



Cory Smith MBA · 3rd

Strategic Finance Professional

New York, New York, United States · 419 connections ·

[Contact info](#)

 **SportsRecruits**

 **University of Pennsy
The Wharton School**

Experience



Director of Finance

SportsRecruits

Feb 2019 – Apr 2020 · 1 yr 3 mos

Greater New York City Area

- Responsible for all Finance/Accounting/FP&A functions including SaaS revenue and cash flow forecasting
- Helped lead company to 1st year of profitability after implementing various cost-saving and resource reallocation strategies
- Created a monthly reporting package including financials, updated forecasts (with guidance/risks), cash (low point) analysis, and variance analysis that I present to the CEO and investors each month
- Developed detailed annual budget for all businesses and departments

[...see mor](#)

Head of Strategic Finance

Redline Startup Advisory · Full-time

Apr 2017 – Apr 2019 · 2 yrs 1 mo

Greater New York City Area

Large Media Company:

- Responsible for forecasting, budgeting, and analyzing P&L variances (e.g. Budget vs. Actual, Budget vs. Outlook)

[see mor](#)

GELLER & COMPANY

Director of Financial Planning Analysis

Geller & Company

Oct 2015 – Apr 2017 · 1 yr 7 mos

New York, NY

- Responsible for consolidation and analysis of Budget, Quarterly Outlooks, and 5 year plan forecasts for all Bloomberg businesses; Developed independent models to analyze growth rates and projections for reasonableness and underlying drivers of performance; Work with Core Terminal, Media, Trading Solutions, Verticals, and other Bloomberg businesses ...[see mor](#)



Valuation and Business Modeling

Ernst & Young

Feb 2011 – Mar 2014 · 3 yrs 2 mos

New York, NY

- Developed complex integrated financial models for transactions, valuation analysis, financial planning, and decision support that incorporate scenario and sensitivity analysis for clients (Fortune 500 and large private companies)
- Developed a 10-year operating model for a prominent investment firm with over \$4 ...[see mor](#)

Education



University of Pennsylvania - The Wharton School

Master of Business Administration (MBA), Finance, General



University of North Carolina at Chapel Hill



