



"The Future of Urban Travel™"

## Team and Advisors

### ORION Team



Paul Perkins, CEO  
Cincinnati, Ohio



Colin Curry, CDO  
Dallas, Texas



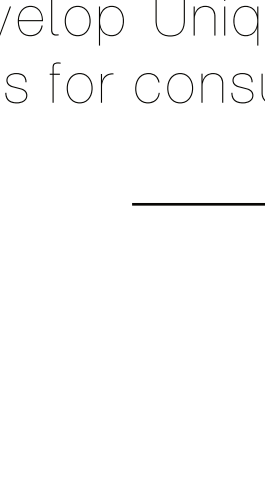
Sydney Mwambi, COO  
MBA  
Beijing, China



Plus Gadosey, CTO  
Ph.D Student  
Beijing, China



### Board of Advisors



Shawn D. Marshall  
Leadstarsuccess  
New York, NY



Adrian "AJ" Rosser  
Knowles Electronics  
Beijing, China/Chicago

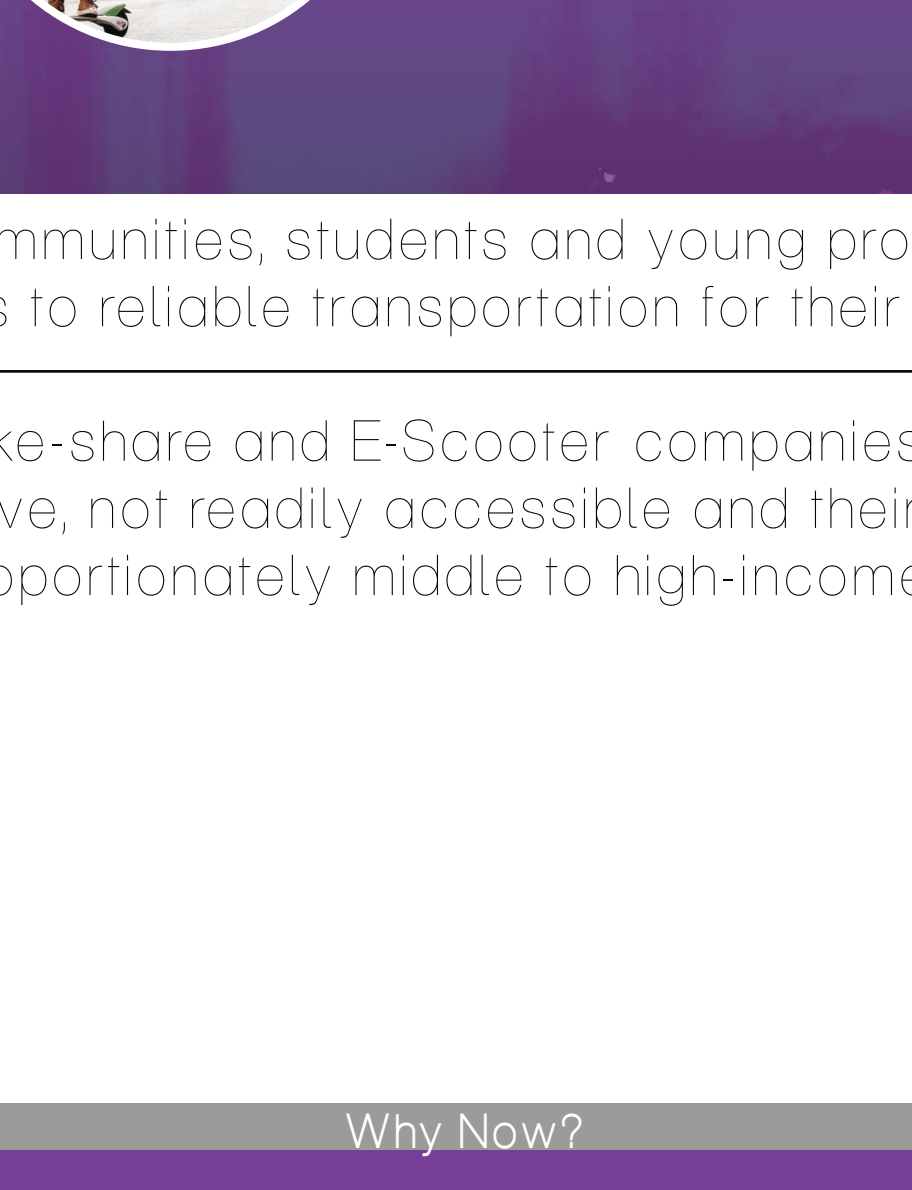


Jonathan L. Smith  
Procter & Gamble  
Cincinnati, OH



Jeff Shepard  
Medaheck  
Cincinnati, OH

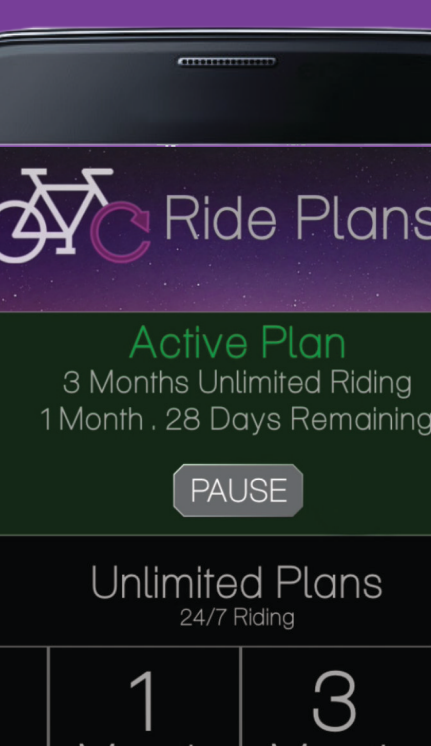
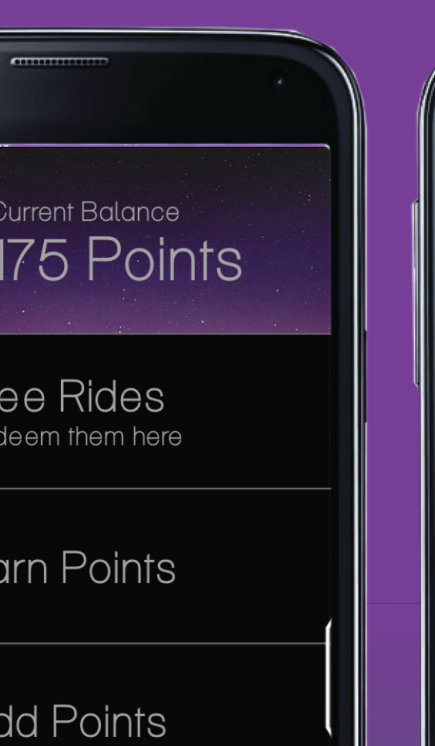
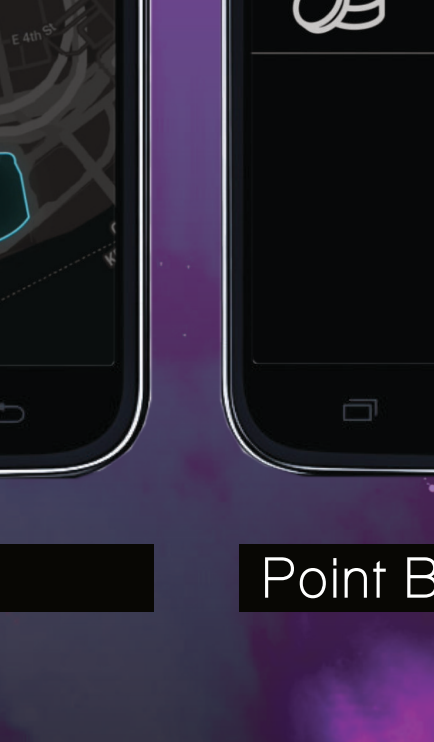
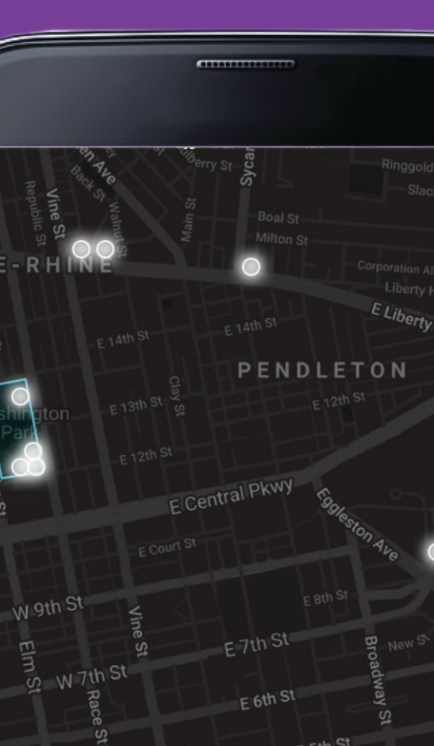
## The Internet of Us™



We develop Unique, Affordable and Eco-friendly Hardware and IOT products for consumers in underrepresented markets, a vision we call the "Internet of Us™"



## Problem

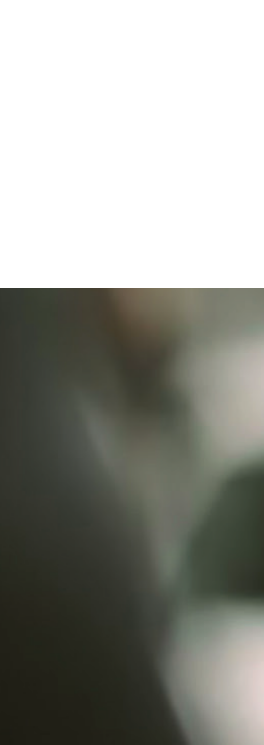


Low-income communities, students and young professionals have a lack of access to reliable transportation for their daily commutes.

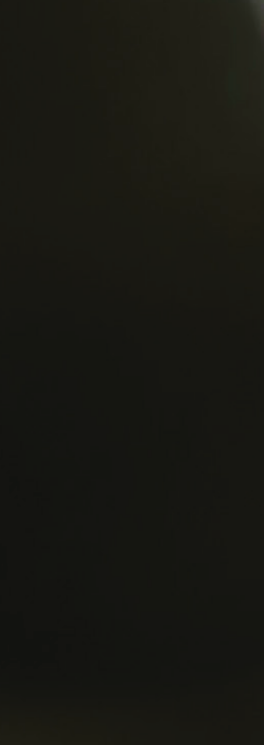
Micro-mobility bike-share and E-Scooter companies can solve this but are too expensive, not readily accessible and their typical users are disproportionately middle to high-income riders.



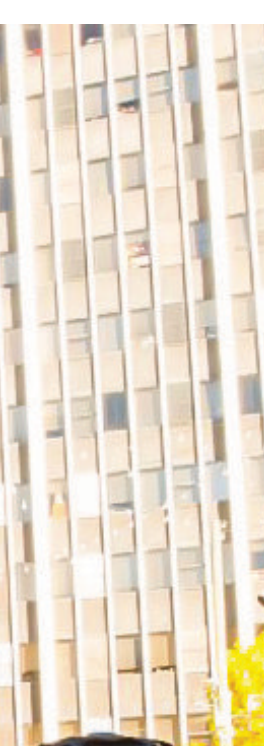
## Why Now?



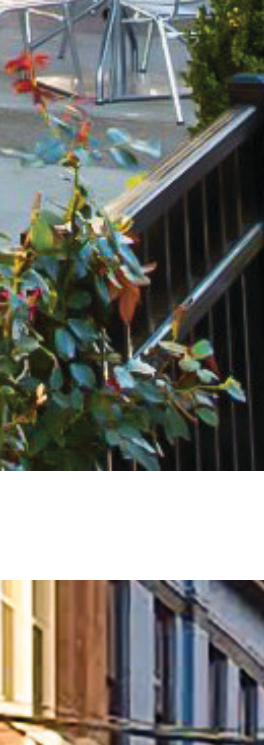
"20 percent of adults living in poverty in 2016 reported that they had no access to a vehicle." (US Census)



Ohio House Bill 250 was passed in March 2019, and explicitly excludes Ebikes from the definition of motor vehicles, motorized bicycles and mopeds.



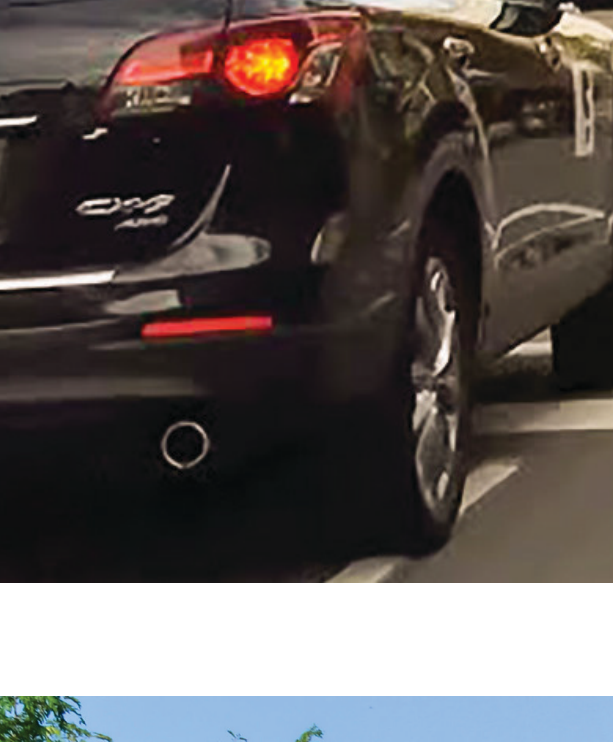
In a recent Wyzerr survey, we found that 60% of the 100 surveyed would prefer to ride a EBike over EScooter and 67% would pay \$1-\$5 per ride.



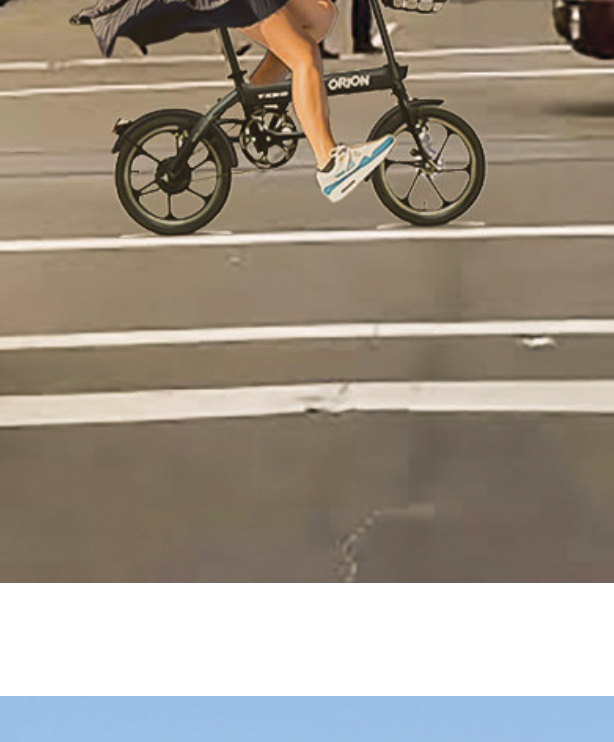
"A car can release more than two tonnes of CO2 every year, e-bikes don't release toxic gases into the atmosphere." (AmplifierBikes.com)



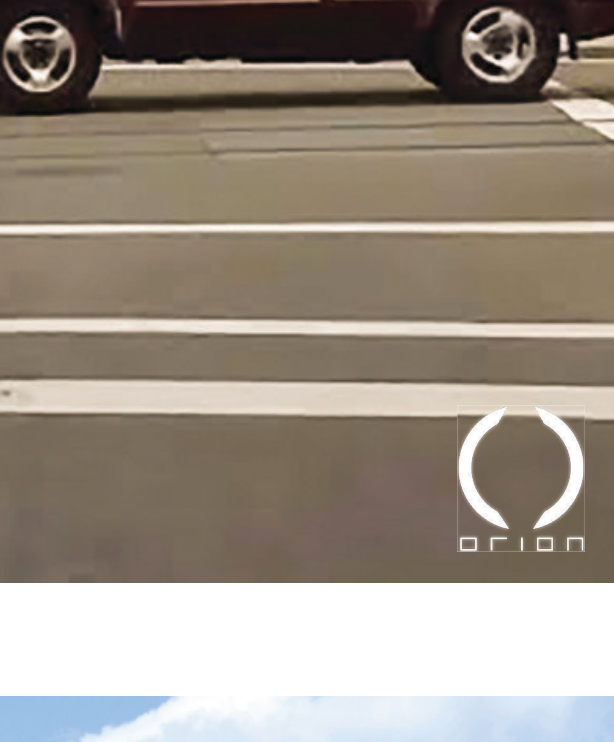
## Product Solution/Key Features



Hot Zones



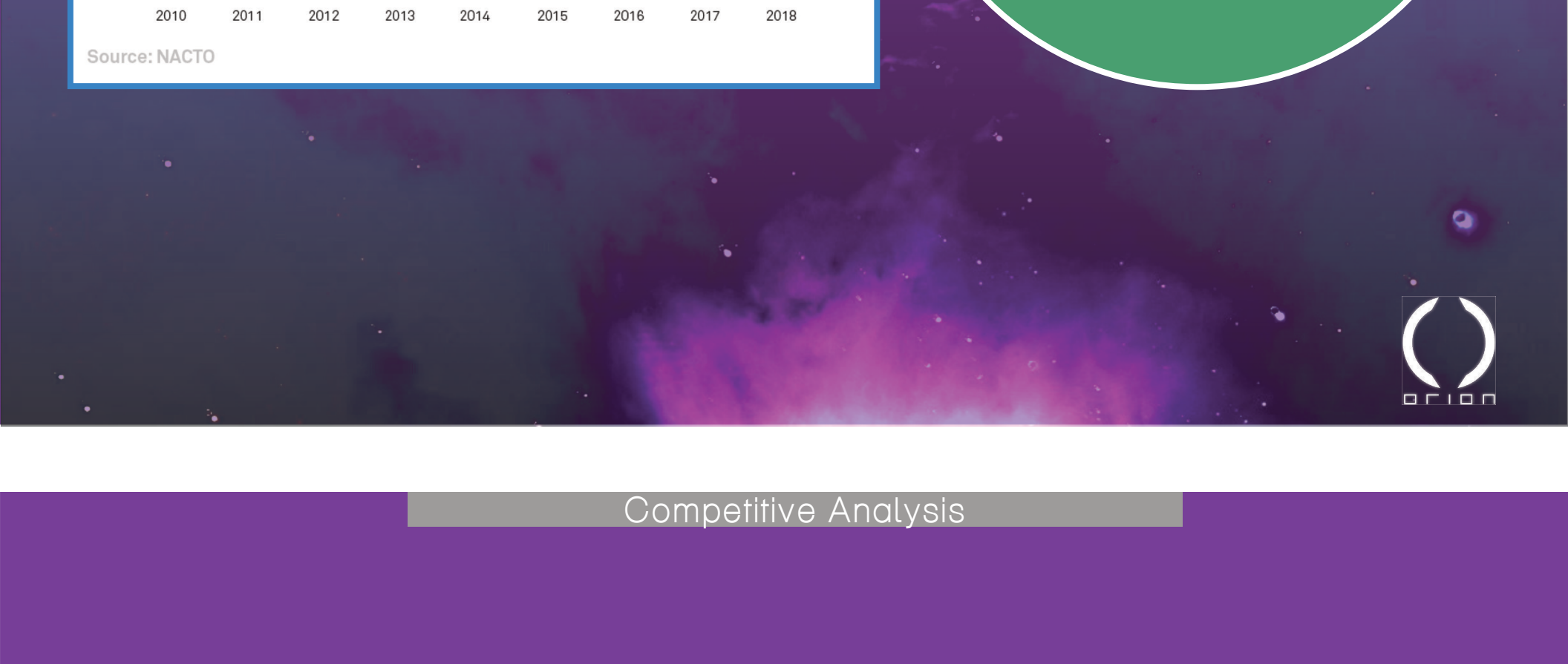
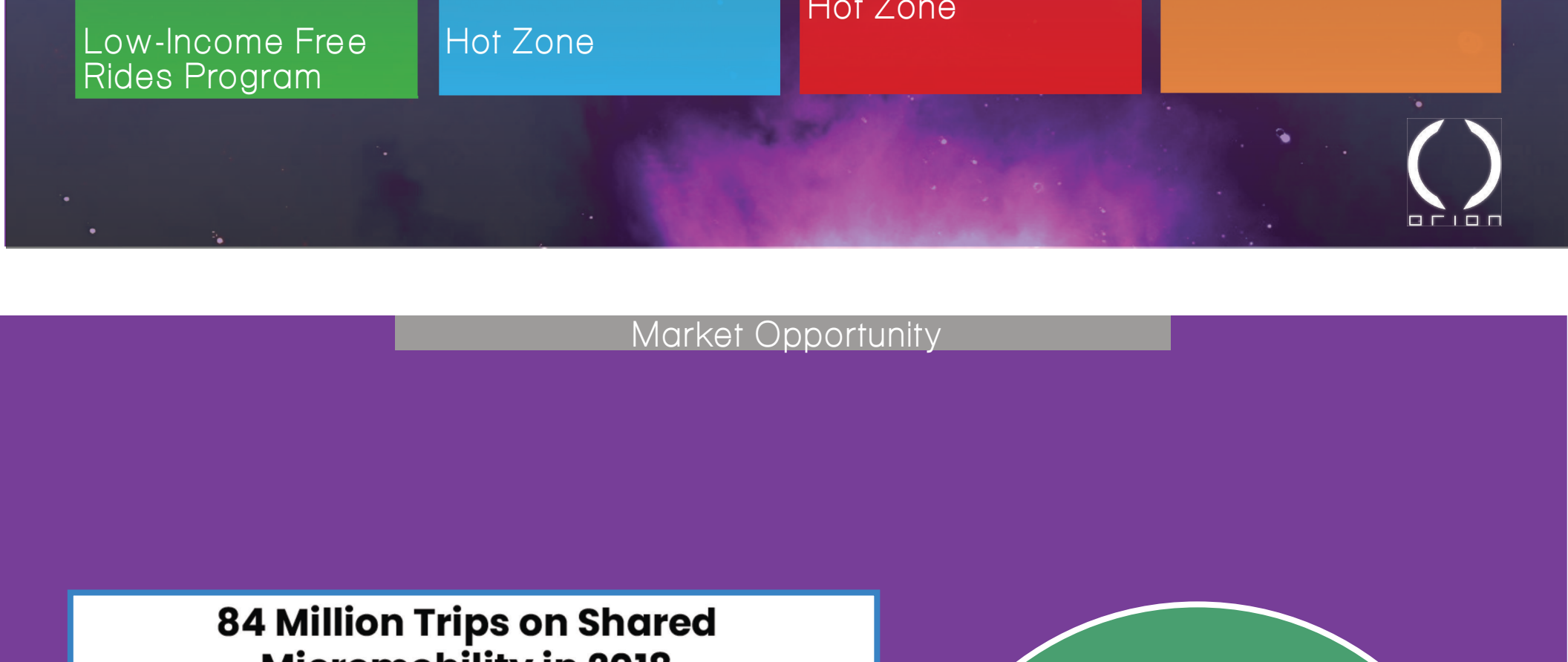
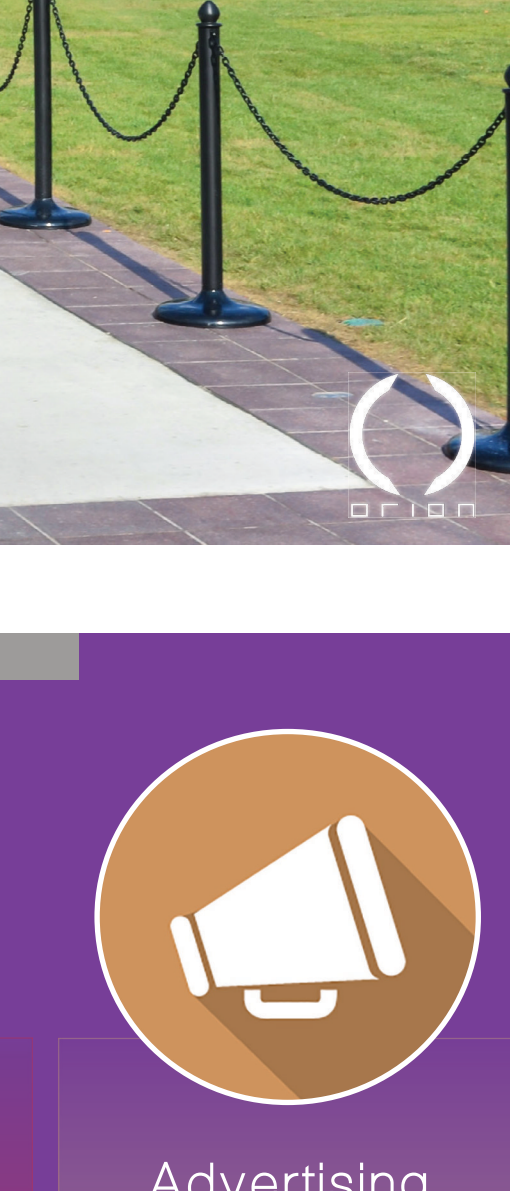
Point Based Rewards



Multiple Rider Plans



## OBIKE Features

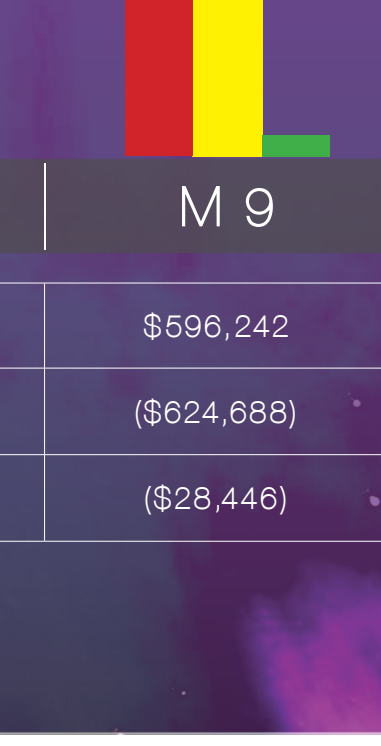


## Business Model



### Personal

\$1/45Mins  
\$5/24hrs after 45Mins  
\$10/\$30/\$60 1/3/2 Monthly Commuter plans  
Point Based Rewards  
Monthly Pre-Paid Cards  
Low-Income Free Rides Program



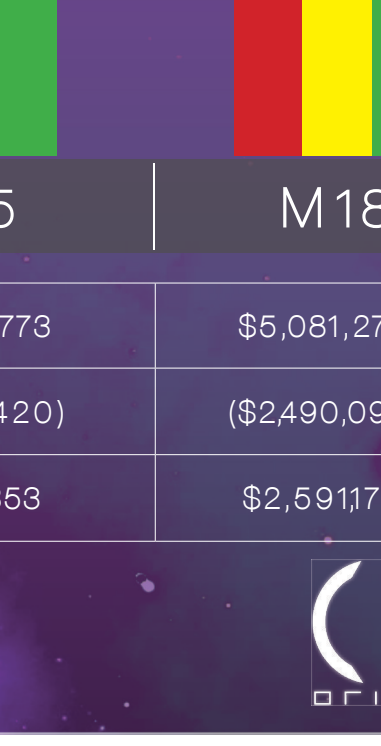
### Corporate

3 Corporate Levels  
- 50 Employees  
- 100 Employees  
- 500+ Employees  
50 < = \$500/mo  
100 < = \$1000/mo  
500+ = \$5,000/Mo  
Free Employee Rides  
M-F 6am-6pm w/ Corporate Log-In  
Hot Zone



### Education

3 Education Levels  
- Private/Charter  
- Public 6th-12th  
- University  
P/C = \$500/mo  
Pub = \$1000/mo  
Uni = \$5,000/Mo  
Free Student Rides  
M-F 6am-6pm w/ School Log-In  
Hot Zone

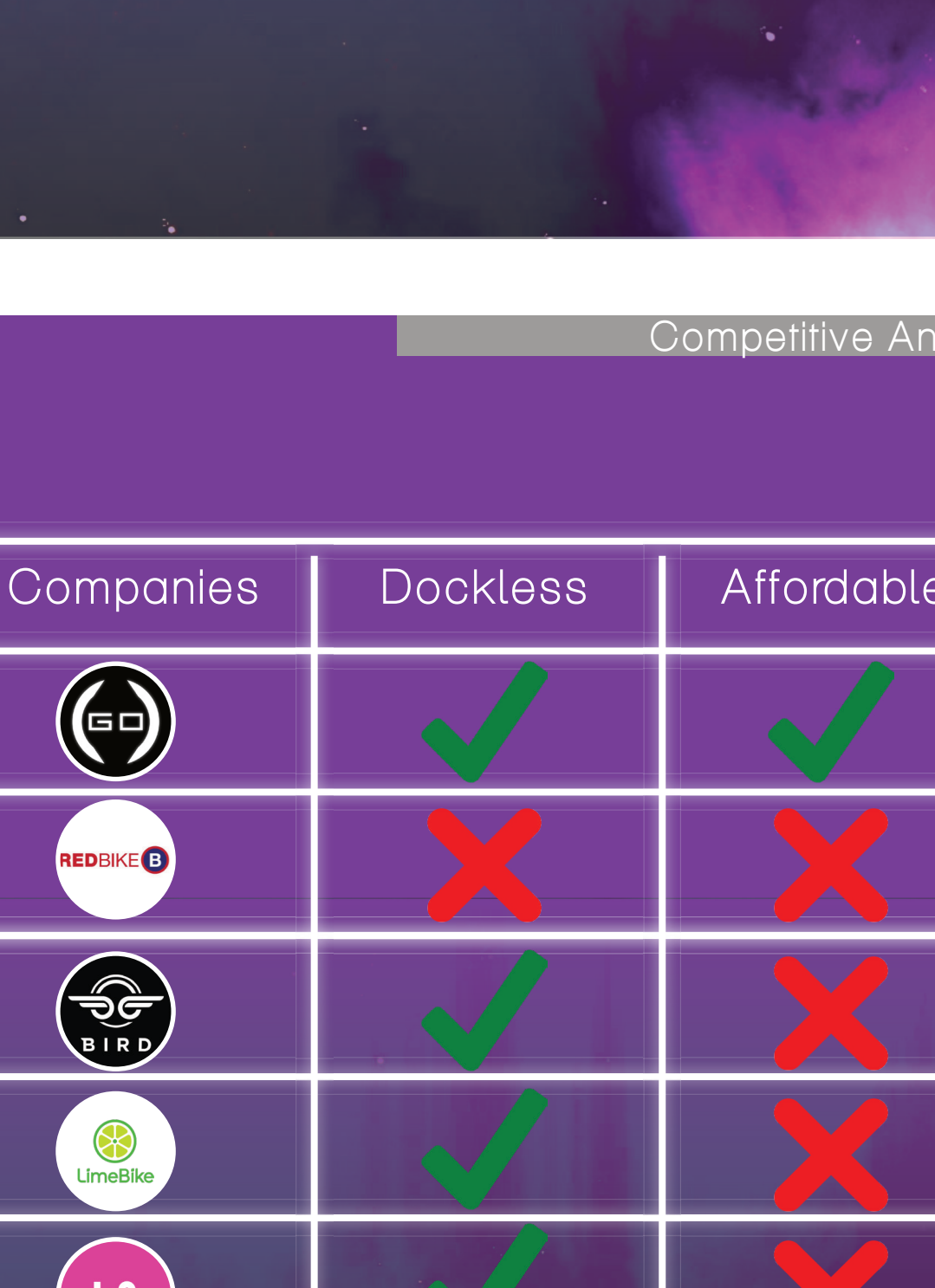


### Advertising

\$500 Monthly Fee  
Custom AD Design  
Business presence on 10 OBIKES  
Digital Ads in OGO App



## Market Opportunity



TAM (Total Addressable Market)  
**\$210M**  
Average cost per trip \$2.50  
\$300bn US Market by 2030 (Statista.com)

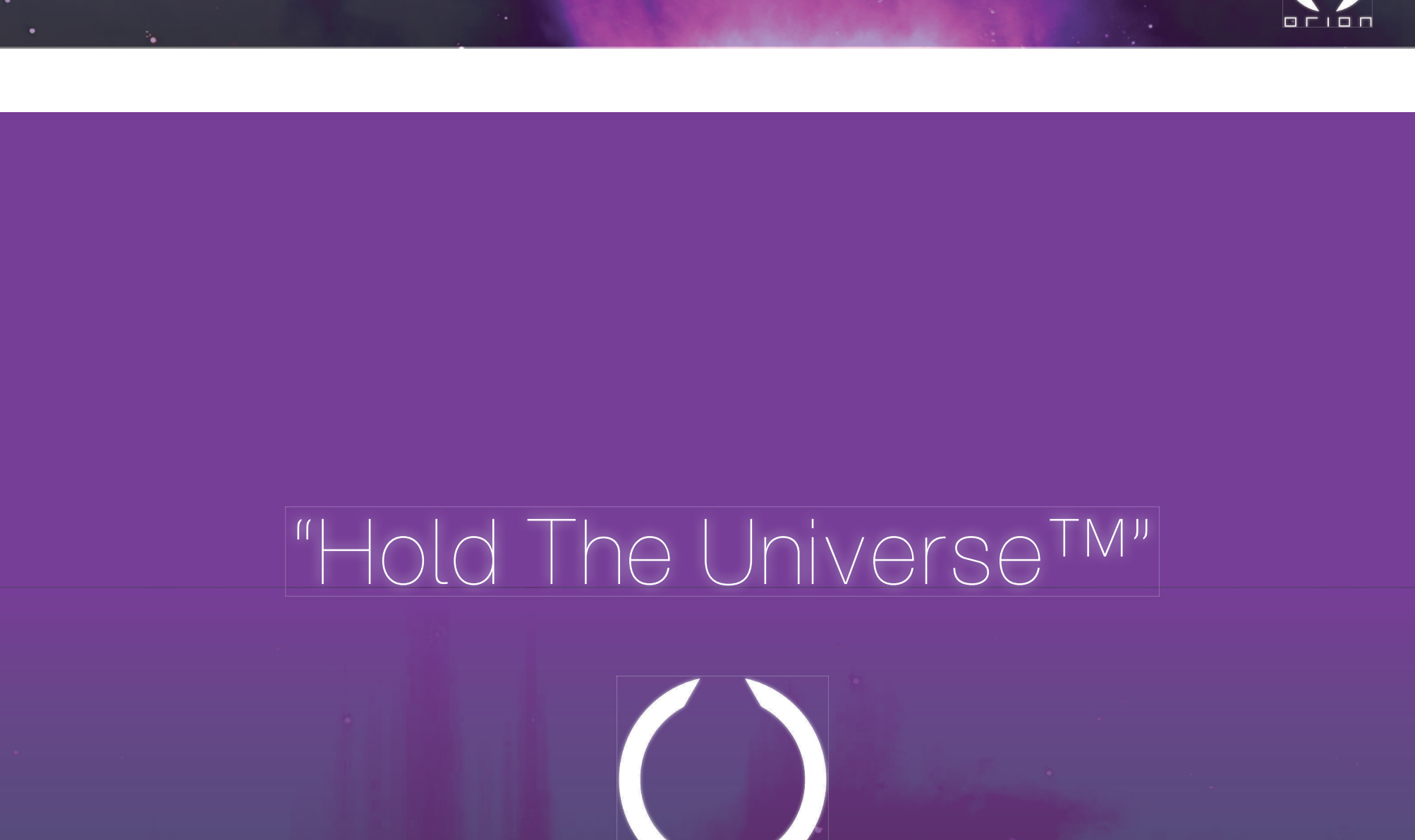


## Competitive Analysis

Companies	Dockless	Affordable	Rewards	Hot Zones
	✓	✓	✓	✓
	✗	✗	✗	✗
	✓	✗	✗	✗
	✓	✗	✗	✗
	✓	✗	✗	✗
	✓	✗	✗	✗



## 18-Month Financial Projections



## EXIT Strategy

### SERIES A/IPO

Series A within the first 18mos and IPO within 3- 5y to expand product offerings and regions



BIRD

Series D/\$623M



LIME

Series D/\$765M



WHEELS

Series A/\$89.7M



"Hold The Universe™"

