



**DREW L. GREER** · 2nd

PRODUCT MAESTRO + STORYTELLER: Nike, Ralph Lauren, Supra & UnderArmour; eSPORTS Advisor & KeyNote Speaker

United States · 500+ connections · [Contact info](#)

ProjectMQ



Ohio University

### Featured

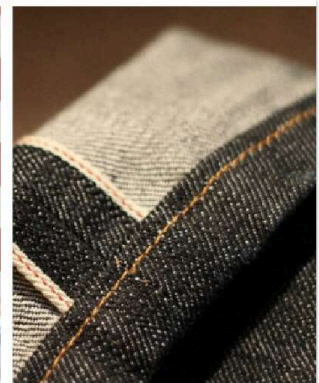
[See all](#) <



**11 REASONS THE T-SHIRT HAS BECOME AN ICON**

linkedin.com

"FROM A GOVERNMENT-ISSUED UNDERGARMENT TO A GLOBAL FASHIO..."



**11 REASONS JAPAN BECAME A GLOBAL STYLE LEADER: Sportswear, Streetwear...**

linkedin.com

THE ISOLATED ISLAND OF STYLE Tokyo has become one of the fashion capitals of...

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### Experience

**BOARD MEMBER - Cultural Advisor: Gaming & eSports**

ProjectMQ

Sep 2019 – Present · 11 mos

eSports: Indie Game Platform &amp; Hub

**CHIEF STORYTELLER + co-FOUNDER**

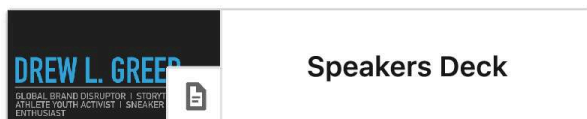
BRAND I AM GLOBAL

2016 – Present · 4 yrs

World Wide

● DEVELOPING LEGACY BRANDS THROUGH ENGAGING STORYTELLING & GAME-CHANGING PRODUCT CREATION!!

● Providing Master STORYTELLING Solutions.

[...see mor](#)**GLOBAL VP of PRODUCT MERCHANDISING - Basketball + Team Sports**

Under Armour

2015 · less than a year

Baltimore, Maryland Area

● Global VICE PRESIDENT for UA BASKETBALL and Team Sports.

● Primary focus on Elevating the STEPH CURRY Franchise.

[...see mor](#)**CHIEF GLOBAL BRANDING + PRODUCT OFFICER & co-FOUNDER**

COTTON + RUBBER

2008 – 2015 · 7 yrs

United States

● Led The Storytelling and Product Consulting Segment of The Agency.



## GLOBAL SENIOR DIRECTOR OF MERCHANDISING - Men's Footwear

Ralph Lauren

2012 – 2013 · 1 yr

New York, New York

- Expanding RALPH LAUREN Brand Legacy
- Head Footwear Merchandiser: POLO, RLX & PURPLE LABEL

[Show 2 more experiences](#) ✓

## Education



### Ohio University

Masters, Sports Administration/Management

1901 – 1901

Activities and Societies: Football Letterman



### Ohio University

Bachelor of Science, Environmental Health

1900 – 1901

Activities and Societies: Football Letterman

### Fullerton College

Associate of Arts (AA), General Studies

1900 – 1900

Activities and Societies: Football Letterman

## Licenses & Certifications

### Certified Spin Instructor

MADD DOGG

### YAS (Yoga and Spin) Instructor Program

## Volunteer Experience

### **Assistant Coach**

Uniondale Youth Football  
Children

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### **Assistant Coach - NY All-Star Team**

Football University  
Children

