

William Slattery, CFA
Vice President
Listing Qualifications

By Electronic Mail

December 23, 2020

Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Division of Corporation Finance:

This is to certify that on December 23, 2020 The Nasdaq Stock Market LLC (the "Exchange") received from Ventoux CCM Acquisition Corp. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following securities:

Units, each consisting of one share of Common Stock, one Right, and one redeemable Warrant
Common Stock, par value \$0.0001 per share
Rights entitles the holder to receive one-twentieth (1/20) of one share of common stock
Each warrant redeemable for one-half of one share of common stock at a price of \$11.50

We further certify that the securities described above have been approved by the Exchange for listing and registration upon official notice of issuance.

We understand that the Registrant is seeking effectiveness of the Form 8-A 12(b) concurrently with effectiveness of its 1933 Act Registration Statement, and we hereby join in such request.

Sincerely,

