



Keith Gallant · 3rd 

CMO at PersonalRX

Atlanta Metropolitan Area · 500+ connections · [Contact info](#)



PersonalRX



The George Washington University

Experience



Chief Marketing Officer

PersonalRX

Aug 2015 – Present · 5 yrs 3 mos

Johns Creek, Georgia

PersonalRX is a tech-enabled pharmacy that works to improve health outcomes for the 41 million Americans who take five or more medications daily. Our pharmacy delivers monthly shipments of pre-sorted medications in clearly labeled multi-dose packs.

In addition to dispensing in "adherence packaging," PersonalRX provides refill management and medication reconciliation services with no added costs.

My responsibilities include all aspects of building a national brand that conveys the (...[see more](#))



PersonalRX



Owner/President

essful

Dec 2009 – Nov 2016 · 7 yrs

Boca Raton, FL

Essful is a niche marketing firm that helps clients

growth. Together, we blend social media and traditional marketing to engage with purpose.



Social Media Consultant

The Buzz Agency

Jun 2010 – Jun 2013 · 3 yrs 1 mo

Delray Beach, FL

Developed/implemented strategy & content for client social media goals/objectives.

Worked with inspired PR professionals and client organizations.

Vice President

GBA Health Communications

Jan 2002 – Dec 2009 · 8 yrs

Boca Raton, Florida

Directed and managed public relations activities for various nutrition industries. Developed public relations campaigns through various channels, including websites, social media, traditional media, and events.

President and Founder

Roadrunner Restaurant Delivery, Inc.

1992 – 2001 · 9 yrs

Livingston, NJ

Launched my first company, Roadrunner - a restaurant delivery service that brought meals to homes and businesses in Essex County, NJ.

Partnering with local restaurants - from large national chains - Houlihan's, Romano's ...[see more](#)

[Show 1 more experience](#) ✓

Education



The George Washington University

B.A., Communications

1984 – 1988

Mountain High School

1981 – 1984

Skills & Endorsements

Social Media Marketing · 99+



Endorsed by Brian Hughes and 8 others who are highly

Email Marketing · 89



Endorsed by Drug Rehab Marketing Charles Davis and

Marketing · 59

Endorsed by Gavin Robin and 1 other who is highly skill

Show more



