



Joakim Sandberg · 3rd

Head of Cultural Affairs at Region Västerbotten

Umeå, Västerbotten County, Sweden · 500+ connections ·

[Contact info](#)



Region Västerbotten



Stockholm School of Economics

Featured

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SVT Play

SVT Play

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Migrationsverket

migrationsverket.se

Migrationsverket är den myndighet som prövar ansökningar från personer som vill...



Väst

vk.se

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Experience





Head of Cultural Affairs

Region Västerbotten · Full-time

Jan 2020 – Present · 7 mos

Umeå, Sverige



DreamHack AB

2 yrs 7 mos

- **Chief Human Resources and Risk Officer**

Feb 2019 – Jan 2020 · 1 yr

Stockholm, Sverige

Results

- * Set routines for people and performance and support recruiting, outplacement and layoffs.
- * Implementation of GDPR in the role of Data Process Manager
- * Responsible of CSR initiatives to create a sustainable work environment and impro ...[see mor](#)

- **Chief Operations Officer**

Jul 2017 – Jan 2019 · 1 yr 7 mos

Stockholm, Sverige

Results for the company

- * Increased number of global events with nearly 50 percent.
 - * Scaled up workforce from 43 to 75.
 - * Managed a risk and security program that reduced costs and increased safety for ...[see mor](#)
-



Senior Business Advisor, project manager and coach.

Selfemployed

Sep 2019 – Dec 2019 · 4 mos

Umeå



Sektionschef/ Head of Section

Migrationsverket

Sep 2016 – Aug 2017 · 1 yr

Umeå, Sverige

Results

- * Handled the everyday effects of a governmental authority scaling from 1 100 employees to 8 500 within two years to handle the refugee crisis.
- * Created the most efficient unit within the organization to handle the state's debts 1 ...[see mor](#)



SVT

11 yrs 9 mos



Head of Department

Feb 2007 – Sep 2016 · 9 yrs 8 mos

Umea, Sweden

Results

- * Implement Lean methodology within projects to balance a yearly decrease in budget with high ambitions from content creators and without losing the audience reach.
- * Implement financial governance to stabilize a division budget of 1,5 billion SEK spr ...[see mor](#)



Programchef

Jan 2005 – Feb 2007 · 2 yrs 2 mos

Umeå

Summary in brief

The program manager is the manager of operations and developing of program projects within the SVT and in cooperation with external partners. Publisher and responsible for ab ...[see mor](#)

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Education



Stockholm School of Economics

Företagsutbildning i samarbete med Unilabs, Handelshögskolan och SVT under ledning av Per Mårtensson, Utveckling av verksamhet och ledare.

2009 – 2015

Results

- * Developed and implemented a methodology for analyzing and correcting projects with problems with full involvement from those responsible for the projects.
- * Developed and implemented methods to reduce the risk of conflict in SVT's annual selection process of programs and services.
- * Developed and implemented a method for managing risks and uncertainty in technical changes that follow from strategy choices.

Description: A corporate education together with the Stockholm school of economics. The managers have been Lars-Olof Lychnell and Per Mårtensson, both responsible for the institution for business development.

The education has focused on concrete development projects in the companies' operations but also on adding theory and practice around change management and leadership.

The education also resulted in a book on the journey of change on SVT entitled "Perspectives on change, where I am a co-author with a section on everyday rationalization.

The Poynter Institute

Course exam, Leadership Academy.

2002 – 2002

Results

- * Introduced DISC analysis in the newsroom to improve understanding and respect for colleagues.
- * Introduced focused reporters on gender and ethnic backgrounds in my newsroom back in Sweden
- * Got an internship at the "San Jose Mercury News" with their department on tech and consumer news.

Description: You have the pleasure of learning with 48 newsrooms managers from all media areas, in large-scale gatherings and small groups, personalized sessions. You will use feedback from your newsroom to understand your current strengths and challenges and gain new perspectives on motivation, collaboration, trustbuilding and healthy newsroom cultures. You'll investigate your leadership and conflict resolution styles and learn how to become more effective at both. You'll learn to coach people to higher performance and build ethical decision-making and diversity into your newsroom processes. This is Poynter's most ambitious annual leadership program for high-potential news managers.

Linköpings universitet

Bachelor degree in arts and humanities., Communication and Media Studies, arts and humanities., Högskoleexamen på Kulturvetarlinjen/BA in arts and humanities

1989 – 1992

Activities and Societies: Member of the students' art association and participants in its annual art exhibitions Editor of the student newspaper in connection with the university's international student orchestra festival.

Linköpings universitet

Examina: Högskoleexamen på kulturvetarlinjen, 180,0 högskolepoäng

Utfärdandedatum: 1992-10-14

The education focused on epoch studies of, above all, the history of western Europe from an economic, ideological, and artistic perspective. The main topics were economic and political history, history of ideas, art history, and history of literature.

Every epoch home ended with a media project that included exhibitions, video, radio, newspaper articles, etc.

Education also included internship time and study visits to Swedish media workplaces.

[Show 5 more education](#) 

Licenses & Certifications

Diplomerad coach

International Coach Federation

Issued Nov 2019 · No Expiration Date

[See credential](#)

Arbetsmiljö 2 dagars utbildning med Diplom

AB Previa

Issued Aug 2019 · No Expiration Date

[See credential](#)

Leading Change

LinkedIn

Issued Aug 2019 · No Expiration Date

[Show more](#) 

Volunteer Experience

Responsible for children and staff working environment

Childrens preschool

Jan 2002 – Jan 2008 · 6 yrs 1 mo

Children

From 2002-2008 I worked with the improvement of the working environment at this preschool by setting standards and routines, facilitate problem-solving, carry out yearly work inspections and handle incidents and investments.

Skills & Endorsements

Television · 28

Endorsed by **Juha Lahti** and **1 other** who is highly skilled at this



Endorsed by **16 of Joakim's** colleagues at

Broadcast Television · 14



Endorsed by **7 of Joakim's** colleagues at SVT

Digital Media · 12

Endorsed by **markus sterky**, who is highly skilled at this



Endorsed by **9 of Joakim's** colleagues at

[Show more](#) ▾

Recommendations

Received (0)

Given (5)

Klas Jensgård

Global Project Manager &
Data Privacy Professional

March 31, 2019, Joakim was a client of Klas'

Klas is a solution-oriented skilled professional that can handle balance between being good at coaching but at the same time being clear on responsibilities and goals.

Lotta Loosme

Digital strategi,
affärsutveckling,
förändringsledning och
kommunikation

June 4, 2017, Joakim worked with Lotta in different groups

Lotta Loosme, skarp yrkeskvinna med mod och integritet. Ett meddelande till er som inte haft lyckan att se henne i hetluf live.

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