



nSightify

EMPOWER YOUR TEAM

Our Mission:

nSightify is mobile employee engagement and performance management for First Responder (EMS/Fire)* organizations. We solve communication and engagement issues.

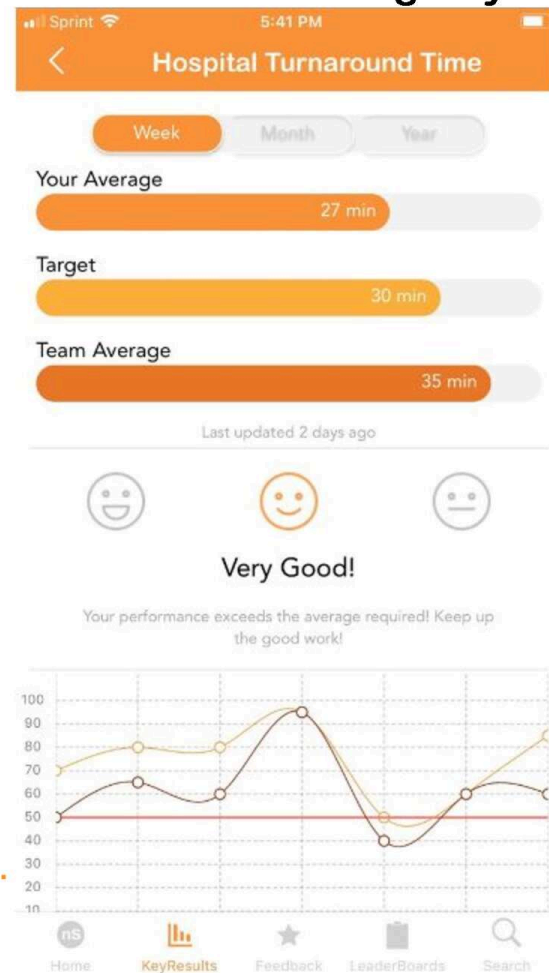
*Initial target market. Subset of healthcare

The Problem:

- PTSD - approximately 20%-30% of workers
 - Disconnection = mental health/turnover
 - Distributed teams of mobile workers
 - Transactional work
 - Absence of feedback
 - No access to performance data
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The Solution: nSights App

- Create alignment around company goals
- Real-time feedback and efficiency monitoring
- Enable teams/individuals to self-manage - Accountability
- Support a culture of teamwork and transparency
- Improve communications
- Gamification



Go To Market Plan:

- ***Target and isolate markets that become epicenters of growth***
- Leverage our connections in installed EMS network (12 plus years)



The Business Model:

- We sell to the agencies - B2B
- SaaS
- Cost is \$15 per user per month/\$180 annual
- On boarding one-time (2K-10K)
- Mobile application is key

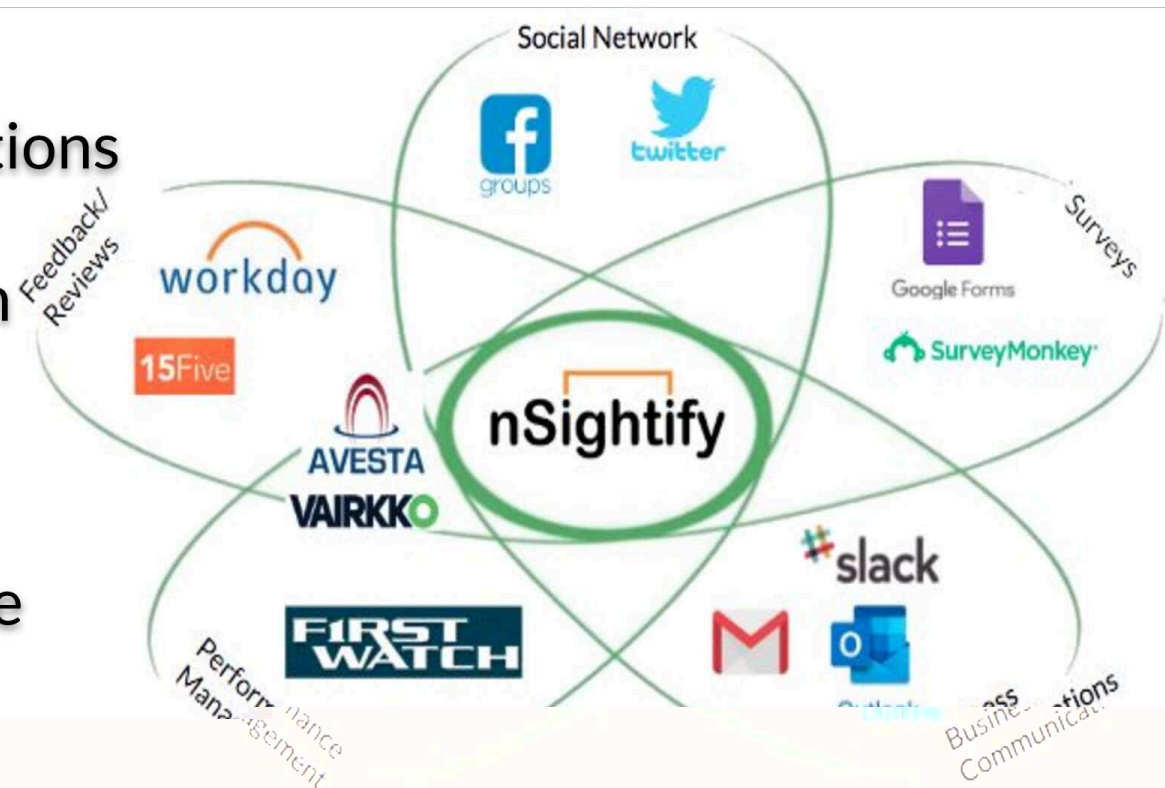
Competition:

No consolidated solutions

No direct competition

Fragmentation

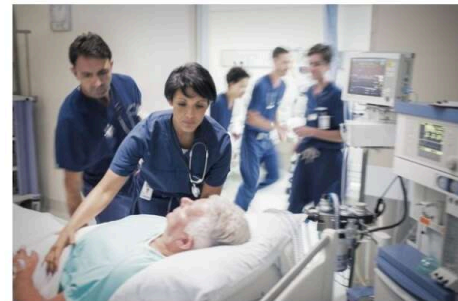
First mover advantage



The Market (US) : Healthcare - Total

TAM = \$3.2 B

18 million workers



EMS Initial target market

TAM = \$180M

2 million workers





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