









About DooDeo

An online platform created to be the LinkedIn for Entertainers, where talented individuals can earn credibility, showcase their talents, find work, and get discovered. It is also designed to connect those entertainers with the people who are seeking the talent they need for their specific projects and events.

	MVP Launch June 2019		Verified entertainers 2194
	Capital Raised \$ 166k		Growth 111%
	Team 9 people		Market size \$40.7B (USA) \$314B (Globally by 2022)

Team

		
Rony Hage Founder, CEO	Geraldo Pereira Head of Growth	Evan Luthra Executive Advisor and Investor - Growth <small>Forbes</small>
		
Veronika Sabir-Idrissi Marketing Manager	Vijendra Kumar Head of Engineering	Irene Chung Executive Advisor - Technical and leadership <small>G a N</small>










How do entertainers find opportunities today ?

Statistically, performing artists have the highest rate of self-employment among other professions, meaning they always have to look for an income source. Entertainers use all social media platforms to put themselves out there, registers to gig listings, speaks to event planners, searches on Google on Craigslist, builds up a profile on LinkedIn, spends hours revisiting most of these platforms, visits physical venues to pitch their performance, and the list is never-ending. To put it for you visually, check out the image on the right.



DooDeo is here to innovate the process:

With our features, entertainers are able to:





	Showcase talent		Livestream (coming soon)		Link social media accounts
	Find gigs		Get discovered		Customize profile link
	Connect		Review analytics		Target search

Ultimate vision



Emma Smith

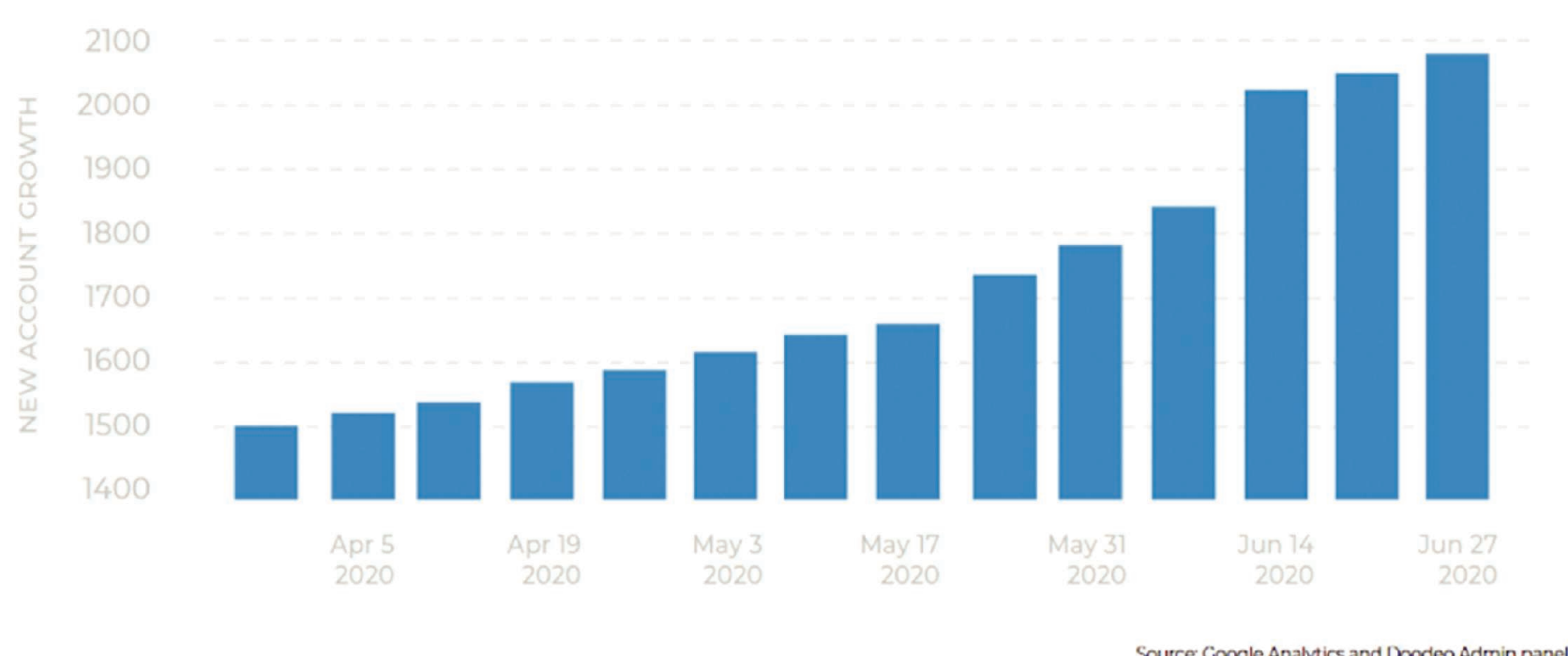
Singer

	facebook.com/emmasmith
	instagram.com/emmasmith
	youtube.com/emmasmith
	dooDeo.com/emmasmith

Become the professional social profile shared by entertainers.

Growth highlight

111% average growth
week-over-week



Projected revenue

2022

\$14,922,646

2023

\$29,538,616

2024

\$47,240,485

Revenue streams

Forward-looking projections cannot be guaranteed.

PRO SUBSCRIPTION

Giving entertainers an advantage and put them in front of the line. (Launching in Jan 2021)

ADS

With few clicks of a button, ads can be created within our niche audience. (In testing mode)

GIG FEES

5% charged to free users and 2.5% to Pro users. (Launching in Q2 2021)

LIVESTREAMING FEES

20% charged to free users and 15% to Pro users. (Launching in Q1 2021)

FUTURE PLANS

- Patrons fees
- Instructor page
- Organization fees

Already recognized by Celebrities!

