



COCO NOIR
WINE SHOP & BAR

The Woman Behind CoCo Noir

Alicia Kidd

- 6+ years experience as a Wine Industry Professional, specializing in Diversity and Inclusion & Wine Business Development.
- Owner of The Wine Noire - Licensed Wine Brokerage
- Seasoned Wine Educator
- Licensed as Wine Distributor, Wine Wholesaler, Wine Importer/Exporter, and Wine Grower.

Retail Opportunities for Women,
BIPOC, and POC Wine Brands.

Founder
and Owner



The Team Behind CoCo Noir



Alfonso Dominguez
General Contractor

20 years of Restaurant
Design Experience

20 years of Restaurant
ownership experience



Carla Titus
Chief Finance Officer

Owner of Wealth & Worth
Within 10+ years of CFO
experience working Start-
up companies



Aminah Robinson
Food & Wine Consultant

Owner of Black Food and
Wine Experience

20 years Food and Wine
advisor



Robbie Terry
Washington CPA

Owner of RTW Accounting
Enterprises

20 years of CPA for small
and mid-size businesses.

About CoCo Noir

CoCo Noir is an E-commerce and Brick & Mortar wine shop that provides retail opportunities for Women, BIPOC, and POC wine brands.

CoCo Noir Wine Shop & BAR - E-Commerce Platforms



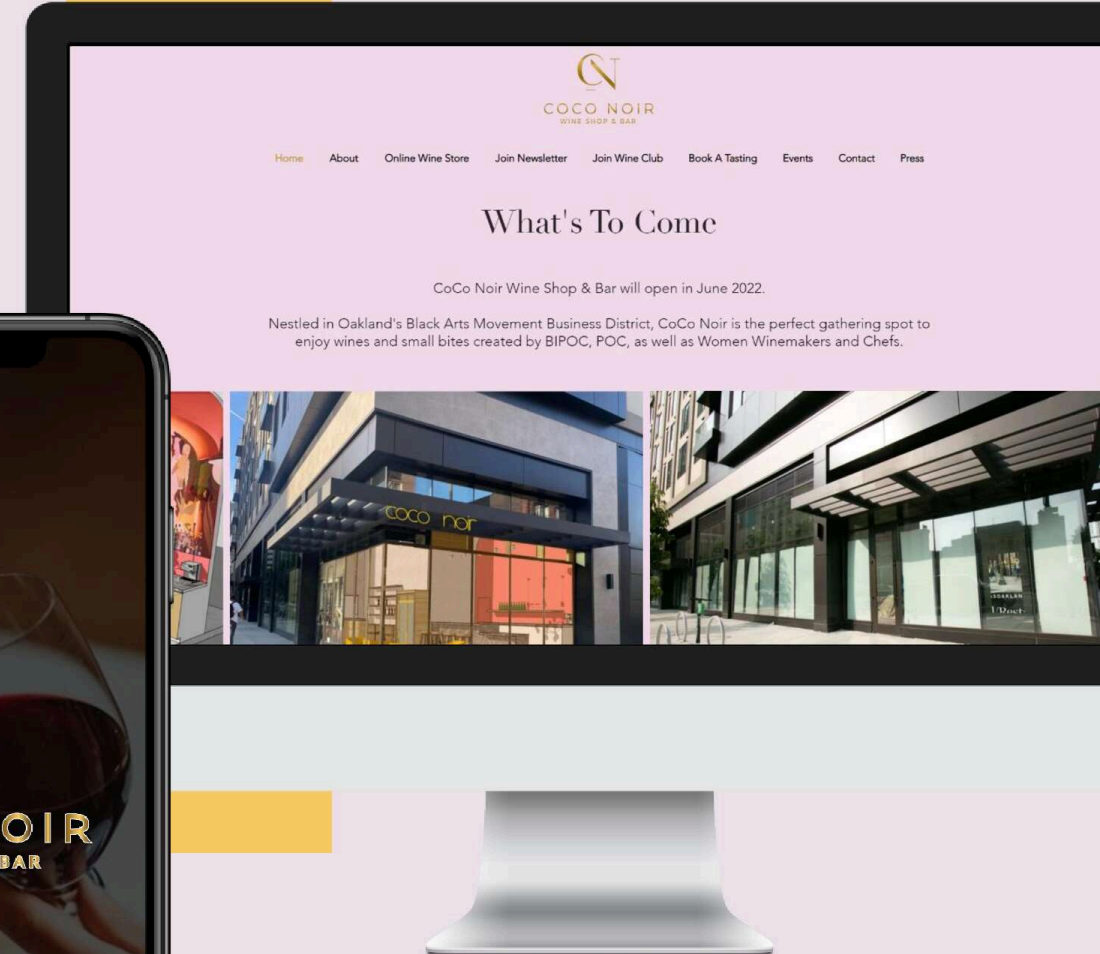
CoCo Noir Wine Shop Online Store

- Selling diverse wine brands by Women, POC, BIPOC winemakers.
- Online Wine Shop Revenue 2020 to Present Date is **\$125,000**.

CoCo Noir Mobile App

- Pre-Launch December 2022.
- App Features include winemaker director, social community, a personalized “wine cellar” & more.
- Pricing **9.99** Customer & **29.99** Business.

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CoCo Noir Wine Shop & Bar - Physical Location


COCO NOIR
WINE SHOP & BAR





Our Partnerships



MEXICAN-AMERICAN
VINTNERS ASSOCIATION



Connect Us to
New Customers



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CoCo Noir Wine Shop & BAR

Only wine shop of its kind in downtown Oakland.



	Minimo	Bay Grape	Downtown		
			CoCo Noir	Wine Merchants	Ordinaire
Focus on wines produced by women & people of color	x	x	✓	x	x
Woman and minority owned	--	--	✓	--	x
Showcase diverse local talent (chefs, beermakers, etc.)	x	✓	✓	✓	x
Private event space available	x	✓	✓	x	✓
Online store with shipping across U.S.	x	✓	✓	--	x

CoCo Noir Wine Shop - Timeline

Winter, Spring, and Summer 2021 Initiation and Planning phase of CoCo Noir Wine shop



Retail Opportunities for Women, BIPOC, and POC Wine Brands.

The projections mentioned above are forward-looking and cannot be guaranteed.

Financial Needs

We are seeking
\$250,000
to grow the business

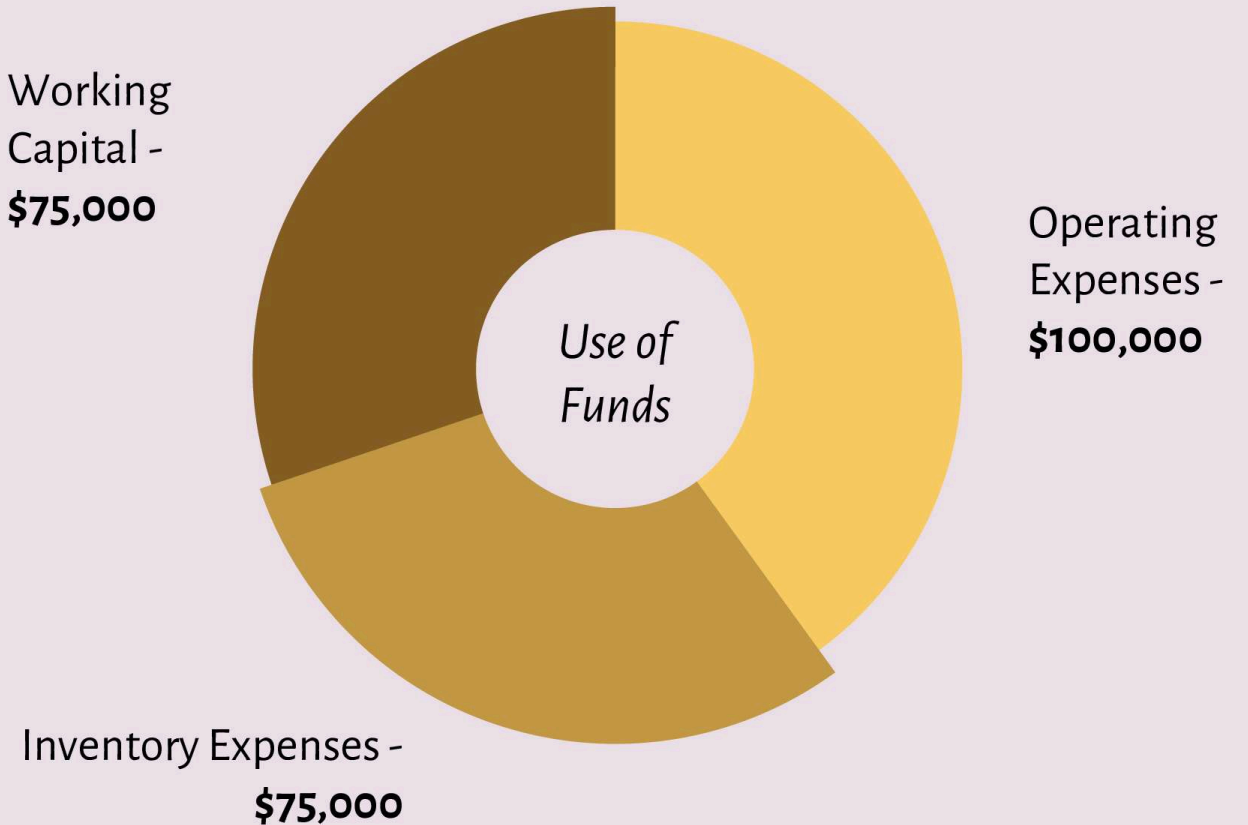


Structure

- Debt offering
- 4% of revenue for 2X payback paid quarterly
- Perks for investments of \$250 + (details on Wefunder)

Use of Funds

Working
Capital -
\$75,000





Please Contact Us At:

Alicia Kidd, Founder and Owner

- aliciakidd@coconoirwine.com
- coconoirwine.com

Thank you