



Vanessa Otero · 2nd
 CEO and Founder of Ad Fontes Media | Patent Attorney
 Westminster, Colorado, United States · [Contact Info](#)

ad fontes Media
 University of Denver - Sturm College of Law

500+ connections

4 mutual connections: Fares Ksebat, Tzakhil Freedman, and 2 others

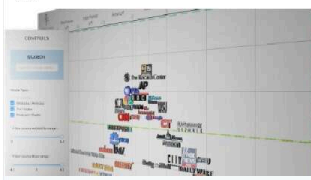
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About

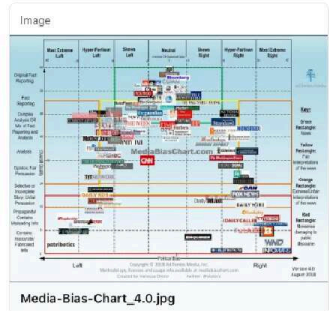
I'm the founder and CEO of Ad Fontes Media, Inc. We rate the news for reliability and bias. Our mission is to rate ALL the news to positively transform society. I started this company because I am the creator of the original Media Bias Chart, the viral image that prompted many lively discussions around the internet about where people get their news. ...see more

Featured

Link



Media Bias Chart
 Ad Fontes Media
 Version 4.0 This is the most recent version of the chart, updated August 2018. See this post explaining the updates. Media Bias Chart 4.0: What's New See CNN Chart See MSNBC Chart



Activity

1,627 followers


Vanessa Otero posted this · 23h

 It's been a while since I've done a speaking engagement at a school—last time was pre-Covid. This one was special, because it was at Bluffton University, a small Mennonite school in i ...show more

  88 2 comments

Vanessa Otero commented on a post · 1d

Thanks Jeremy!

  46 14 comments

Vanessa Otero commented on a post · 3d

Congratulations James!


  129 28 comments · 1 share

[Show all activity →](#)

Experience

 **Founder/CEO**
 ad fontes Media
 Feb 2018 - Present · 4 yrs 8 mos
 Westminster, CO

 **Associate Attorney**
 Neugeboren O'Dowd
 Mar 2014 - Present · 8 yrs 7 mos
 We provide established and emerging companies with legal strategy and litigation to protect their intellectual capital

 **Territory Sales Representative**
 Meda Pharma
 Feb 2010 - Jan 2014 · 4 yrs
 I promote specialty pharmaceutical products for the treatment of allergies to physicians in Northern Colorado.

 **Independent Regional Advisor**
 Nouveau Riche
 Nov 2006 - Dec 2010 · 4 yrs 2 mos
 I help people invest in real estate and achieve their financial goals.

 **Respiratory Sales Specialist**
 Adams Respiratory Therapeutics
 Jun 2006 - Oct 2007 · 1 yr 5 mos

Sold specialty pharmaceutical products to ENT's and primary care physicians within the Greater Los Angeles territory.

Show all 6 experiences →

Education



University of Denver - Sturm College of Law

J.D.

2010 - 2013

Grade: 3.35 GPA

Activities and societies: Colorado IP Richard Linn American Inn of Court, Student Member 2012-2013
Vice President, DU Intellectual Property Law Society, 2012-2013 ...see more

Coursework includes Patent Law, Patent Litigation, and Civil Litigation Practicum
Scholastic Achievement Award, Advanced Trial Practice



University of California, Los Angeles

BA, English

1999 - 2003

Activities and societies: Resident Assistant, Office of Residential Life 2001-2003

Completed pre-med coursework, including Biology, Chemistry, and Physics



Francis W. Parker School

Show all 4 education →

Licenses & certifications



Patent Attorney

USPTO

Issued Jun 2014 · No Expiration Date

Credential ID 72,657

Show credential ↗

Skills

Leadership

Endorsed by Tim Combs and 1 other who is highly skilled at this

Endorsed by 2 colleagues at Ad Fontes Media

61 endorsements

Business Development

Endorsed by Scott Rowe who is highly skilled at this

Endorsed by 2 colleagues at Ad Fontes Media

41 endorsements

Sales

Endorsed by Scott Rowe and 2 others who are highly skilled at this

Endorsed by 3 colleagues at Nouveau Riche University

39 endorsements

Show all 31 skills →

Recommendations

Received

Given



Byron Cox · 2nd

Sales & Business Development Leader | Driving revenue through strategic relationship building
September 13, 2011, Byron reported directly to Vanessa

Vanessa is always a delight to work with. Her public speaking abilities are among the best, and her leadership qualities helped budding entrepreneurs achieve their goals. I look forward to working with Vanessa again in the near future!



Stacia Kennedy · 3rd

I increase business growth by generating quality leads & sales ON-Demand using social media marketing tools & automation
February 1, 2010, Stacia reported directly to Vanessa

Vanessa is an inspiration and a great leader. She has a great heart for people and helping them with building their dreams. She is an excellent speaker and trainer. I look up to this powerful woman as a great mentor.



Tim Miller · 3rd

Revenue leader @ SalesLoft

November 3, 2009, Tim worked with Vanessa on the same team

Vanessa truly defines what the word leadership really means. Her ability to move peers and colleagues in a positive direction is second to none. Vanessa possess exceptional communication and professional skill sets to include a natural sales talent. I highly recommend anyone looking to advance their entrepreneurial efforts to Vanessa for a consultation today!

Show all 8 received →

Publications

How Much is Really at Stake? Damages Statutes Collide in Multiple-IP Litigation

Journal of the Patent and Trademark Office Society, Forthcoming 2014


Show publication ↗

The statutes that govern damages for utility patents, design patents, and trade dress protection differ in ways

that create potential conflicts when products infringe all three types of intellectual property. ...see more

Courses


Administrative Law

 Associated with University of Denver - Sturm College of Law

Advanced Course

 Associated with Landmark Education

Advanced Trial Practice

 Associated with University of Denver - Sturm College of Law

Show all 25 courses →


Organizations

Community Radio for Northern Colorado

Board Member · Jan 2019 - Present

Colorado Intellectual Property American Inn of Court

Board Member · Aug 2017 - Present

 Associated with Neugeboren O'Dawd

Proud to have been a member of this professional organization since 2011 and to have served on its board in the Membership and Mentorship Committees since 2017.

Interests

Influencers

Companies

Groups

Schools



Dr. Jason Wingard  · 2nd
President at Temple University
310,387 followers



Sramana Mitra  · 2nd
Founder and CEO of One Million by One Million (1Mby1M)
443,578 followers

Show all 19 influencers →