



Alok Jain · 2nd 

Co-Founder & CEO at Moonshot Junior Inc

San Jose, California · 500+ connections · [Contact info](#)



Moonshot Junior Inc



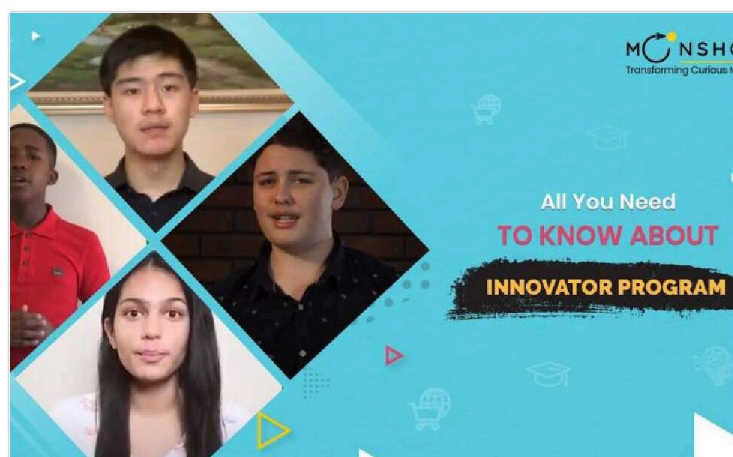
Indian Institute of
Technology, Bombay

Providing services

Career Development Coaching

[See all details](#)

Featured



All You need to know about INNOVATOR PROGRAM

YouTube

The world is changing at a lightning speed. Is your child ready to adapt to this changing scenario whe...



Expert seat with Ken Burke | MoonshotJr

YouTube

On the Expert Seat, we have a speaker, mento author, founder of four online tech companies

Experience



Co-Founder & CEO

Moonshot Junior Inc

Dec 2019 – Present · 9 mos

San Francisco Bay Area

Moonshot Junior Inc. is a Silicon Valley-based startup, that is remodeling the concept of empowering today's builders and innovators, and turning them into tomorrow's educators and entrepreneurs. Our cutting-edge platform and products strive to uncover and nurture the STEAM skills in children. The best part is, this platform is an overlay around the ideas, projects and products straight out of the creative minds of children between 7-17 years, with some guidance from subject-matter experts where necessary.

We take pride in helping any kid who has questions, ideas, and above all, curiosity, f ...[see mor](#)



eZdia

6 yrs 10 mos



Co-Founder & Board Member

Part-time

Jan 2020 – Present · 8 mos

San Francisco Bay Area

We are disrupting the way eCommerce creates content today. Our content creation platform, CrewMachine™ brings a unique way of creating the eCommerce product content using Artificial intelligence/Machine learning and crowdsourcing via a network of 35,000+ subject matter experts. ...[see mor](#)



Co-Founder, Chief Sales & Marketing Officer

Mar 2018 – Jan 2020 · 1 yr 11 mos

San Francisco Bay Area

[Show 1 more role](#)



Co-Founder & President

Realtycohost

Sep 2017 – Present · 3 yrs

San Francisco Bay Area



Co-Founder & President

Tulsana Consultancy

Aug 2008 – Oct 2017 · 9 yrs 3 mos

Houston, Texas Area



Head of SEO

Walmart.com

Jun 2011 – Oct 2013 · 2 yrs 5 mos

San Bruno, CA

Lead Multi-Billion\$ SEO/Direct marketing channel for Walmart.com:

- * Lead marketing intelligence, SEO content & marketing strategy, vendor relations etc.
- * Owned forecasting and budgeting for SEO/Direct channels
- * Managed large teams of SEO analysts/writers.

[...see mor](#)



SEO in the Boardroom -
Leveraging Relevant...

[Show 4 more experiences](#) ✓

Education



Indian Institute of Technology, Bombay

MS/Mtech, Electrical Engineering

1999 – 2001

SGSITS, Indore

BS/BE, Electrical Engineering

1995 – 1999

Skills & Endorsements

E-commerce · 99+



Endorsed by **PK Van Deloo** and **18 others** who
are highly skilled at this

eZdia. Endorsed by **11** of Alok's colleagues at eZ

Online Marketing · 99+



Endorsed by **Mike Allen** and **6 others** who are
highly skilled at this

eZdia. Endorsed by **7** of Alok's colleagues at eZ

SEO · 99+



Endorsed by **Ashmith Singh** and **2 others** who are highly skilled at this

[Show more](#) 

Recommendations

[Received \(5\)](#)[Given \(14\)](#)

Stewart Mohammadi

Head of SEO @ Workato

February 14, 2014, Stewart reported directly to Alok

Alok has keen insights into what factors drive effective search campaigns. His ideas concerning content strategy have moved the needle in terms of traffic and revenue, but they enjoy the added benefit of being scalable. It's been a pleasure working with him.



Houston Jayne

Digital Marketing | eCommerce | Consumer Apps

November 26, 2013, Alok worked with Houston in the same group

Alok brings a vast knowledge of experience in online marketing and SEO. He's passionate about his work and dedicated to achieving success. He has a refreshing curiosity about how things work and learning from his peers. Personally, he's a blast to hang out with and talk about life.

[Show more](#) 

Accomplishments

2 Languages

English • Hindi

1 Publication

SEO in the Boardroom

Interests

Artificial Intelligence | Deep Learning

48,324 members

Forbes

14,573,221 followers

CNN Business

2,964,594 followers

STEM Connections for K-12 Education

29,308 members

TechCrunch

2,780,192 followers



Walmart eCommerce

233,474 followers

[See all](#)