

**Diane Cohn** · 2nd

Connecting people to those who inspire them.

Incline Village, Nevada · 500+ connections · [Contact info](#)



**Wildeye Inc.**



**University of California  
Santa Cruz**

## Experience



### Cofounder, President & CMO

Wildeye Inc.

Aug 2020 – Present · 2 mos

Incline Village, Nevada, United States

Starting up a tech company in a hot growth sector.



### Director of Digital Strategy

Chase International

Oct 2018 – Jun 2020 · 1 yr 9 mos

Reno, Nevada Area

Increased web and social media engagement for \$1.4 billion real estate brokerage from 10% to 191% across various channels. Performed comprehensive digital marketing analysis to identify opportunities against well-entrenched competitors, drove content strategy for major website redesign, and wrote strategic, long-form, keyword-researched articles, top-ranked | ...[see mor](#)



**See \$100+ MILLION of  
Luxury Homes—Lake...**



**Chase International  
Website**



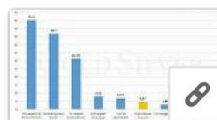
### Content Marketing Consultant

GoldSilver.com

Jun 2017 – Jun 2018 · 1 yr 1 mo

Greater New York City Area

Performed a content audit of ecommerce website partners, SEO and Google Analytics. Assessed current content and identified gaps and developed a content strategy. Created editorial calendar and managed social media.



**Gold & Silver Vault  
Storage**

AUVERE

## Launch Marketing Consultant

Auvere

Jul 2017 – Nov 2017 · 5 mos

Greater New York City Area

Created marketing launch plan for a luxury jewelry brand. Defined marketing messaging, brand standards and website copy, set up MailChimp email newsletter and including a suggested campaign for organic outreach.

## Entrepreneur

Self Employed

2014 – 2017 · 3 yrs

Dorado, Puerto Rico

Relocated to Puerto Rico for Act 20/22. Created a private label k-cup coffee brand and sold it on Amazon. Wrote a novel, a comedy about first-time homebuyers. Hiked 250 miles on the Pacific Crest Trail from Mammoth to Truckee and blogged about the experience. Edited websites, business plans, pitch decks and video explainer scripts, wrote investor pitch ...[see more](#)

Show 5 more experiences ✓

## Education



### University of California, Santa Cruz

BA, History

1987 – 1989

### Principia College

NA, Liberal Arts and Sciences, General Studies and

1984 – 1986

Activities and Societies: drama

## Licenses & Certifications

### Content Marketing ROI

LinkedIn

Issued May 2018 · No Expiration Date

### Content Marketing: Social Media

LinkedIn

Issued May 2018 · No Expiration Date

### Google Analytics Essential Training

LinkedIn

Issued May 2018 · No Expiration Date

Show more ✓

## Skills & Endorsements

### Real Estate Transactions · 99

Endorsed by **Mark O'Dell** and 1 other who is highly skilled at this



### Real Estate · 78

Endorsed by **Jennifer Stone** and 9 others who are highly skilled at this



### Vacation Homes · 48

Endorsed by **Jennifer Stone** and 1 other who is highly skilled at this



[Show more](#)

## Recommendations

[Received \(3\)](#)

[Given \(4\)](#)



**Jose Danny Ruiz,**  
**CSSGB, MBA**

Moving to Florida? 🏠🌴 I got you covered.

November 10, 2016, Jose Danny worked with Diane in different groups

Diane is a customer who delivers the most value as a trusted source for a transaction. Her background is a great quality because she knows deep inside a... [See more](#)

**Jenn Rice MPAS, PA-C,**  
**ABAAHP**

Medical Practitioner,  
Functional Medicine Health  
Consultant, Co-Founder  
Collaborative Virtual Health

November 13, 2011, Jenn was a client of Diane's

Diane helped me buy my first home in 2005

[Show more](#)

