



FARTHEST STAR SAKE

BREWERY
AND TAPROOM
CONCEPT

CRAFT BREWERIES IN NEW ENGLAND



Sake breweries in New England:

ZERO.

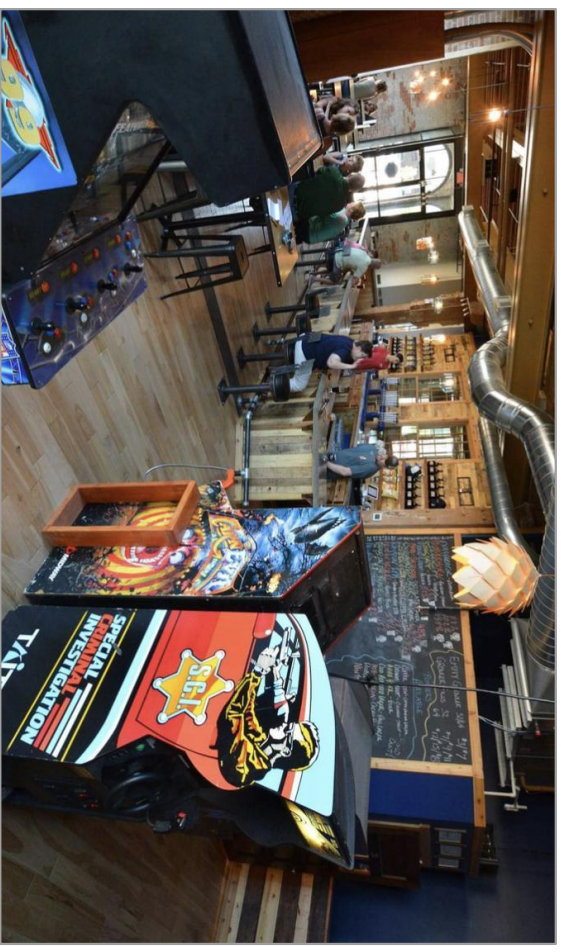
Let's change that.



FARTHEST STAR SAKE



- ★ Fresh, local sake
- ★ Fun taproom with games and snacks
- ★ Opportunities for education to build understanding of delicious sake



MEET TODD BELLOMY



- ★ Sake brewer with 10+ years of sake research in the US + Japan
- ★ Sole brewer for Dovetail Sake for 4 years
- ★ Experienced in brand creation + execution
- ★ Skilled at sales + sales support
- ★ Not afraid of hard work



SAKE EDUCATOR



COMMITTED TO SPREADING THE WORD

Todd Bellomy featured in Japanese press, Channel 5's Chronicle, and on the radio with Gallie Crossley



WE CAN MAKE SAKE THE NEXT CRAFT BEVERAGE

- ★ Complex & Delicious
- ★ Brewed in a Familiar Brewery Setting
- ★ 7000 Beer Breweries Crowd the US Market; yet only 18 Sake Breweries
- ★ Sake Draws Customers from Beer, Wine and Spirits Markets
- ★ Naturally Gluten-Free and Locally Made



US = 1/3 JAPANESE SAKE EXPORTS

★2011-2016 US Sake

Volume grew by 16%

★Japanese Exports to the US

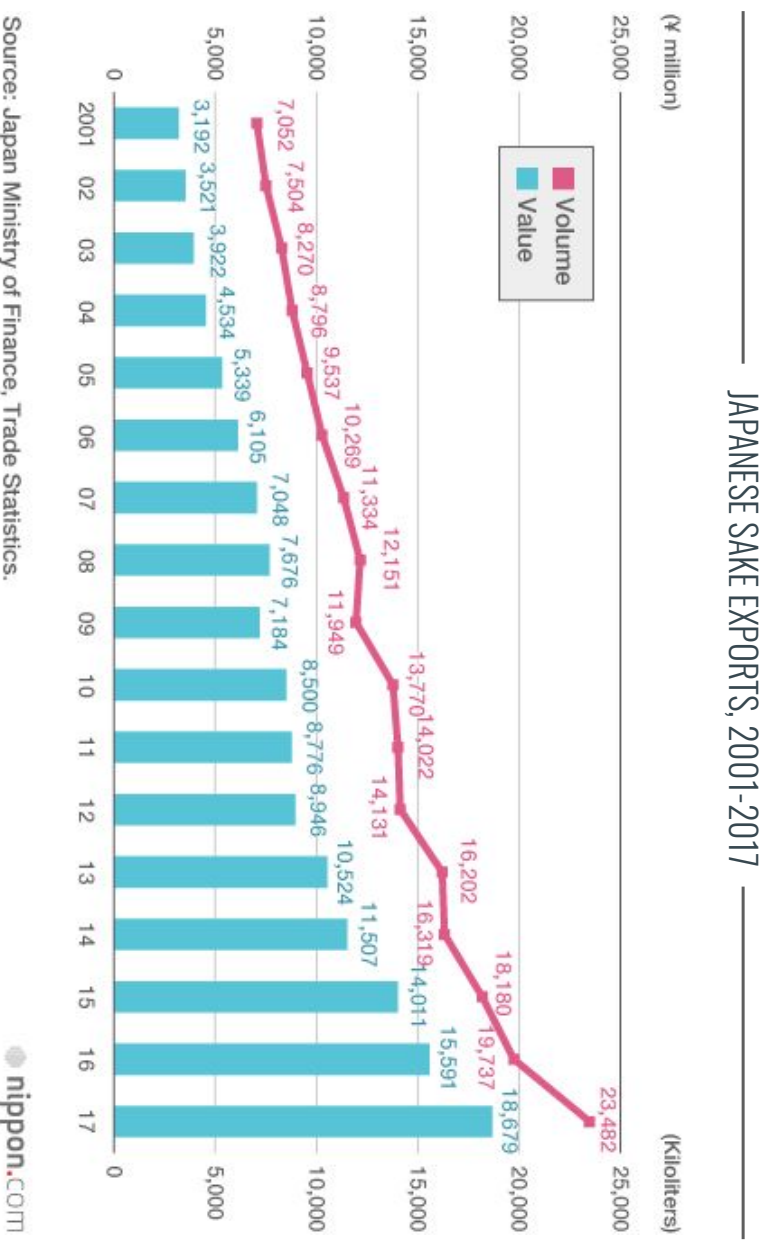
Grew 300% over

the past 5 Years

★1st East Coast Japanese

Sake Brewery Set to Open

in 2020

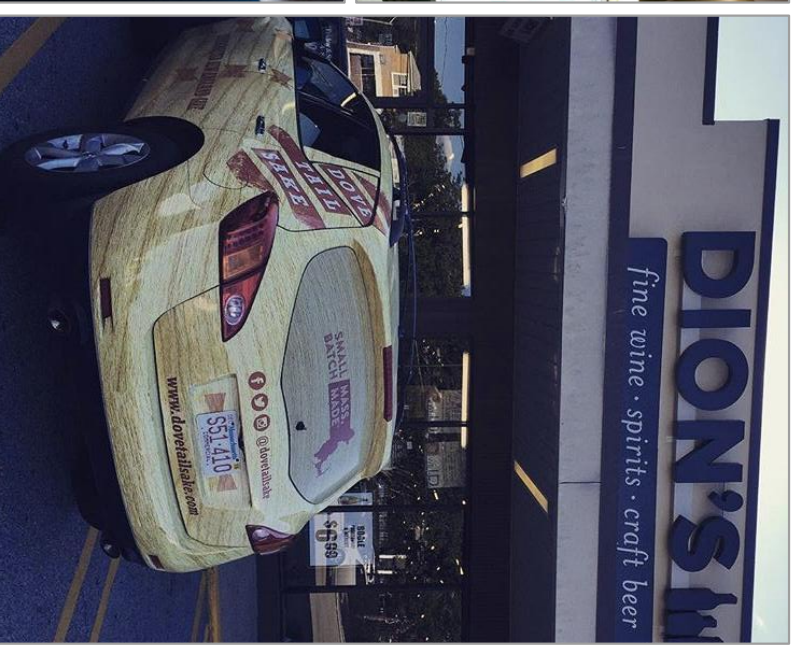


>20 SAKE BREWERIES LIMITS ACCESS TO FRESH, LOCAL SAKE



A LOT OF REVENUE STREAMS

- ★ Self Distribution: Bottle & Keg
- ★ Taproom Draft Pours
- ★ Taproom Bottle Sales
- ★ Taproom Food & Fun
- ★ Merchandise
- ★ Events
- ★ Kasu (Sake Lees)



MASSACHUSETTS DISTRIBUTION



PHASE 1: Metro Boston area through self-distribution

PHASE 2 : Reaching vacation destinations in Western Mass
and on the Cape

- ★ < 15K restaurants in MA
- ★ +/- 1,600 Japanese & Chinese restaurants in MA
- ★ < 1800 liquor stores in MA
- ★ Single serving sake cup sales are up everywhere

FUTURE OF FARTHEST STAR SAKE



Permanent
Food Truck.
Expanded
distribution.



Boston tasting
experience.
Shochu distillery.

TODD BELLAMY

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Todd Bellomy is seeking investors to join him in building Farthest Star Sake brewery and taproom. Once established, it will be the only one of its kind in New England.

