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Looking for Board Roles? - Advisory Boards are Seeking CEOs Right Now - Search 42 Currently Open, Ad ...



Jonny Vance · 1st

Writer & Creative Director at Harmon Brothers I write and direct video ads that profitably drive millions in sales

Provo, Utah Area · 500+ connections · [Contact info](#)

Message

More...

Harmon Brothers

Brigham Young University

Providing services

Digital Marketing, Marketing Consulting, Brand Marketing, and Content Strategy

[See all details](#)

Highlights

49 mutual connections

You and Jonny both know Eric Stopper, Paul Elmore, and 47 others



You both studied at Brigham Young University

Jonny started at Brigham Young University after you started

[Say hello](#)

About

I write funny ads that build your brand and drive millions in sales. At Harmon Brothers we've made iconic ad campaigns for Poo-Pourri, Squatty Potty, Purple Mattress, Chatbooks and Lume Deodorant, just to name a few. ... [see more](#)

Featured

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Lume Deodorant: The Musical

YouTube

With this campaign, we helped Lume jump from annual sales of \$1.5M to \$20M in less...



Squatty Potty: This Unicorn Changed the Way I Poop

YouTube

"The Greatest Viral Ad in Internet History" - Boing Boing - 600%+ increase in online sale...



FiberFix: Redneck Off a Cliff

YouTube

Shared over 440k Over 30 million views

Activity

3,212 followers

[See all](#)



Brian Nielson David Osborn I would join this noble cause!

Jonny replied to a comment



Haha this is my experience. Less addictive because my brain can't...

Jonny replied to a comment



Truth. Chip is a much better cookie! They do less variety but generally nail their...

Jonny commented



haha yes! We actually featured Dude Wipes card in my game Poo Pocalypse.

Jonny replied to a comment

Experience



Harmon Brothers

4 yrs 9 mos

Creative Director

Jan 2016 – Present · 2 yrs 9 mos

Provo, Utah Area

Creative Directed campaigns for cool companies like Lume Deodorant and BedJet.

Ad Writer

Jan 2016 – Present · 4 yrs 9 mos

Provo, Utah Area

Lead or Co-writer for client ads including Cub Coats, BedJet, Camp Chef, Chatbooks, Clickfunnels, Squatty Potty (Unicorn Gold), VidAngel, Zerorez, and Vivint.

Social Media Ad Buyer

Jan 2016 – Jan 2018 · 2 yrs 1 mo

Provo, Utah Area

Managed millions of dollars of ad spend on FB, YT and IG for our clients at Harmon Brothers



Sketch Comedy Writer

Studio C

Jul 2014 – Sep 2016 · 2 yrs 3 mos

Wrote comedy sketches for BYUtv comedy show Studio C

Promoted



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People Also Viewed



Mandy Harmon · 2nd

Creative Director at Harmon Brothers...



Dave Crosby · 2nd

Cofounder and Head of Marketing at Wyze



Jake Christensen · 2nd

Comedy Writer and Video Editor at Harmon...



Jeffrey Harmon · 1st

Co-Founder at HarmonBrothers.com...



Tyler Haws · 2nd

Director of Retail Partnerships at Bullit Bar



Chris Ryan George · 2nd

Creative Director at Utah Jazz



Zach Atherton · 1st

Writer at Harmon Brothers



Greg Warnock · 2nd

Co-Founder, Managing Director at Mercato...



Nick Ritter · 2nd

Director and Editor at Harmon Brothers



Emily McLean · 1st

Entertainment Business Manager at McLean...

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Sales Strategy Intern
PepsiCo
Jun 2015 – Aug 2015 · 3 mos
Albuquerque, New Mexico Area



Operations and Marketing Intern
ClearView Live
Sep 2014 – Apr 2015 · 8 mos
Provo, Utah Area



Senior Missionary Teacher
Missionary Training Center
Sep 2013 – Jul 2014 · 11 mos
Provo, Utah Area

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Education



Brigham Young University
Genetics and Biotechnology
2009 – 2016

Volunteer Experience



Spanish/English Interpreter
Central Utah Clinic and Surgical Center
May 2014 – Aug 2014 · 4 mos
Social Services

Accomplishments

1

Language
Spanish

Interests



Jeff Weiner
Executive Chairman at LinkedIn
10,821,194 followers



PepsiCo
38,179 members



The Walt Disney Company
3,972,316 followers



Amazon
16,580,690 followers



Tony Robbins
#1 New York Times best-selling author, life...
6,048,042 followers



Harvard Business Review
11,309,194 followers

[See all](#)



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Small Business



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English (English)

Messaging