



**Michelle Harrolle, PhD** · 3rd

Director at Vinik Sport & Entertainment Management Program President WISE Tampa Bay

Tampa, Florida · 500+ connections · [Contact info](#)

Vinik Sport & Entertainment Management Program



University of Florida

## Experience

### Director

Vinik Sport & Entertainment Management Program · Full-time  
Aug 2019 – Present · 1 yr



### Faculty

University of South Florida  
Aug 2013 – Present · 7 yrs  
Tampa/St. Petersburg, Florida Area

Vinik Sport and Entertainment Management Program

- Conduct research with international sport and entertainment organizations
- Director of Residency Placement

[...see more](#)



### President

WISE Tampa Bay  
Aug 2018 – Present · 2 yrs  
Tampa/St. Petersburg, Florida Area



### Asst. Professor



North Carolina State University  
Jul 2007 – Jul 2013 · 6 yrs 1 mo

---



**Lecturer/Graduate Research Asst.**  
University of Florida  
2003 – 2007 · 4 yrs  
Gainesville, Florida Area

[Show 3 more experiences](#) ✓

---

## Education



**University of Florida**  
PhD, Sport Management  
2003 – 2007

Minor: Latin American Studies  
Dissertation: Sport Spectator Conative Loyalty: Comparison of Latino Subgroups and Non-Latino Consumers  
Research Advisor: Galen T. Trail

---



**University of Florida**  
Masters in Sport Management  
1996 – 1998

---



**University of Florida**  
Bachelor of Business Administration (BBA)  
1991 – 1996

Division I All-American (Honorable Mention) Swimmer  
200 IM & 400 IM

---

## Volunteer Experience

### Volunteer

St. Peter Claver's School  
2015 – Present · 5 yrs  
Education

Volunteered with USF Sport & Entertainment Management Program

---

## Skills & Endorsements

### Sports Management · 47



Endorsed by **Galen Trail** and **5 others** who are highly skilled at this



Endorsed by **5 of Michelle's colleagues** at **University of South Florida**

### Sports Marketing · 34



Endorsed by **Mark Dodds** and **2 others** who are highly skilled at this



Endorsed by **9 of Michelle's colleagues** at **Carolina State University**

### Sports · 31

Endorsed by **Matthew Holt** and **1 other** who is highly skilled at this



Endorsed by **3 of Michelle's colleagues** at **University of South Florida**

[Show more](#)



