

Dear investors,

First, my team and I want to thank all of you that are invested in this. The problem of hiring/getting hired has affected most Americans at some point in their lives. It is not an easy problem to solve, and COVID certainly hasn't helped. But we remain committed to bringing this solution to the market to help address the issues of bias, diversity, and helping the right people find their fit with the right company. Thank you for your support and belief in this mission. We couldn't do it without you!

We need your help!

We have poured a majority of our funding into product research and development, with minimal spend on marketing. This was intentional because this is a much more complex problem to solve and we wanted to be sure we have a solution that works before taking it to market. After extensive testing we feel now is that time. Any "word of mouth" marketing that our investors can do, (along with becoming customers!) would be the biggest help to us now.

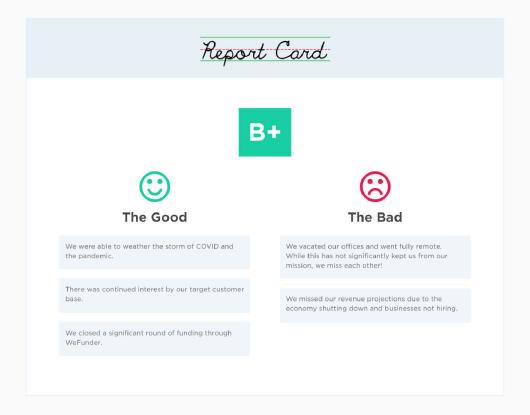
Sincerely,	
Angela Hood	
bunder/CEO	
Pustin Hood	
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We want ThisWay to be the gold standard for the most fair and accurate technology to source and match people to jobs without bias. Our 5 year goal was to have 1000 customers and we are onboarding 5000+ over the next 12 months. ThisWay will be known for bringing innovation to market that helped the world recover from a pandemic. These projections cannot be guaranteed.

See our full profile



How did we do this year?



2020 At a Glance

January 1 to December 31











Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in the following discussion and analysis.

Overview

ThisWay is putting our workforce back together again by matching all people to all jobs, without bias. Removing bias levels the playing field and increases job opportunities for candidates by matching them to jobs they may not know about.

We want ThisWay to be the gold standard for the most fair and accurate technology to source and match people to jobs without bias.

Our 5 year goal was to have 1000 customers and we are onboarding 5000+ over the next 12 months.

This Way will be known for bringing innovation to market that helped the world recover from a pandemic.

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Milestones

This Way Global Inc was incorporated in the State of Delaware in September 2016.

Since then, we have:

- \$7M raised. Accelerated by Google. Backed by Amazon. Team with multiple exits.
- Artificial intelligence technology serving over 4000 companies.
- \$160B annual market in the US alone.
- Led by award-winning Founder & CEO, Angela Hood, Alumni Founder from University of Cambridge
- Named HR Tech Innovation of the Year featured in Yahoo! Finance

Historical Results of Operations

- Revenues & Gross Margin. For the period ended December 31, 2020, the Company had revenues of \$980,662 compared to the year ended December 31, 2019, when the Company had revenues of \$208,412. Our gross margin was 95.67% in fiscal year 2020, compared to 70.22% in 2019.
- Assets. As of December 31, 2020, the Company had total assets of \$2,432,959, including \$492,252 in cash. As of December 31, 2019, the Company had \$1,019,043 in total assets, including \$330,457 in cash.
- Net Loss. The Company has had net losses of \$459,949 and net losses of \$1,339,712 for the fiscal years ended December 31, 2020 and December 31, 2019, respectively.
- *Liabilities*. The Company's liabilities totaled \$5,217,628 for the fiscal year ended December 31, 2020 and \$3,243,763 for the fiscal year ended December 31, 2019.

Liquidity & Capital Resources

To-date, the company has been financed with \$500,000 in equity and \$5,650,000 in convertibles.

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 3 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have any other sources of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. We plan to raise capital in 7 months. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

Runway & Short/Mid Term Expenses

ThisWay Global Inc cash in hand is \$438,573, as of December 2021. Over the last three months, revenues have averaged \$105,000/month, cost of goods sold has averaged \$5,400/month, and operational expenses have averaged \$143,000/month, for an average burn rate of \$43,400 per month. Our intent is to be profitable in 12 months.

As a result of a successful pilot, on December 31, 2020 we signed a large partnership requiring us to onboard 5,000+ new paying company customers over the next 24 months. As of Nov 2021 we have onboarded the first 500 of these customers and now have the resource plans in place to ramp this up.

This current funding is to hire new people to support the required ramp so we have the ability increase our ramp up to 500 customers per month by end of 2021.

We added 4 more sales people to our team and have just hired a marketing agency to increase sales and revenue. We can ramp up the new customer partnership to support very rapid growth of our company.

The current sales team have closed \$987,450 in 2021 and \$750,000 of additional working capital will enable us reach profitability by Q1-2022. These are projections based on current partnership agreements and our sales pipeline and cannot be guaranteed.

Yes, we have current investors that are very supportive and we have new investors that have already made \$500,000 in funding commitments towards this current raise, including venture capital and other professional investors.

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Net Margin: -47% Gross Margin: 96% Return on Assets: -19% Earnings per Share: -$38,329.08

Revenue per Employee: $122,583 Cash to Assets: 20% Revenue to Receivables: 125% Debt Ratio: 214%

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Thank You For Believing In Us

Kelsey August Martin Peter Hamilton Spencer Lindsay Wesley Louie Richard Scott Roberts Bryan Saint-Louis LaFoy Thomas Boudewijn Berendsen Richard Reilly Jimmy Morris Bill Amouak Linda Fraser Dan Ringo Justin Miller Hugh J. Stiel Thomas Joseph Hampton Jason Wheelock Patrick Auld 'Imran Razak Howard Tracey Jonathan Jackson Wesley Wierson Tom Cochrane Elizabeth Adekoje Stephen Gellatly Emmanuel Mukoro Abhimanyu Singh Zachary Hall Jack Neneman George Simons Daniel Gonzalez Jonathan Lo Frank Heron Damian Chung John Detweiler Roderick Herron Joan Hanson Daniel Tesfa Jason G Croft Kelvin Cox Manny Song Jkiaya Thompsor Donald Johnston Darla Cummings Corey Vike Larry W Olney Paul Regalia Charlene Sealy Katrina Gregg Claudette Brewe Edgar O Corona Kenneth Worles Luke E Green Jr Jemima Vente John Ungur Dawood Ismai Pam Pearce Sheridan Carol Juter Candice Woodring Alexandre Arruda Raj-Sachin Bhakta Jon Rockwood Farrukh Zafar Timmy Friginal Adrienne and Robert Smith Eleanora Allen Clarque Brown John Murphy Felix Mak Pablo Raess Alessandro Rancan Jose Veiga Martin Cifko Stefcek Shemar Shaw Oliver Wayne McElveen Faroog Shah Tiffany Viggian Esteban Lopez Tavera Daniel Payne Stefan Licht Andrew SUSPIR DM Diver Felnar M Caridad Matt Maziarz Samuel E Etta Brian L White

Bo Larssen

John Drago Mercedes Rodriguez

Seved Keanush Moitabaei

Alexander Quiroz

Morris Gelman

Tabitha Ndungu

Seiichi Mano

Jerre Kittle

Mike Griffin Alex Lebon

Glenn Walker

Sam RAMANI

Luinel Montoban

Chris Collinsworth

DAMON DASCUAL

Vardhman Jain Pukhraj Ja.

Jorgen Unema

Kevin Duggan

Patricia Gutierrez

Katrina A. Durham

Dinesh Kumar DHANASE..

Brian Lemon

Eric Schubert

Lillian KATHUNGU

Prasad Matti Rao

Mike Troy David Macario Brian Gross Sean Stobart Michael Hamme Sharath Rames Coventry Capital Partners. Jose Rios Gerald Roger Steven Pong Kevin Kwok Jason M. Fields Warren Sander Anthony A Cook Killian Hemmy Nelson A Legaspi Lori R Karson Wardell Carter Rene S. Holganza Pramod Rustagi Chatri Jhunihnuwala Lyle Notice Spencer Lindsay Tom Cochrane Chris Price Michaelangele Morar Kapeesh Bhaghayathula Cynthia Chioma NWAUB. Brian Bodik Prahasith Veluvolu Travis Shore Muralidhara Chillakuru Craig Parr Karen Percival Kenji Krzywosz Mario Arguello Tim Urwin David Macfarlane Gerard Grim Dwayne Stowe Yiannis Bessiris Yahaira Vargas Heather Lavon Harvey Anothai Polo Martin A. Reyes Charlene Myers Roberto Carlos Miguel Muhammad G Muhamm Henry Shao Arlan Feiles George Jarrett Shane McEwen Jason Valentine Felicia Ortiz Leilani Frantz Mervyn Riley Amit Makhecha Jose Veiga Ta Tanisha Miller Jessica Baker James Ritchey Gus Mello Billy Womack Jason Roe Kenji Krzywosz Paul Regalia Nidhin Mattappally Simon Arrigo Robert Williams Hailey Danielle Buckner Wilfrid Jean-françois Raj-Sachin Bhakta Khaled Almutairi Eric Ream Oliver Wayne McElveen

Bryian Tan Charles Alvarez Raymond Brown (Venture. Jessica Hoyle John Dax Gonzales Sai Aung Kyaw Mav Francisco Malafaya Tom Cochrane Bhabesh Chakrabarti Dennis Ramos Nathan Argenta ljeoma Nsaka Yoav Getzlei Birun Balami Kok Heng Leong Anthony Giambra Mandre Zachary Bhabesh Chakrabarti Art Tucke Annabelle Simmons Jens Danielsson Alan Aspera Hatem Rowaihy Raging Bull Narapati Bhattarai Damian Kube Kevin Pires Raymond Brown (Venture. Hughes Robinson Jeremy Miller Warren Sander Amit Banda Brian Bodik Antoine Tardif Luis Gabriel Cabrera Mora Buddy Kent Todd Finkbeiner John Kent Amber Gorman Atul Shrivastava Cooper Francis Benjamen JP Morgenthal Chris Grohman Jose Montes Juan Camilo Arenas Mitchell J Bowles Tibe Akpo Gnandi Richard Cruz Walter Green Laxman Dahal Paul Thayil Nicolas Radin Thomas I Illeberg Mary H Baffour Elder TORRES William Porter Wendy Harris May Brad Lonson Kennedy Thibou Iris Hall Cuisinie Nhon Ma Kt Green Nelia Flores Tia L A Brown Broadshade Investments Baljit Singh Dave Schlotter Al Moran Robert Holder Jeffrey L FOSTER Nathaniel Travis Roberts Mohamed Basheer K P Samuel Apata Cesar Ebonia Thomas Ulleberg Kenneth G Schreifels Khaled Almutairi Ishmael Hagg Abdulhakeem Olalekan Ib. Corey Vike Tiffany Viggiano Renaldo Baucom Miguel Mascarenhas Debra Guyton Mohammed H Barry Aurus Sanchez Timothy Carney

Terry Austin Mark Stein Faisal Fahad J Alotaibi Malliha Ahmad Florin Badita Subrata PAL Jeremy Matthew Medford Christian Abapo Shalin Shah Daniel Gonzalez Carlo Zampogna Joseph Lizyness Jennifer Indeliclae Fausto Bellezzo Prashant Behl Zachary Hall Gilberto Rodriguez Jackson Webb Adel Ali Al-Malki John Karich Bryian Tan Stephen Jenvey Suman Purumandla Coventry Capital Partners.. Bhabesh Chakrabarti Sudhanshu & Chitra Jain Justin David Kruge Jerry Dewayne Holton Sam Newaz Jr. Robert Andr Michael Taylor Steve Malcolm Bhavesh Kapadia Joe Plante Matt Maziarz Wilfrid Jean-francois Benjamin Mena Otavio Maffud Cilli Yvonne Vehoah David Sirtonski Raoul Bolduc Glory Jayagaran John E Mason Kenzo Ishi Elizabeth Mahon Mulhern Eduard Abramov Andrew Hicks Mubarak Alhitmi Zhenya Levchenko Robert Womack Alex Schroeder Paula Smith Karthika Bodduluru Angela Heckler Knox Kelly Montgomery Jacob Amanquah David Blades Michael Shannon Amanda Dickau Olusesan Daniels Wilfrid Jean-francois Kayode Temeni Richard Cruz Jason Gould Tibe Akpo Gnandi Michael Bacon Kelvin Cox Rhoda Compahinay Henry Shao Agnes Kakuvi Kimutu Jkiaya Thompson Ishmael Hagg Julie Mae Dojillo Antony Muitungu Hubert Lo Alexandre Arruda Munish Luthra Danish Babar Derek Haas Joseph Conway Bernardlee Scraps McCun Timothy J Reiterma

Rahul Patel Darryl C Robinson . Narapati Bhattarai Rohith Alimeti Kenneth E. Griffith Bentley Stevensor Gregg Moorman Vilem Fruhbauer Michael Arnold Erica Denise Raquel Thomas Stephen Jenvey Earl Corey Washington III Santos Boch Oscal Mihai Razvan Sora Kevin Pires Hughes Robinson John Okogbaa Mark Samuels Karina LA Carlos Cervantes Ruby Evans Leak Gary Nemo Doug Macduff Frank Palazzolo Samuel Oppong Frederick Crawford Thanos Mandrakis Joseph Green Judy & Thomas McKnight Christine Maldonado Sesugh Tor Iordaah Jack Neneman Derwin Powell Dawn Lett Daniel Herrera Mikhail Samoylenko Eric William DiStefano Todd A. Theman Johnny Piard Sajad Zalzala Michaelangelo Moran Venket KANDANALA Tanya Deering Gilberto Rodriguez Subrata PAL Justin Miller Nelson A Legaspi Derwin Powell Jonathan Jackson Jeff Lazcano Yoav Getzler Florin Badita Lourdes Martinez Scott McElhanev Imran Razak Sesugh Tor Iordaah Clinton Noel Foster, SR Mick Rodgers Bruce Berg Harriet F Tim Willia Tan Quan Nguyen Lucinda Smith Kevin Lagrazon Tony Gagliardi Steve Sursa Iris and James Mundo Sea Bill Wakeley Al Moran Matt Contreras Will Waisbren Timothy Weiland Derek James Joan Rodriguez Rakesh Patel Julie Yao Gwendolyn Jones Khaled Almutairi Herve T. Fonkou Darnell A Tullock Freeman Naumezi Mitchel L Wess Scott Smith K. Aline Montgomery Tracy L Wright Joseph Herig Colin Behr Frank Dolim Lemes John Korsah Nathaniel L Moulton Kevin Lovell Timmy Friginal Hector Rosario Baron Huntington Orapin Bailey Emrah ozturk Ozturk Raymond Mills Robert Bell Britnie Stuward Trevor Ghylin Jana Means Nathaniel Travis Roberts Daniel McName Christina Stejskalova Tamara Marsh Jared Zeisler Daryl Thomas Mo Bolaji Harold J DiCamillo Toan Kim Hoang Vs Mattapalli Cory Anastasi Ron Herman Omar Shamsaldeen Charmaine Cook Robert Holder Yuan Zhu Dulin Sherman Aquinas Surendra Yadav Alvin Wong Cory Anastasi P Savice Ka On Ho Steve Sursa Debra Farbe Nick Zemler Malou Canelas Elder TORRES Wendy Harris May Senkusu Jason Erlend Aune Sabah IK Edwin P Bowling Amit Makhecha Deborah Richards Sanjeev Anand Herve T. Fonkou Charles MacConnach Yvonne Yebo Roberto Carlos Miguel Viney Mittal Jeff Newkirk Jeff Newkirk George Jarrett Louis A. Bevilacqua Antony Muitungu Kevin Chalcraft Elith Williams-Holland Jordan Henry Shane McEwen Alexandre Arruda Glory Jayagaran Margaret C McKee Brian Sheets Sylwia Si Paul Jackson Jones Kevin Switzer Michael L Saruk Christian Mueller Savio Pereira Tom Elowson Christopher Thon

Jane A Ogembo

Desmond Clarke

Bruce Wertz

Lorrie Rogers

Albert Massucci

Elias Marenco

Harsh Singh

Mark Nash Christine C Groethe Dan Paiuc Anne Hunter Alan Jacobson Javantkumar P Parekh Nicky Golbahar Luis Gabriel Cabrera Mora Jamail Bogany Fahad Hamed Bug Stephen Gellatly Keely Jackson Autumn Dawn Ellis Stavros KRITIKOS Bertram V. Council Sr. Keith Davis Mbafe Cdx Raymond Zialcita Peter Jones Christina Truax Charles Friedman Keith Davis Bentley Steve Rhallete R Javier Jonathan Jackson Paul Rashid Na Shawn Guevara Kenneth Norma William Dorn Frederick Crawford Alan Aspera Dror KRAFT Oleg Boian Farrukh Zafar Stephen Finchur Leon Sewkarran Charles MacConnach Jason Roe Jon Snyder Hanuman Choudhary Dan Ruble Lance Gregg Hayden Rose Austin Edwards Tabatha Atoa-Jakobs Andrew Haldane Fakheruddin M Mustafa Allieu Massaquoi Tate Josiah G. Friginal Juan Gallegos Paul Washington Jean Marc Gerbelost Kirati Amin Charolette Hamilton Larry Yonish David Rusnad Homer Reagan Kenneth Edwards Agustin Gonzalez Vicente Miguel Mascarenhas Steven Winston Dieufort Apollon Hammy Tone James Gambucci Wynn Sanders Duncan Crabtree-Ireland Adrian Gonzales Buddy Kent Todd Finkbeine Timmy Friginal Karen Percival Tiera Butler Konstantinos Stamatoukos Shawna Batty Jason Victor Janarthan Gnanachandran Charles MacConnach Kerry Bar-Cohn Chris Spillman Jeff Johnson Vaibhav Singh Igor Drakulio Elith Williams-Holland Isaiah Immanuel Fountaine Felnar M Caridad Jason Corteguera James Houck Richard A DeSim Adam Kennedy Ashraf Shehadeh Roshan Joshi George Mower William Malley Christopher Lamont Troy D Fortner Marvin Mitchell Alfred Mbwembwe Balakrishnen Varadarajar Omar CHAUDHARY Lize Apondi ALOO

Guangquan Zhao Rodrigo Franco Antonio Mason Richard Jimenez Darrie Garth Evera Ivy Joan Rosegreen Myla Rosario A. Leg Marc McClintock Larry Anderson Ravin Mehra Michael L Saruk Ankush Grover Emma Eichner Vance Jarrette Primus Clyde Martin Elizabeth Lazaro Flavia Correa Pinho Serta Alane Dickson Jesse Arent Ramon Avila Dottie Keslinger Michael Vincent Dohack Michele RODRIGUEZ Kevin Fucile Michael Lee Strait Don Olsen Marc Matrix Troy Shettlesworth Carolyn F Hernandez hris D. Busick Jean Georges Hassan Almarhoor Adimchi Onyer Janusz Joseph Secomski Gregory Osiegbu Alex R Harish Damodhardas Asar Otis James Sushanta Das Dvir Gefen Ahtesham Sheikh Ebonie Nichols Edward C Young Ji Anders Norstrom Rob Bunn James Croke Rick Orzalli Harold Wilso chard Bentley ankar Muthukrishnan Hal Aaron Davis Antonio S TEPEDINO Chye Soon Alan Kuek Brian Sweeney Tom Elowson Rob Bunn Chris D. Busick Myla Rosario A. Legaspi Mohammed H Barry Jorgen Unemar Desmond Clarke Lillian KATHUNGU Elias Marenco Luinel Montoban Katrina A. Durham Kevin Fucile Sukadev Singh Chand Sin.. Adimchi Onyenadum Antonio S TEPEDINO Jane A Ogembo Jaden Willis Ivan Montelongo Alex Rosati Camille Thomas Opeyemi Agboola Tabitha Ndungu Christopher Thom Hira Vishwakarma Yosam Basilmire Mike Griffin Danish Babar Arnab Chowdhury Patty Tsang Max Harker Vilma Ebonia Sankar Muthukrishnan Stella Kubiny Bruce Wertz Vivek ANAND Kevin Switzer Randall Balestriero Hal Aaron Davis Kevin Switzer Sathyanarayana Bagepalli Geraldo Pilon Sathyanarayana Bagepalli Cynthia Marinakos Saeed Alasmari Erin Rogers Daniel Hoffman Oller Lee HARRIS Pierre EKEL Samuela.T. 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William Gray III Shannon Truesdell David Haxtor Rodrick Ellis Loud DDS Sean Stoner Roy Brunicardi Abdullah Alesayi Kevin Lipine Vanessa Tercero Patrick McKenna Michael Herman Lonnie Taylor Raymond Hooks III Stanislay Eratt William R Nash Jr Connie Nelms Chandru Jagadees waraiah Gustavo Rodrigues David Bello Warren Aldrich Kamal Kishore Minh-Tam Tran Le Yedil Workeneh Dzung Tran Robert Graffum Tod Lange Percy ELEY Michael Nomura Miji Vellakkatel Angela McGov Lee A Johnson Joseph Underwood Carlos Alarcon Jeff Killiar Juan Carlos Velasco Mark W Jean Chuck Freund James J Eifler Jr Thomas R Fryar Marques Alexande Ivan Montelongo Jose Calderon Ib George Kekau Byron Smith Charles W Aarni Darin Henry Lisa Pu Juan Vicenty George Gartseff Todd Woodward Minh Scholes James Gill Ethan So Terry Misna Holly Nemecek Liza Riley Charles Brown Rhavani Vamulanalli Raymond Hooks III Daul I Madeon Jason Duplantie Allen Shelton Michael Scarding Steven Harris Enrique Gamboa Jameson Vie Robert Belauist Christopher Prim Jovce Terhorst Mandy Kosak Felicia Havne Phil Hayden Sean Knight Frrick Robles Bhesh Mainali Clarence Dishard Michael R Hayek KASH SHEIKH John Sickler Tony Bagga Jeziel Nova Nathan Ender Greg Briggs Steve Heflin Dan Luhman Rachel Burns Drake Joslin Sean Harrington Neil Zimmerm Robin Stephen: George Quarranttey Richard A. Ewald II Slenn Hunter Melissa Noll Kevin Kachir Victor Chambliss Anthony D Cook Gloria Sampang Henrik Stahre Michael Pellegrini Louis PANIGUTTI Theresa M Skurka Agron Elezi Ken Farley Chris George Wenzhuo Wu Lincoln McGinnis David Belanger Cyril Thomas Jack White Donald Barnes Kenneth PROPP Rick Corbet Gonzales Thunguyet Vo John Stenderhoff Zachary Morin Paul W. Gove Angelica Olcott Gerard Lam Robert Cherno Kacerus Sander Kevin C Winship T Murphy David R Schaffer Gregory Amburg Jerome Young Elizabeth Reynolds Gregory Fernandez Tay Chye Hwi Jim Bill Golgosky Rodney M Yack Greg Barnes Carlos Bishop Ruben Ramirez Mason Gaefcke Kary Agrotis Sylvia McKinney Craig Miller Derrick Henderson Robert Mourlas Cameron Schmidt Tashi Bordenave Skyree Neal Henry Sotomayor Robert Pelletie Michael L Scott Kevin M. 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Ortega Yong Yuanjin Marius Boncea Denise Petryk Aslam Padath Peedil Byung Kyu Lee Michael Kane Si Evans Mabo William Meyer Alexandra Maund Diwakar C Christopher Eddinger Amara Duru Satyaprashant Bezwada Michelle Strayhor Melisa Hooper Shannon Hoeg Anne Miller Dariana François Dipendra Tiwar Pcna Investments LLC Martha Cisneros Timothy WEILAND Eldridge Holliday Mary Vinson Joel Hansen Brian Helgeson Veronica Thornton KIRAN TANA Craig Throne David C Smith Suresh Chaurasia Demetri L Roberts Mincheol So Brandie 'Freva' Mannon Ross Bohler Kevin Luongo Jade Greene Charles Porter Karlos BROTHERS Veronica Nwahiri Richard Hinds Clifton Bennett Juliette Metzger Manuel Mota Bashiru JIMOH Bryant Stev Jonathan Flinke Joseph Mario Pyles Peter Vlahos Jake Kinzly Jason Woods Juan Valencia Adam Willets Shavonne Tonnes Russell Cohen Hoffing Navan GHELANI Biren Patel Raia Karumuri Keith Healey Max Bolanos Joseph Vevs Paul Russo Nicole Forrest Lin Shearer Lunsford SURREY Ronnie Bolton Joseph Scott Shalin Choksi Ryan Sample Jentel Venable Jason Hanigan Julie Janata Maurice Bortz Dennis Wayne Carter Allan Carvalho John Scarlett Steven Frazier Child Rudy Campbell Indu Vishwakarı Burak Tunca Stephanie Ramsey Nicholas Richard Mario Randall J Gordon Alma Orazaliye Marcus Lee John Brindisi Benjamin Williams Vince Van Meer Jeevan Jambhulkar Andrea Johnson Karl Stine Bryce Bowie Rachel Duarosan Gina Parodi De Reid Michael Calo Kary Agrotis Dan Flores Nancy Durkin William Johnson, IV Sylvia Hobson Trevor Traylor Sofyan Bin Daud M Michael Henders Mikhail Chertko James E. Mooney Chris Choi Jim Uehling John Braun Azeez Omotavo Cynde Crisostomo Marvin Dent Angela Conde Margaret Strickland Javona Hines Thomas Armstrong Mordhai Marantz Damon D Olafson Glenn Polman Adell Thompson Gerald D.Shotts Jr Gerald Taylor Kokou Akpo-gnandi Lashun Younger Chris Ryerson Hany Ragheb Antonio Rosa David IHWAKAR Akpo Lamissi Pei Jen Hickey Randy Kohn Simon Grant Connor Foreman Rai Max William Vijayaku. Guy Lamberg Kristine Sandenaw Richard Barigela Carl Ott Ann Sullivan

Anthony Parrish Stefan Eich Alwyn Lerone Foy Evans Richards Darnell Snider Denold Jean Louis Rostislav Dikov Martin J Huhmanr Stacey Crumrine Scott Smith Tamme Ford Kimberly A Touhey Jonatan Cabanellas Todd Stockwell Kamal Khadka François Guerin Wanda Guevares Miguel Fabregas James Williams Tong Li Nirai N. Rana Darlington Etumni Michael E PARKER Jeff Bishop Gabor Sztvorecz Steve Oricoli Mark Erwich Venkat Ramaswamy Robert Stahlsmith DiMariah Wright Dapo Lediju Martin Wagner Wim Vandeven Marcell Benkes-Toth Kenneth PROPP Robin Stephens Jason Tremba Carl E Morsbach Julie Janata Daryl Dixon Bruce Houck Noah Mengu Johann Litwinenko Glenn Hunter Stanislav Eratt Gustavo Rodrigues Zenai. Kevin MaGee Charline Avril Dr Yvonne D Austin Joseph Scott Kishore BATCHU Dariana François Luis Orellano Bryan McDanie Vibhor Agrawal William C Wallin Alan Roitsch Nimesh Patel Richard A. Ewald II Daniel Weiss Dinesh Patel Andrew Marc Charmaine Batayola Rosa Lopez Rosa Lopez Prasad Gadiraiu Fahad Khan Eric Weigold Vinay V SATTI Irene Morilla Vlad Antohi Karan Mirani Vijav Marupudi Hellen Mbithi Paramanaden MOONESA. Cicely Miller Kolapo Egerton-Shyngle F IRA S Mansour N ALSA Robert E DIMILIA George Robertson Patricia Amadeo Hilary Maguire Dorothy White Michael Mariani Tario Segal Robert B Taylor Maria Marinin Craig Marolf Luis M Morales Matthew Maryn Kyle Kline Zachary Morin Vijay Reddy Reddy Gregory J Wong Gabor Sztvorecz Glen Cathey Julia Alamani Shalin Choksi Robert Alan Milkovich Mariam Awada Senthilkumar BALASUND. Michael Afana Nezamur Mollah Steven Lu George Railean Kim Szymura Gabriel Haenni Zimerman Scott Michael Darling Gina Provante Gabor Anupal Dutta Gerald McDanie Luisa Ashley Angela Revnolds Richard Przybylowicz John H Kerr Peter Lee Jeff Newkirk Chris Kimber Larry Tanner Fahad Alabdulwahed Wagner Geraldo De SOU. Sean Deeney Marty Crumes Rohit Kachroo Julian Keuerleber Abhishek Kumar Thakur Lim Hin FA Raul Sanchez Jay Kavimandan Valerie L Stokes Scott Holmes Gina Rigby Sean Harrington Suresh Subramanian Manojkumar S. Patel Theresa Sherman Prashant Varma Prashant Varma Andrew Spears Joseph C Stevens IV De Marrio Kinte Lee Carrie Martin ANSHU VAJPAYEE Anita Storms Tomer Gal Chloe Lauter Sam Thompson Satyaprashant Bezwada Ashish Padshala Brian Whittington Derek Jackson Ava Yockey Viacheslav p Nirmalbhai Patel Jaron Glasgow Matthew Molter Lloyd Abdelnour Margaret Folvag Kevin Switzer Dale Chan Marcelle HARDIN Anum Khan Eric Leijonmarch

Greg Vanhoose Randall Gilliam James T Jewett II Jeff Johnston Bashar Nesheiwat Christopher Snipes Bert Socolove Hector Perez Gerald Roeder Nagaraju Mandur Alexander Fry Jonathan Wright Roger M Bean Bill McGregor Michael Budhu Camille Hardman Charles W Aarni Rajendra Pandey Joseph Jeffrey Prashanth Srikanthan Dariana François Khris Persaud Ebenezer Joseph Trunell Roberts Robert F DIMILIA Craig M Aukamp Prabu Manickam Brian Helgeson Gary Tirohn Kim M Peterson Clifton Bennett Vignosh Kumar Sathyamo Trista Bridges Hilda R Hammar Mary Anne McMahon-Har.. Alwyn Tauro Matthew Reynolds Tayler Casey-Kalmanchey Wagner Geraldo De SOU. Patricia Peter Shelby Dennis Theresa Sherman Nobuyuki Kashiwagi Jennifer Baltazar Hughes Jaron Glasgow Giuliana Laracca Alghamdi Wael Srikant Chellappa

eter F Cikalo Jaron Glasgow Terry Haapala Nick Zou Earendil Engelmann Ronald R Woodall Jr Talal Abdalla Erika Gutierrez Christoph Hitzschke Bryan Fulle Daniel Bosancu Ron Jackson Hemal Naik Dyncort Richards Christopher Bari Salwa Abdulla Andrew Stefanick Chris Kimber Puneet Gupta Ramesh Maddipoti Gregory J Wong Richard Bielland Ahmed Patel Kevin C Winship Jasmeeti Singh Dan TRAN Jasmeeti Singh Equislaure Gabriel Arthur Popkaye Jeffery Herron Renato Alberto Lunsford SURREY Paulinus Esomoni Gerald Taylor Alexandra Maund Ramesh Sadashiy Steven Oelke Richard Bjelland ongfang YE Max Bastow David Benkes-Toth Henry Ökeke Jawed Khan Yong Yuaniin Brook Ferney Dean Dahler Mohammad Ali Zafar Abraham Heebink Yusef Ali Washington John Fairley Sarah Zhou Carlton Houston Wim Vandeven Adedoyin Adeshina Sarah J Jeter Ethan So Srinivasan Gudanati Jaramee Williams Edward Kelly Medlock Aaron Ishigo Irvna Zhuravel achel Duarosar Trunell Roberts Brandon Blitzer Laura Binder-Hines Karthik Viswanathan Gladys M BLACK Deepakraj Raghavendra Marilyn Monter Evangelia Kyprianou Tiffany Billingsley Willie Buggs Juanita E Borton Shae Tomiak Dano Lediju Jennifer Winter Rudy Santos Guillaume Couturas Nathan B Maureen Huvett Surendar Sekar Roger M Bean Taylor Jackson Mithun Patel Paul Russo Jeremy Blaise Lorraine West Gevork Ehrahimian Sofyan Bin Daud Mohai Ahmed Patel Trista Bridges Punwant Singh Khalil Assadilari Jorge Juarez Jagruti Patel DDS Erick Jovan Garcia De La . im Kennedy Maraini Abdul Maiid Angele Spratley Patricia Prince Rozier Rakesh B SASVIHALLI Visakh Chandramohana Chris Kimber Hadeel Almushigih Howard Bush Cornelius McElveen Patrick Seip Chang Woo Lee Micah E Sacla Isaac Gonzales Roger Sacla Bill Golgosky Nona K. Cheeks Adriana De Souza William Rivers Martin Wagner Vijayakumar Aluru Dzung Tran Thomas Etsler Thomas Etsler Peter NJIRU Harold Lynch rene Manalili Alice David Euvelyn Vinton Ron Bivas Alhasan MACFOY William R Nash Jr Angeles Siarza James Weber Damien Sutevski Erin M Perry Vincent Mach Susan Ballev Dale Heinrichs Rupal A Patel Anthony D'Oronzo Megan Goldstein Venatius Che Nde

Willoughby SMITH

Nicholas Bennett Travis Giarde Michael Flanigan Maxime Dabire Dan Brennan David D Hanson Dianne Grant Jim Palmieri Jeff Park Robert J. Mosley Alex Teeling Renald Jean-Philippe Vinay V SATTI Kevin Č Winship Brandon Olson Kevin Luongo Odalys Santana Brian Carroll Henry Sotomayor Kishore Anianevulu Joseph Veys Bradley Hayden Randy Kohn Bhesh Mainali Tiara Rose-Davis Salvador Ugalde Felipe De Jesus Robles C Krishna Walker Timothy McDaniel Brandon Blitze Sved Abdul MUQSITH Donnie Everett Ganapati Babura Brandon MANN Ronald Owens Donnell Grant Tony Jacob Jim Graham Robert Haven Neese Vinodh Rajagopalan Keith Healey Paul Russo Kristian I a Brash Siddharth Vashist Adam Christopher Hall Vlad Sebastian Meghes Zachary Chass David Scott Dautremont Brad Goldoor Usha PATEL Bridgenauth Shivdarsan Mrinal Bhoumil Daphne DeGering Aidee Wilcox Reena Patel Prasad V KATTA Alexander Fry Pawan Aryal Rajendar Matta Diwakar C Saniay Pinnock William Nash SR Roberto Valdesogo Bahillo Cody Taylor m Sampson, DMSc, P. Keith Martin Stiger Ramon Ferguson-Walker Jason Trubee East Dean Ghanshyam C Ratanpara Frank Peart

Kenneth Fisher Ramon Rivera Terri Butler David Katralis Tim Kennedy Andrew G. Roots Stephen H Quinn Jr Jerome Glenister Anthony Barrett A Astud Jeff Rimmel Pamela Anne Schneider Vinodh Rajagopalan Andrew Trainer Arthur Popkave Zhuorong Jiang Tariq Segal Jim Palmieri Rodriguens Gabriel Charles L Herring Chris George Hai Hoang Van William Gray III Brian Carroll James Sloh Jerry Kampiyil Michael Henderson Demetri L Roberts Bryan McDaniel Sean Knight Geogy Philip Angela McGovern Darryl Lizyness Dan Brennan Abishek Raman Jermaine Pullman Patrick Enweronve Hope Gamble Manan Shah Nagarjuna Magat Theresa Weik Brian Jacques Kiara Robinsor Chris Ryerson Syngman Stevens JR Cameron Schmidt Muhammad A. Bhatti Adam Hussain Mashraqui Vijay Reddy Reddy Lee A Johnson Dhinesh VM Kristian La Brash Siddharth Vashist Duane Chaney Karla Barrios Michael Adedamola Odur David Scott Dautremont Estefani Polanco Yue Yue CAO Kenneth Fox Mrinal Bhoumile Daphne DeGering Cesar Lee Katie Rai Nick Clark Sean Harrington Mason Gallik Tirthal Patel Beverly Roseman James E. Mooney Saniay Pinnock Chris Lewis Mihail Genchev Thomas Griffith

Amber Morren

Thank You!

From the ThisWay Global Team







Angela Hood Founder/CEO



Justin Hood COO



Alex Shmelev Chief Technology Officer

Walt Disney Architect, Drugstore.com VP of Pharmacy Technology Systems (acquired by Walgreens), Senior Engineer at one of the fastest growing fintech companies, Nerd Wallet. $Leading\ enterprise\ technologist$ for over 25 years.





Victoria Leigh Salesforce Admin

Victoria was a Product Owner for her first year with ThisWay. In 2019 she became a Salesforce Admin and leads implementation of our Salesforce integrations. Coordinates $candidate\ outreach\ with\ LGBTQ$ community.



Details

The Board of Directors

DIRECTOR OCCUPATION JOINED CEO @ ThisWay Global 2016 Angela Hood

Officers

Angela Hood President CEO 2016 coo 2016 Everett J Hood

Voting Power ⁽¹⁾

HOLDER SECURITIES HELD LLC-Sole Proprietor 100.0% Angela Hood

Past Equity Fundraises

DATE	AMOUNT	SECURITY	EXEMPTION
06/2018	\$850,000		Other
10/2018	\$2,300,000		Other
04/2020	\$141,900		Section 4(a)(2)
07/2020	\$10,000		Section 4(a)(2)
10/2020	\$1,070,000		4(a)(6)
10/2020	\$512,330		506(c)
06/2021	\$1,500,000		Other
08/2021	\$1,000,000		Other

11/2021 \$500,000 Preferred Stock Regulation D, Rule 506(b)

Convertible Notes Outstanding

ISSUED	AMOUNT	INTEREST	DISCOUNT	VALUATION CAP	MATURITY
06/27/2018	\$850,000	6.0%	20.0%	\$5,000,000	12/31/2019
10/26/2018	\$2,300,000	6.0%	20.0%	\$15,000,000	12/31/2021
06/18/2021	\$1,500,000	6.0%	0.0%	\$30,000,000	12/31/2022
08/18/2021	\$1.000.000	6.0%	0.0%	\$30,000,000	12/31/2022

Outstanding Debts

None.

Related Party Transactions

None.

Capital Structure

CLASS OF SECURITY	(OR AMOUNT) AUTHORIZED	(OR AMOUNT) OUTSTANDING	RIGHTS	
Common	13,781,317	10,000,000	Yes	
Preferred	3,445,383	2,961,286	Yes	
	SECURITIES RESERVED FOR ISSUANCE UPON EXERCISE OR CONVERSION			
Warrants:	0			
Ontions:	0			

Risks

Long enterprise sales cycles, long integration periods and accrual accounting framework can cause reporting revenue to take several months to become realized revenue receivables for the company. This poses a cash flow risk as an early stage company delivering to enterprise organizations.

This offering is being conducted on an expedited basis due to circumstances relating to COVID-19 and pursuant to the SEC's temporary regulatory COVID-19 relief. [Rule 201(z) (1)(i)].

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our business.

Relatively low capitalization for the target market of mid/large/enterprise customers, which puts company at risk of not reaching cash-flow positive before funds run out

Combination of above risks resulting in team members getting sick and adversely affecting the company's ability to deliver.

We are currently a small team of highly skilled experts, but our lack of depth on "the bench" is a continuing risk, meaning we one have one person in each role--one front-end engineer, one back-end engineers, one salesperson, one customer support person, etc.

Our status as an early-stage startup disincentives large/enterprise customers from early adoption and conversion to long term contracts.

The chaos and distraction due to the COVID-19 quarantine and it's effects keep our customers from deciding to buy.

That a larger competitor develops similar technology and uses their size and capital to capture greater market share.

Description of Securities for Prior Reg CF Raise

Additional issuances of securities. Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

<u>Issuer repurchases of securities</u>. The Company may have authority to repurchase its securities from unitholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company to manage the Company so as to maximize value for unitholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company. If the Management of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

<u>Transactions with related parties.</u> The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's-length, but will be in all cases consistent with the duties of the management of the Company to its unitholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

Minority Ownership

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Management, and the Investor will have no independent right to name or remove an officer or member of the Management of the Company.

Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured.

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Exercise of Rights Held by Principal Shareholders

As holders of a majority-in-interest of voting rights in the Company, the unitholders may make decisions with which the Investor disagrees, or that negatively affect the value of the Investor's securities in the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no quarantee that the Company will develop in a way that is optimal for or advantageous to the Investor. For example, the unitholders may change the terms of the operating agreement for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The unitholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. They may also vote to engage in new offerings and/or to register certain of the Company's securities in a way that negatively affects the value of the securities the Investor owns. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns. The unitholders have the right to redeem their securities at any time. Unitholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability. In cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro-rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional units, an Investor's interest will typically also be diluted.

Restrictions on Transfer

The securities offered via Regulation Crowdfunding may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

- to the issuer;
- to an accredited investor[®];
- as part of an offering registered with the U.S. Securities and Exchange Commission; or
- to a member of the family of the purchaser or the equivalent, to a trust controlled by

the purchaser, to a trust created for the penent of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

Valuation Methodology for Prior Reg CF Raise

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

The initial amount invested in a Convertible Note is determined by the investor, and we do not guarantee that the Convertible Note will be converted into any particular number of units.

As discussed in Question 13, when we engage in an offering of equity involving Units, Investors may receive a number of units of Preferred Units calculated as either the conversion price equal to the lesser of (i) 100% of the price paid per unit for Equity Securities by the Investors in the Qualified Financing or (ii) the price equal to the quotient of the valuation cap of \$25,000,000.00 (the "Valuation Cap") divided by the aggregate number of outstanding units of the Company's units as of immediately prior to the initial closing of the Qualified Financing (assuming full conversion or exercise of all convertible and exercisable securities then outstanding, but excluding the units of equity securities of the Company issuable upon the conversion of the Notes or any other debt).

Because there will likely be no public market for our securities prior to an initial public offering or similar liquidity event, the price of the Units that Investors will receive, and/or the total value of the Company's capitalization, will be determined by our board of directors. Among the factors we may consider in determining the price of Units are prevailing market conditions, our financial information, market valuations of other companies that we believe to be comparable to us, estimates of our business potential, the present state of our development and other factors deemed relevant. In the future, we will perform valuations of our units that take into account, as applicable, factors such as the following:

- unrelated third party valuations;
- the price at which we sell other securities in light of the relative rights, preferences and privileges of those
- our results of operations, financial position and capital resources;
- current business conditions and projections;
- the marketability or lack thereof of the securities;
- the hiring of key personnel and the experience of our management;
- the introduction of new products;
- the risk inherent in the development and expansion of our products;
- our stage of development and material risks related to our business;
- the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the
- market conditions and the nature and history of our business;
- industry trends and competitive environment;
- trends in consumer spending, including consumer confidence;
- overall economic indicators, including gross domestic product, employment, inflation and interest rates; and
- the general economic outlook.

We will analyze factors such as those described above using a combination of financial and market-based methodologies to determine our business enterprise value. For example, we may use methodologies that assume that businesses operating in the same industry will unit similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

Company

ThisWay Global Inc.

- Delaware Corporation
- Organized September 2016
- 8 employees

801 Barton Springs Road

Austin TX 78704

https://www.thiswayglobal.com

Business Description

Refer to the ThisWay Global profile.

EDGAR Filing

The Securities and Exchange Commission hosts the $\underline{\text{official version of this annual report}}$ on their EDGAR web site. It looks like it was built in 1989.

Compliance with Prior Annual Reports

ThisWay Global has previously not complied with the reporting requirements under Rule 202 of Regulation Crowdfunding.

Filing annual report late in 2021.

All prior investor updates

You can refer to the company's <u>updates page</u> to view all updates to date. Updates are for investors only and will require you to log in to the Wefunder account used to make the investment.