



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

September 2, 2020

Vlado Bosanac  
Chief Executive Officer  
MyFiziq Limited  
71-73 South Perth Esplanade  
Unit 5  
South Perth, WA 6151  
Australia

**Re: MyFiziq Limited**  
**Draft Registration Statement on Form F-1**  
**Submitted August 7, 2020**  
**CIK No. 0001815436**

Dear Mr. Bosanac:

We have reviewed your draft registration statement and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by providing the requested information and either submitting an amended draft registration statement or publicly filing your registration statement on EDGAR. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing the information you provide in response to these comments and your amended draft registration statement or filed registration statement, we may have additional comments.

Draft Registration Statement on Form F-1

Cover Page

1. Please identify the underwriters of your offering in your next submission or filing.

Prospectus Summary

Recent Developments, page 4

2. Please provide details concerning the agreement you entered into with Nuralogix to develop COVID-19 symptoms assessments. For example, disclose, if true, that this is a

memorandum of understanding and not a definitive agreement. As another example, discuss the risks and limitations of facial scanning in assessing COVID-19 symptoms.

Implications of Our Being an “Emerging Growth Company”, page 4

3. Please revise your disclosure to clarify that your intention to take advantage of the longer phase-in period for the adoption of new or revised accounting standards only applies if you elect to convert to reporting under U.S. GAAP while still an emerging growth company.

Business, page 32

4. Please disclose the material terms of your partner agreements. In addition, discuss how you will generate revenues under the agreements and what factors will determine the amount and timing of your revenues.

Related Party Transactions, page 51

5. Please file as exhibits the material agreements with related parties referenced in this section. Refer to Item 601(b)(10) of Regulation S-K.

Financial Statements - For the financial year ended 30 June 2019

Note 1. Summary of Significant Accounting Policies

(g) Revenue and other income, page F-34

6. We note that you include revenue from your software development kits (“SDK”) as subscription revenue. Please tell us whether the SDKs include a license to intellectual property or if they represent service arrangements and refer to the authoritative guidance that supports your accounting. Also, tell us how you determined that recognition of SDK revenue over time was appropriate and explain how one of the criteria in paragraph 35 of IFRS 15 was met.
7. Please revise to explain what the “reimbursements from joint venture” on the income statement represents and how revenue from these arrangements is recognized.

General

8. Please supplementally provide us with copies of all written communications, as defined in Rule 405 under the Securities Act, that you, or anyone authorized to do so on your behalf, present to potential investors in reliance on Section 5(d) of the Securities Act, whether or not they retain copies of the communications.
9. Please file the material agreements with your partners, including joint venture partners, as exhibits to your registration statement. Alternatively tell us why these agreements are not required to be filed. Refer to Item 601(b)(10) of Regulation S-K.

10. We note the following statements in your disclosure:
- Page 2: "Serving as a catalyst for this growth, the Company now has 14 signed binding agreements at a potential run rate of 2.6 million paying subscribers in total within the next three years. This run rate is based on minimum agreed targets between the Company and partners, for the initial 12 month period. We look to penetrate 1-5% of the existing users base within the partner company."
  - Page 8: "We currently have fourteen (14) binding agreements with customers which could potentially generate up to USD\$52 million in recurring revenue if the initial user subscription targets are met through the customers applications."
  - Page 8: "Based on the projected cash flows and the cash balances as of the date of this prospectus, our management is of the opinion that the Company will be in a position to break even within the next twelve (12) months, however this cannot be guaranteed."
  - Page 14: "Despite only requiring 150,000 paying subscribers in order to break even, we may require additional capital for future operations."
  - Page 29: "Each partner is expected to launch the MyFiziq technology (which becomes embedded in the partner's app) and this is anticipated to generate significant revenue and bring the Company to breakeven point within the next 6 to 12 months."

Please provide details to support these assertions based upon the terms of the agreements, payment and licensing terms, date that each partner is expected to launch your technology, actual current subscribers of your partners, and assumptions about subscribers of your partners' products that incorporate your technology. Disclose the bases for your material assumptions, including your references to "minimum agreed targets between the Company and partners," "initial user subscription targets," and "projected cash flows and the cash balances as of the date of this prospectus."

You may contact Frank Knapp, Staff Accountant, at (202) 551-3805 or Christine Dietz, Senior Staff Accountant, at (202) 551-3408 if you have questions regarding comments on the financial statements and related matters. Please contact Michael C. Foland, Attorney-Advisor, at (202) 551-6711 or Kathleen Krebs, Special Counsel, at (202) 551-3350 with any other questions.

Sincerely,

Division of Corporation Finance  
Office of Technology

cc: Lawrence Metelitsa