Form C

Cover Page

Name of Issuer

Ownership Capital Inc.

Legal status of Issuer

Form

Corporation

Jurisdiction of Incorporation/Organization

DE

Date of Incorporation/Organization

08/01/2022

Physical address of Issuer

1111 Lincoln Road Suite 500 Miami Beach FL 33139

Website of Issuer

https://ownership.com

Name of Intermediary through which the Offering will be conducted

StartEngine Capital, LLC

CIK number of Intermediary

0001903037

SEC file number of Intermediary

007-00033

CRD number of Intermediary

315324

Amount of compensation to be paid to the Intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the offering, including the amount of referral and any other fees associated with the offering

8.5% cash commission fee

Any other direct or indirect interest in the issuer held by the Intermediary, or any arrangement for the Intermediary to receive a direct or indirect interest in the issuer

Type of security offered

Common Stock

Target number of Securities to be offered

1,176,470

Price (or method for determining price)

$0.85

Target offering amount

$1,000,000.00

Oversubscriptions accepted?

Yes

Maximum offering amount (if different from target offering amount)

$1,070,000.00

Deadline to reach the target offering amount

12/31/2022

If the sum of the investment commitments does not reach the target offering amount at the deadline to reach the target offering amount, no securities are sold in the offering, investment commitments are cancelled and committed funds are returned.

Current number of employees

Most recent fiscal year-end	Prior fiscal year-end
0	0

Total assets

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Cash & Cash Equivalents

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Accounts Receivable

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Short-term debt

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Long-term debt

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Revenues/Sales

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Cost of goods sold

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Taxes paid

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Net income

Most recent fiscal year-end	Prior fiscal year-end
$0.00	$0.00

Offering Statement

Ownership Capital Inc. (the "Company") is offering a minimum amount of $1,000,000.00 and a maximum amount of $1,070,000.00 of Common Stock. The Company must reach its minimum offering amount by December 31, 2022. Until the minimum amount has been reached, the Company may not complete any closings and any funds you invest will be returned to you upon request. The Company has also set a maximum amount for this offering. You will not be allowed to invest more than the maximum amount. The Company may close the offering early if it reaches the maximum amount of Common Stock being offered. The Company may also extend the offering deadline at its sole discretion. The Company has the right to cancel or rescind the offering at any time and for any reason.

THE OFFERING

Securities Offered

Common Stock

Amount of Securities Offered

1,176,470

Price per Security

$0.85

Minimum Purchase Amount

$1,000.00

Maximum Purchase Amount

$1,070,000.00

Minimum Target Amount

$1,000,000.00

Maximum Offering Amount

$1,070,000.00

Deadline to reach the Minimum Target Amount

12/31/2022

Extension of Deadline

The Company has the right to extend the Deadline at its sole discretion by up to 180 days, in its own discretion.

Investors will be notified of any extension of the Deadline.

Investors who have committed funds will be given notice of the opportunity to cancel their investment commitment if the Deadline is extended.

Material Changes

The Company must keep the Offering open for a minimum of 21 days. Investors will be notified of material changes to the Offering and will be given the opportunity to reconfirm, cancel or change their investment commitment if the material change occurs before the Offering closes.

DILUTION OF THE COMPANY

Investors should understand the potential for dilution. The investor's ownership and voting interest in the Company may be reduced if the Company issues additional Securities. In such an event, the investor may own a smaller percentage of the Company than they initially owned immediately after investing. Additionally, the investor may suffer economic dilution to the value of their ownership interest if the Company issues Securities on terms more favorable than those granted to the investor in this Offering. In such circumstances, the investor's Securities may decrease in value even if the Company's assets, book value and revenues increase.

USE OF PROCEEDS

If Minimum Amount Raised	If Maximum Amount Raised
Total Proceeds	$1,000,000.00	$1,070,000.00
Less: Offering Costs	$85,000.00	$85,000.00
Net Proceeds	$915,000.00	$985,000.00

MATERIAL INCENTIVE PLANS

Name of Plan

Ownership Capital Inc. 2022 Equity Incentive Plan

Total Amount of Securities Authorized for Issuance

1,000,000

Total Amount of Securities Issued and Outstanding under Plan

0

Material Terms

The Ownership Capital Inc. 2022 Equity Incentive Plan (the "Plan") was adopted by the Company's Board of Directors and approved by the Company's shareholders on August 1, 2022. The Plan provides for the grant of stock options, restricted stock awards, restricted stock units, stock appreciation rights, performance awards, and other stock-based awards to employees, directors, and consultants of the Company. The Plan is administered by the Company's Board of Directors or a committee thereof. The Plan authorizes the issuance of up to 1,000,000 shares of Common Stock. The Plan will terminate on August 1, 2032, unless earlier terminated by the Board of Directors.

SECURITIES OFFERED

Type of Security

Common Stock

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Common Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Common Stock.

SECURITIES RESERVED FOR ISSUANCE UPON EXERCISE OR CONVERSION

Type of Security

Common Stock

Amount Outstanding

1,000,000

Voting Rights

One vote per share. Holders of Common Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Common Stock.

The Offering

Purpose

The Company is raising capital to fund its operations and for working capital and general corporate purposes.

Plan

The Company plans to use the proceeds as follows:

If Minimum Amount Raised	If Maximum Amount Raised
Total Proceeds	$1,000,000.00	$1,070,000.00
Less: Offering Costs	$85,000.00	$85,000.00
Net Proceeds	$915,000.00	$985,000.00

Ownership

Assuming the sale of the maximum amount of Common Stock in this Offering, the Company's pre-Offering valuation is $9,000,000.00 and the post-Offering valuation is $10,070,000.00. Purchasers of Common Stock will own approximately 10.63% of the Company.

Ownership and Capital Structure

Voting Rights

As a holder of Common Stock, you have voting rights.

You are entitled to vote on matters submitted to a vote of the Company's shareholders, including the election of directors.

Material Terms

The Company's Articles of Incorporation and Bylaws authorize the issuance of up to 10,000,000 shares of Common Stock. The Articles of Incorporation and Bylaws do not provide for cumulative voting, preemptive rights, or any other special voting rights.

Each share of Common Stock is entitled to one vote on all matters submitted to a vote of the shareholders. Holders of Common Stock are entitled to receive dividends when and if declared by the Board of Directors, subject to the rights of any holders of Preferred Stock that may be outstanding.

Upon the Company's liquidation, dissolution, or winding up, holders of Common Stock are entitled to share ratably in the Company's assets remaining after payment of liabilities and any amounts owed to holders of Preferred Stock.

Other Securities

The Company has issued the following outstanding Securities:

Type of Security

Common Stock

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Common Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Common Stock.

The Company has issued the following outstanding Securities:

Type of Security

Preferred Stock

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Preferred Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Preferred Stock.

The Company has issued the following outstanding Securities:

Type of Security

Stock Options

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Stock Options are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Stock Options.

The Company has issued the following outstanding Securities:

Type of Security

Restricted Stock Units

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Restricted Stock Units are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Restricted Stock Units.

The Company has issued the following outstanding Securities:

Type of Security

Warrants

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Warrants are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Warrants.

The Company has issued the following outstanding Securities:

Type of Security

SAFE

Amount Outstanding

0

Voting Rights

One vote per share. Holders of SAFE are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the SAFE.

The Company has issued the following outstanding Securities:

Type of Security

Convertible Note

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Convertible Note are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Convertible Note.

The Company has issued the following outstanding Securities:

Type of Security

Equity Crowdfunding Investment Agreements

Amount Outstanding

$0.00

Voting Rights

None

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Equity Crowdfunding Investment Agreements.

What it means to be a minority holder

As a holder of Common Stock, you have voting rights.

You are entitled to vote on matters submitted to a vote of the Company's shareholders, including the election of directors.

Material Terms

The Company's Articles of Incorporation and Bylaws authorize the issuance of up to 10,000,000 shares of Common Stock. The Articles of Incorporation and Bylaws do not provide for cumulative voting, preemptive rights, or any other special voting rights.

Each share of Common Stock is entitled to one vote on all matters submitted to a vote of the shareholders. Holders of Common Stock are entitled to receive dividends when and if declared by the Board of Directors, subject to the rights of any holders of Preferred Stock that may be outstanding.

Upon the Company's liquidation, dissolution, or winding up, holders of Common Stock are entitled to share ratably in the Company's assets remaining after payment of liabilities and any amounts owed to holders of Preferred Stock.

Other Securities

The Company has issued the following outstanding Securities:

Type of Security

Common Stock

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Common Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Common Stock.

The Company has issued the following outstanding Securities:

Type of Security

Preferred Stock

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Preferred Stock are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Preferred Stock.

The Company has issued the following outstanding Securities:

Type of Security

Stock Options

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Stock Options are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Stock Options.

The Company has issued the following outstanding Securities:

Type of Security

Restricted Stock Units

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Restricted Stock Units are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Restricted Stock Units.

The Company has issued the following outstanding Securities:

Type of Security

Warrants

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Warrants are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Warrants.

The Company has issued the following outstanding Securities:

Type of Security

SAFE

Amount Outstanding

0

Voting Rights

One vote per share. Holders of SAFE are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the SAFE.

The Company has issued the following outstanding Securities:

Type of Security

Convertible Note

Amount Outstanding

0

Voting Rights

One vote per share. Holders of Convertible Note are entitled to vote on all matters submitted to a vote of the Company's shareholders, including the election of directors.

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Convertible Note.

The Company has issued the following outstanding Securities:

Type of Security

Equity Crowdfunding Investment Agreements

Amount Outstanding

$0.00

Voting Rights

None

Anti-Dilution Rights

None

Material Rights

There are no material rights associated with the Equity Crowdfunding Investment Agreements.

What it means to be a minority holder

As a minority holder of Common Stock, you will have limited ability to influence the Company's policies or operations. You will be subject to the decisions of the majority holders, including with respect to the election of directors, amendments to the Company's governing documents, and any proposed sale of the Company. You may not be able to prevent actions that you believe are not in your best interests.

What it means to be a holder of Common Stock