Form C

Cover Page

Form C

Up to $1,235,000

Common Shares

Minimum Target Amount: $10,000

Offering Deadline: December 31, 2021

Use of proceeds: See the description of the use of proceeds on page 11 hereof.

The Company must reach its Minimum Target Amount of Offering by the Offering Deadline. Unless the Company raises at least the Minimum Target Amount of Offering by the Offering Deadline, no Securities will be sold in this Offering, investment commitments will be cancelled and committed funds will be returned.

Name of Issuer:

Sirena Geraldino Inc.

Legal status of Issuer:

Form of Organization

Corporation

Jurisdiction of Organization

Ontario, Canada

Date of Organization

May 19, 2021

Physical address of Issuer:

Unit 1 - 1 Eastern Ave

Toronto Ontario M5A 1G1

Canada

Website of Issuer:

https://sirenageraldino.com/

Name of Intermediary through which the Offering will be conducted:

StartEngine Capital, LLC

CIK number of Intermediary:

0001903595

SEC file number of Intermediary:

007-00033

CRD number of Intermediary:

298761

Amount of compensation to be paid to the Intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the offering, including the amount of referral and any other fees associated with the offering:

The Intermediary will receive a commission consisting of 6.0% of the amount raised in the Offering. In addition, the Intermediary will receive a non-accountable expense allowance equal to 2.0% of the amount raised in the Offering.

Any other direct or indirect interest in the Issuer held by the Intermediary, or any arrangement for the Intermediary to acquire such an interest:

None

Type of Securities Offered:

Common Shares

Target Number of Securities to be Offered:

10,000

Price per Security:

$1.00

Minimum Investment Amount (per investor):

$100

Maximum Offering Amount:

$1,235,000

Deadline to reach the Minimum Offering Amount:

December 31, 2021

Current Number of Employees:

1

	Most recent fiscal year-end	Prior fiscal year-end
Total Assets:	$0.00	$0.00
Cash & Cash Equivalents:	$0.00	$0.00
Accounts Receivable:	$0.00	$0.00
Short-term Debt:	$0.00	$0.00
Long-term Debt:	$0.00	$0.00
Revenues/Sales:	$0.00	$0.00
Cost of Goods Sold:	$0.00	$0.00
Taxes Paid:	$0.00	$0.00
Net Income:	$0.00	$0.00

The jurisdictions in which the Issuer intends to offer the Securities, up to sixty (60) days after the qualification of the Form C:

All

Offering Statement

The Company is offering up to 1,235,000 Common Shares of Sirena Geraldino Inc. (the "Company") under this Offering Statement. The Company must reach its Minimum Target Amount of $10,000 by December 31, 2021 (the "Offering Deadline"). Unless the Company raises at least the Minimum Target Amount of Offering by the Offering Deadline, no Securities will be sold in this Offering, investment commitments will be cancelled and committed funds will be returned. The Company has also set a Maximum Offering Amount of $1,235,000. The Company may accept investments in excess of the Maximum Offering Amount or may conduct additional closings after reaching the Maximum Offering Amount, at its sole discretion.

The Company

What is the Company's business model?

Company Overview

Sirena Geraldino Inc. (the "Company") is a Canadian corporation incorporated on May 19, 2021 under the laws of Ontario, Canada. The Company is a fashion brand that creates high-quality, sustainable, and ethical clothing for women. The Company's mission is to provide women with clothing that is both fashionable and sustainable, without compromising on quality or style. The Company's vision is to be a leading brand in the sustainable fashion industry, known for its commitment to ethical practices and its dedication to creating clothing that women love to wear.

Business Model

The Company's business model is based on the principles of sustainability and ethical production. The Company sources its materials from suppliers who adhere to strict environmental and social standards, and it works with manufacturers who share its commitment to ethical practices. The Company's clothing is designed to be timeless and versatile, so that customers can wear it for many years and mix and match it with other pieces in their wardrobe.

The Company's products are sold through its website and through a network of retailers and boutiques. The Company also plans to open its own retail stores in the future. The Company's pricing strategy is to offer high-quality products at a reasonable price point, so that customers can afford to buy sustainable clothing without breaking the bank.

Competitive Landscape

The Company operates in the highly competitive fashion industry, but it believes that its commitment to sustainability and ethical production will set it apart from its competitors. The Company's target customer is a woman who is conscious of the environmental and social impact of her purchases and who is willing to pay a premium for clothing that is made in a responsible way.

The Company's main competitors are other sustainable fashion brands, such as Reformation, Everlane, and Patagonia. These brands have already established a strong presence in the market, but the Company believes that there is room for another player in the space. The Company's unique selling proposition is its combination of high-quality, sustainable, and ethical clothing with a fashionable and timeless design.

Customer Base

The Company's customer base is primarily women between the ages of 25 and 45 who are conscious of the environmental and social impact of their purchases. These customers are willing to pay a premium for clothing that is made in a responsible way, and they are looking for brands that share their values. The Company's customers are also looking for clothing that is both fashionable and versatile, so that they can wear it for many years and mix and match it with other pieces in their wardrobe.

Intellectual Property

The Company has not yet registered any trademarks or patents, but it plans to do so in the future. The Company's intellectual property will include its brand name, logo, and website. The Company will also protect its intellectual property by using non-disclosure agreements with its employees and contractors.

Regulatory and Compliance

The Company is subject to a number of regulations, including those related to labor, environmental, and consumer protection. The Company is committed to complying with all applicable regulations and to maintaining the highest standards of ethical conduct.

Litigation

The Company is not currently involved in any litigation.

Other

The Company's fiscal year ends on December 31st.

The Company has not yet generated any revenue.

The Offering

What is the purpose of this Offering?

The purpose of this Offering is to raise capital to support the Company's growth and expansion. The Company plans to use the proceeds from this Offering for the following purposes:

- Inventory: $[•]
- Marketing and advertising: $[•]
- Website development: $[•]
- Retail store expansion: $[•]
- Working capital: $[•]

How does the Issuer intend to use 100% of the proceeds if the Minimum Amount of Offering is reached?

Use of Proceeds	Allocation
Inventory	$[•]
Marketing and advertising	$[•]
Website development	$[•]
Retail store expansion	$[•]
Working capital	$[•]
Total	$10,000

How does the Issuer intend to use 25% of the proceeds if the Maximum Amount of Offering is reached?

Use of Proceeds	Allocation
Inventory	$[•]
Marketing and advertising	$[•]
Website development	$[•]
Retail store expansion	$[•]
Working capital	$[•]
Total	$308,750

How does the Issuer intend to use 50% of the proceeds if the Maximum Amount of Offering is reached?

Use of Proceeds	Allocation
Inventory	$[•]
Marketing and advertising	$[•]
Website development	$[•]
Retail store expansion	$[•]
Working capital	$[•]
Total	$617,500

How does the Issuer intend to use 75% of the proceeds if the Maximum Amount of Offering is reached?

Use of Proceeds	Allocation
Inventory	$[•]
Marketing and advertising	$[•]
Website development	$[•]
Retail store expansion	$[•]
Working capital	$[•]
Total	$926,250

How does the Issuer intend to use 100% of the proceeds if the Maximum Amount of Offering is reached?

Use of Proceeds	Allocation
Inventory	$[•]
Marketing and advertising	$[•]
Website development	$[•]
Retail store expansion	$[•]
Working capital	$[•]
Total	$1,235,000

The Company may also pay other expenses, such as expenses for third party professionals.

The Company has the right to limit the amount of Securities that any person or group may buy in this Offering and to round the amount allocated up or down to the nearest dollar amount or integer.

The Company has the right to extend the Offering Deadline.

The Company has the right to end the Offering early.

The Company has the right to conduct multiple closings during the course of this Offering.

Ownership and Capital Structure

Describe the voting rights of the Securities being Offered.

Voting Rights

Each Common Share entitles the holder to one vote on all matters submitted to the shareholders of the Company.

Are there any limitations on any voting or other rights identified above?

No

Describe any other rights of the Securities being Offered.

Dividend Rights

The holders of Common Shares are entitled to receive dividends as declared by the Board of Directors of the Company.

Liquidation Rights

In the event of the liquidation, dissolution or winding up of the Company, the holders of Common Shares are entitled to share in the assets of the Company remaining after the payment of all debts and liabilities of the Company.

Pre-Emptive Rights

The holders of Common Shares have no pre-emptive rights.

Conversion Rights

The Common Shares are not convertible into any other securities of the Company.

Redemption Rights

The Common Shares are not redeemable.

Do the Securities being Offered have any restrictions on transfer?

No

Describe any limitations on any voting or other rights identified above.

Not applicable.

How may the terms of the Securities being Offered be modified?

The terms of the Common Shares may be modified by the Board of Directors of the Company, subject to applicable law and the Company's articles of incorporation.

Describe the material terms of any indebtedness of the Issuer:

Creditor	Amount Outstanding	Interest Rate	Maturity Date
None	$0.00	N/A	N/A

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

Are there any limitations on any voting or other rights identified above?

No

Describe any other rights of the Securities being Offered.

Not applicable.

How may the terms of the Securities being Offered be modified?

The terms of the Common Shares may be modified by the Board of Directors of the Company, subject to applicable law and the Company's articles of incorporation.

Describe the material terms of any indebtedness of the Issuer:

Creditor	Amount Outstanding	Interest Rate	Maturity Date
None	$0.00	N/A	N/A

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

Class of Security	Securities (or Amount) Authorized	Securities (or Amount) Outstanding	Voting Rights
Common Shares	10,000,000	1	Yes
Total	10,000,000	1	

Class of Security

Common Shares

Securities (or Amount) Authorized

10,000,000 Common Shares

Securities (or Amount) Outstanding

1 Common Shares

Voting Rights

Yes

Describe any other rights:

Not applicable.

Describe any other class of Securities whose terms may be modified or that may be subordinated by virtue of the Securities being Offered:

Not applicable.

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

The Securities being Offered are Common Shares. The Company has authorized 10,000,000 Common Shares, of which 1 Common Share is outstanding as of the date of this Form C. The Company has also authorized 10,000,000 Preferred Shares, of which none are outstanding as of the date of this Form C.

Common Shares

The holders of Common Shares are entitled to one vote per share on all matters submitted to the shareholders of the Company. The holders of Common Shares are entitled to receive dividends as declared by the Board of Directors of the Company. The holders of Common Shares are entitled to share in the assets of the Company remaining after the payment of all debts and liabilities of the Company.

Preferred Shares

The Preferred Shares may be issued in one or more series, with the terms of each series to be determined by the Board of Directors of the Company. The Preferred Shares may have such rights, preferences, privileges and restrictions as may be determined by the Board of Directors of the Company.

Warrants

The Company has not issued any warrants.

Options

The Company has not issued any options.

Convertible Notes

The Company has not issued any convertible notes.

Other Securities

The Company has not issued any other securities.

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

The Securities being Offered are Common Shares. The Company has authorized 10,000,000 Common Shares, of which 1 Common Share is outstanding as of the date of this Form C. The Company has also authorized 10,000,000 Preferred Shares, of which none are outstanding as of the date of this Form C.

Common Shares

The holders of Common Shares are entitled to one vote per share on all matters submitted to the shareholders of the Company. The holders of Common Shares are entitled to receive dividends as declared by the Board of Directors of the Company. The holders of Common Shares are entitled to share in the assets of the Company remaining after the payment of all debts and liabilities of the Company.

Preferred Shares

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Warrants

The Company has not issued any warrants.

Options

The Company has not issued any options.

Convertible Notes

The Company has not issued any convertible notes.

Other Securities

The Company has not issued any other securities.

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

Date of Issuance	Exempt Offering	Class of Security	Number Issued	Value of Issuance
May 19, 2021	Section 4(a)(2)	Common Shares	1	$1.00

Ownership

Name	Number of Shares	Percentage
Alex Geraldino	1	100%

Describe any other rights:

Not applicable.

Describe any other class of Securities whose terms may be modified or that may be subordinated by virtue of the Securities being Offered:

Not applicable.

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

The Securities being Offered are Common Shares. The Company has authorized 10,000,000 Common Shares, of which 1 Common Share is outstanding as of the date of this Form C. The Company has also authorized 10,000,000 Preferred Shares, of which none are outstanding as of the date of this Form C.

Common Shares

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Preferred Shares

The Preferred Shares may be issued in one or more series, with the terms of each series to be determined by the Board of Directors of the Company. The Preferred Shares may have such rights, preferences, privileges and restrictions as may be determined by the Board of Directors of the Company.

Warrants

The Company has not issued any warrants.

Options

The Company has not issued any options.

Convertible Notes

The Company has not issued any convertible notes.

Other Securities

The Company has not issued any other securities.

Describe any other rights of the Securities being Offered that may have a material effect on the rights of holders or on the value of such Securities, including how the relative rights of the Securities being Offered may be affected by such other Securities:

Not applicable.

Date of Issuance	Exempt Offering	Class of Security	Number Issued	Value of Issuance
May 19, 2021	Section 4(a)(2)	Common Shares	1	$1.00

Ownership

Name	Number of Shares	Percentage
Alex Geraldino	1	100%

FINANCIAL CONDITION OF THE ISSUER

Financial Condition of the Issuer

Describe the financial condition of the Issuer, including, to the extent material, liquidity, capital resources and historical results of operations.

Financial Condition of the Issuer

Liquidity

As the Company's fiscal year-end is December 31st, there will be no 2021 financials.

Capital Resources

The Company has not yet generated any revenue and has not raised any capital to date.

Material Changes and Other Information

Trends and Uncertainties

Management has discussed with the Company's industry peers the impact of the COVID-19 pandemic on the industry as a whole. The Company's industry peers have indicated that they have not experienced any material adverse impact on their operations or liquidity as a result of the COVID-19 pandemic. The Company has not experienced any material adverse impact on its operations or liquidity as a result of the COVID-19 pandemic.

Restrictions on Capital Resources

There are no restrictions on the Company's capital resources.

Other Material Events

The Company has not experienced any other material events.

Cash and Cash Equivalents

As of the date of this Form C, the Company has $0.00 in cash and cash equivalents.

Liquidity and Capital Resources

The Company has not yet generated any revenue and has not raised any capital to date.

Debt

The Company has no debt.

Other Liabilities

The Company has no other liabilities.

Material Changes and Other Information

Trends and Uncertainties

Management has discussed with the Company's industry peers the impact of the COVID-19 pandemic on the industry as a whole. The Company's industry peers have indicated that they have not experienced any material adverse impact on their operations or liquidity as a result of the COVID-19 pandemic. The Company has not experienced any material adverse impact on its operations or liquidity as a result of the COVID-19 pandemic.

Restrictions on Capital Resources

There are no restrictions on the Company's capital resources.

Other Material Events

The Company has not experienced any other material events.

Cash and Cash Equivalents

As of the date of this Form C, the Company has $0.00 in cash and cash equivalents.

Liquidity and Capital Resources

The Company has not yet generated any revenue and has not raised any capital to date.

Debt

The Company has no debt.

Other Liabilities

The Company has no other liabilities.

FINANCIAL INFORMATION

Financial Statements

Attached as Exhibit B are the financial statements of Sirena Geraldino Inc. for the period ending December 31, 2021.

STAKEHOLDER ELIGIBILITY

Are any of the Issuer's officers, directors, or owners of 20% or more of the outstanding voting equity securities of the Issuer a party to any of the following transactions?

No

Are any of the Issuer's officers, directors, or owners of 20% or more of the outstanding voting equity securities of the Issuer a party to any of the following transactions?

No

Are any of the Issuer's officers, directors, or owners of 20% or more of the outstanding voting equity securities of the Issuer a party to any of the following transactions?

No

Are any of the Issuer's officers, directors, or owners of 20% or more of the outstanding voting equity securities of the Issuer a party to any of the following transactions?

No

OTHER MATERIAL INFORMATION

Other Material Information

Describe any other material information not previously addressed in response to any of the items required in this Form C.

None

ONGOING REPORTING

The Issuer will file a report electronically with the SEC annually and post the report on its website, no later than:

120 days after the end of each fiscal year covered by the report.

https://sirenageraldino.com/

Once posted, the annual report may be found on the Issuer's website at:

https://sirenageraldino.com/

The Issuer must continue to comply with the ongoing reporting requirements until:

(1) the Issuer is required to file reports under Exchange Act Section 13(a) or 15(d);

(2) the Issuer has filed at least one annual report and has fewer than 300 holders of record;

(3) the Issuer has filed at least three annual reports and has total assets that do not exceed $10,000,000;

(4) the Issuer or another party purchases or repurchases all of the Securities issued pursuant to Regulation CF, including any payment in full of debt Securities or any complete redemption of redeemable Securities; or

(5) the Issuer liquidates or dissolves its business in accordance with state law.

APPENDICES

Exhibit A: Subscription Agreement

Exhibit B: Financial Statements

Exhibit C: Investment Agreement (Agreement to Purchase Future Equity)

Exhibit D: Video Transcript

Exhibit E: Subscription Agreement (Agreement to Purchase Future Equity)

Exhibit F: Video Transcript

Signatures

Pursuant to the requirements of the Securities Act of 1933 and Regulation CF, the Issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form C to be signed on its behalf by the duly authorized undersigned.

Sirena Geraldino Inc.

/s/ Alex Geraldino

Alex Geraldino

Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933 and Regulation CF, this Form C has been signed by the following persons in the capacities and on the dates indicated.

/s/ Sirena Geraldino

Sirena Geraldino

Director

May 19, 2021

/s/ Alex Geraldino

Alex Geraldino

Chief Executive Officer

May 19, 2021

Instructions. The Issuer must have an authorized person sign the Form. In addition, the Form must be signed by at least one director of the Issuer, if any. If the Issuer is a limited partnership without any directors, the Form must be signed by a majority of the persons occupying similar status or performing similar functions with respect to the Issuer. Each person must provide, after his or her signature, his or her name and title.

Pursuant to the requirements of Regulation Crowdfunding, the Issuer has caused this Form C to be signed by the duly authorized undersigned.

Sirena Geraldino Inc.

/s/ Alex Geraldino

Alex Geraldino

Chief Executive Officer

May 19, 2021