

in

Cory Smith MBA · 3rd

Head of Revenue Operations at OurFamilyWizard New York, New York, United States · Contact info

500+ connections





family OurFamilyWizard



Experience



Head of Revenue Operations

OurFamilyWizard · Full-time Apr 2021 - Present · 2 mos



Chief Financial Officer

Boaz Bikes · Full-time

Jan 2018 – Present · 3 yrs 5 mos New York City Metropolitan Area

- Helped raise over \$1M in seed funding
- Owned modeling of all go-to-market opportunities, including new markets and product offerings
- Helped develop a scalable expansion strategy

...see more



Vice President of Revenue Operations and Finance

Northspyre · Full-time Aug 2020 – Mar 2021 · 8 mos Brooklyn, New York, United States

Align operational strategies with financial goals

- Helped drive 37% ARR growth over a 4-month period
 Developed growth initiatives that also minimized cash burn by reallocating spend from nonperforming areas without disrupting operations ...see more



Head of Strategic Finance

Redline Startup Advisory · Full-time Apr 2017 – Apr 2019 · 2 yrs 1 mo

Greater New York City Area

Large Media Company:

- Responsible for forecasting, budgeting, and analyzing P&L variances (e.g. Budget vs. Actual, Budget vs. Outlook)
- Owned cash flow modeling and 3-5 year strategic financial model

...see more



Director of Financial Planning Analysis

Geller & Company Oct 2015 – Apr 2017 · 1 yr 7 mos

New York, NY

• Responsible for consolidation and analysis of Budget, Quarterly Outlooks, and 5 year plan forecasts for all Bloomberg businesses; Developed independent models to analyze growth rates and projections for reasonableness and underlying drivers of performance; Work with Core Terminal, Media, Trading Solutions, Verticals, and other Bloomberg businesses to provic...see more

Show 2 more experiences ✓

Education



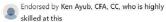
University of Pennsylvania - The Wharton School Master of Business Administration (MBA), Finance, General



University of North Carolina at Chapel Hill

Skills & endorsements

Financial Analysis · 11



Endorsed by 2 of Cory's colleagues at Northspyre

