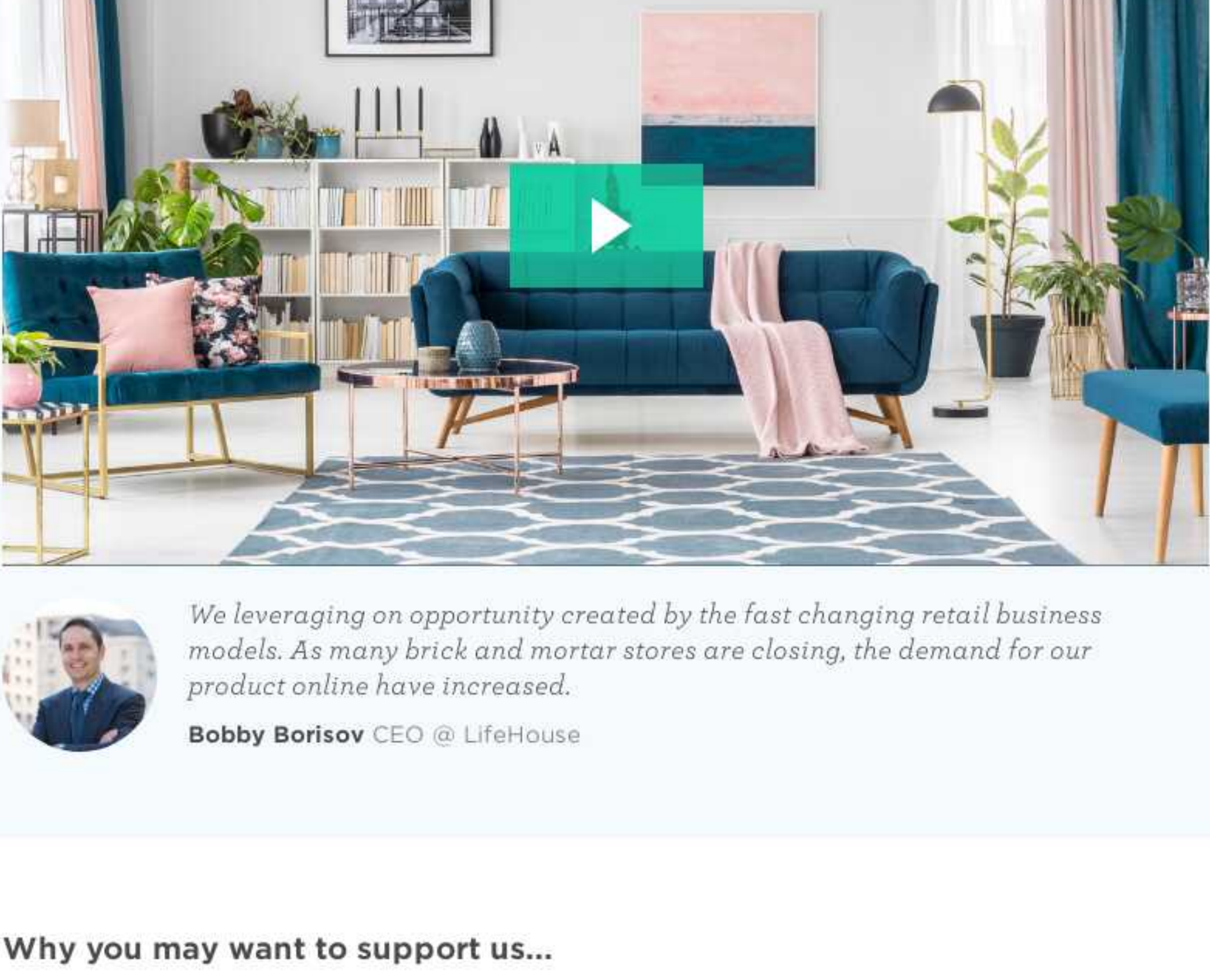
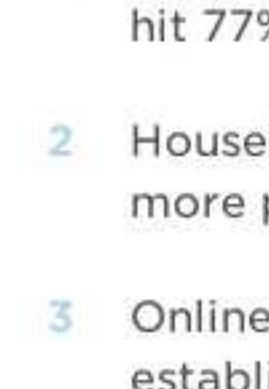


LIFEHOUSE is an e-commerce retailer with a super high growth model for mass used home furnishings

LIFEHOUSENOW.COM LOS ANGELES CALIFORNIA



We leveraging on opportunity created by the fast changing retail business models. As many brick and mortar stores are closing, the demand for our product online have increased.



Bobby Borisov CEO @ LifeHouse

Why you may want to support us...

- 1 The pandemic have changed the world drastically, eCommerce in May 2020 hit 77% increase from the previous year
- 2 Household products are in higher demand, and that trend will continue as more people desire to work from home
- 3 Online sales growth is unstoppable, e-commerce is taking over many established retailers that are closing down
- 4 74% of marketers believe rationalization has a "strong" or "extreme" impact on advancing customer relationships
- 5 All our products are personalized and connecting to popular world history and geography, people bound naturally
- 6 Partnering with established high volume online platforms that are selling over \$ billions in revenue per year
- 7 Established relationships with top manufacturers, producing for many years for top retailers that closed down
- 8 We understand people's relationships with their homes, and we deliver tailored solutions at affordable prices

Why investors love us

WE'VE RAISED \$1,754 SINCE OUR FOUNDING



As software engineer, and working with many Fortune 500 companies for over 25 years, I believe that there is a great demand for this business model. Besides the great business model, I also know the founder for many years, and I have seen him creating and executing amazing opportunities. The current pandemic time is positive for the business as well, and the fact that LifeHouse is partnering with established high volume online platforms and proven manufacturers is only adding to the future success.

Nelson Serge Consultant

LEAD INVESTOR INVESTING \$10,000 THIS ROUND & \$10,000 PREVIOUSLY



Bobby has been successful in every facet of life. He's always been a self starter and in all of his business ventures since I've known him he's been very successful. Some of us struggle to get it right, but Bobby is a natural. It doesn't matter the business, he does his research and due diligence to the fullest. I have a ton of respect and admiration for not only Bobby the man, but Bobby the entrepreneur and businessman. There's no doubt in my mind that this will be another successful business for Bobby!

Norman Nolan

SEE MORE

The founder

MAJOR ACCOMPLISHMENTS



Bobby Borisov CEO

An accomplished entrepreneur and investor, Bobby has founded a portfolio of vast companies and startups through his courier. He has strong background in envisioning and creating various deals, from real estate development, through eCommerce.

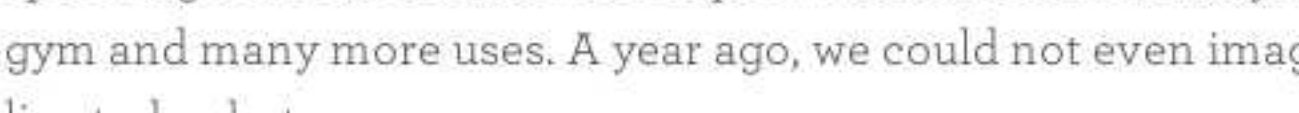
LinkedIn Twitter

In the news

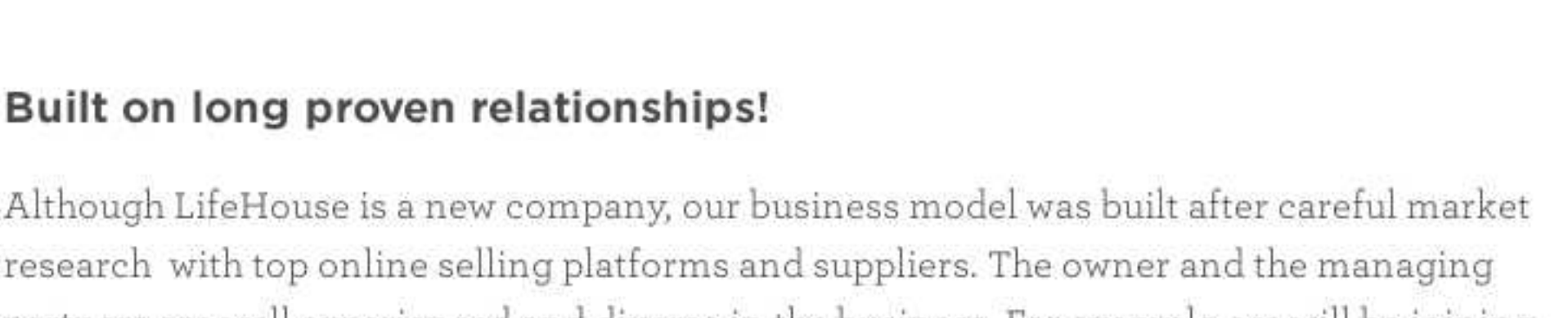
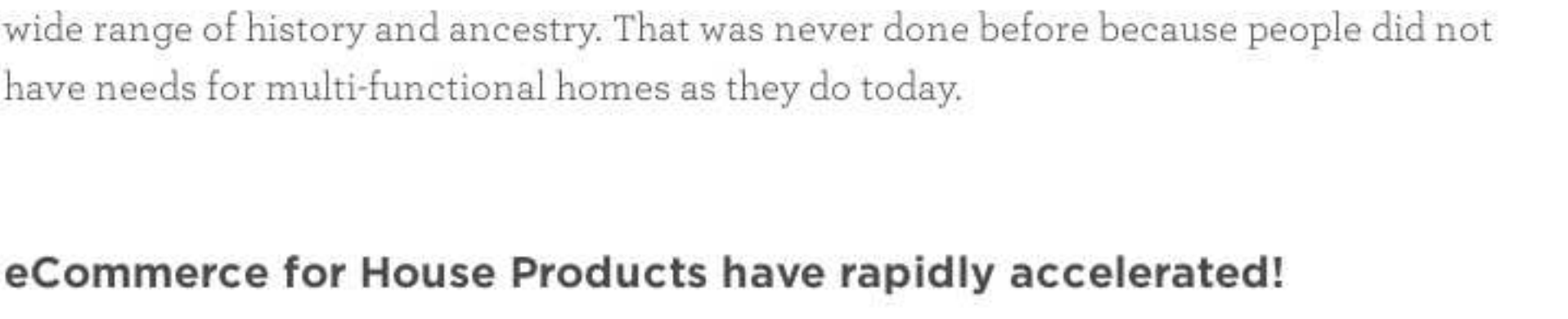


Downloads

Business Plan LifeHouse - Wefunder.pdf



The Story of LifeHouse



The idea started in 2008, we have been working on developing and testing various products that will stay constantly in market demand.

Boom! in March 2020 we finalized our idea!

The pandemic crises have changed the world drastically. More people than ever are spending more time at home. People work from home, study at home, use their homes as a gym and many more uses. A year ago, we could not even imagine that we could live as we live today, but we are.

We understand people's relationships with their homes!

As people are spending more time at home, they have more needs to purchase household items. One way to really feel at home in your property is by connecting with the pieces that make up the home. Our household products represent a wide range of history and ancestry. That was never done before because people did not have needs for multi-functional homes as they do today.

eCommerce for House Products have rapidly accelerated!

As many brick and mortar stores are closing, and more than ever people spend time at home, the demand for our products online increased, and will continue growing.

Built on long proven relationships!

Although LifeHouse is a new company, our business model was built after careful market research with top online selling platforms and suppliers. The owner and the managing partners are well experienced and diverse in the business. For example, we will be joining existing online platforms, with sellers that currently are selling \$ billions in revenue per year, they are guiding us and positioning our products on the market, so that achieve our goals.

We work with manufacturers and sourcing agents globally. Those entities have been supplying many of the largest existing chains for many years, they understand our needs.



Unique marketing approach and competing!

There really is no competitor that we have been able to identify. We believe we understand our business model better than any potential competitor. We are optimists and are constantly looking for new and better ways to serve our customers and meet market demands. A home is a primary human need, even more important than having a homeland. Living space is a vital shelter, it is our immediate personal environment. The perceptions of a home are under our control and that make the most impact of our lives irrespective of the space.

"We've seen trends come and go, and our combined experience helps us focus on what really matters instead of chasing the latest "hip" idea."

The news, media and celebrities are interested to support LifeHouse vision. The views of the founder have been published in various media outlets, and the founder have scheduled to publish periodically various opinionated articles on smart, future, adaptable, homes.

Thanks for choosing us!

