 2012 Inc. Hire Power Award
- AYC FAVE Awards Finalist (Community-Minded Company Category 2011-2012)
- 2012 Greater Austin Business Awards Finalist (Innovative Practices Category)
- 1st Place Start Up Olympics Summer 2012

## Experiences

### Past Companies

January 2004 - January 2017 (13 years 1 month)

- Board Member (PrideBites, LLC): June 2014 - May 2015
- Board Member (Scale Factor): January 2015 - December 2016
- Board Member (Top Tier Rides LLC): Oct 2013 - July 2014
- Board Member (Wondercide LLC): Oct 2012 - May 2014
- Managing Director (BuildASign.com): 2005 - 2010
- Founder, System Architect (Seventh Coast LLC): Nov 2003 - Dec 2005
- Legal Clerkship (Garlo Ward PC): Oct 2004 - Mar 2005

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## Education

The University of Texas at Austin: JD - Law

JD, Law · (2003 - 2005)

The University of Texas at Austin: Computer Science

BS, Computer Science · (1999 - 2003)

The University of Texas at Austin: BA in Philosophy

BA, Philosophy · (1999 - 2003)