



Matt Yeoh · 3rd

Products & Technology.

San Francisco Bay Area · 500+ connections · [Contact info](#)



Blockchain in Transport Alliance (BiTA)
University of Georgia College of Business

Experience



Technical Committee Member

Blockchain in Transport Alliance (BiTA)

May 2018 – Present · 2 yrs 2 mos

San Francisco, CA



Salesforce

2 yrs 8 mos



Director Product Management Health Cloud for Life Sciences

Feb 2019 – Present · 1 yr 5 mos

San Francisco

Lead Life Sciences products for Health Cloud



Director Product Management, Industry Cloud

Nov 2017 – Feb 2019 · 1 yr 4 mos

San Francisco

I own the overall direction & product strategy for Salesforce Surveys & Salesforce B2C Data Model



Veeva Systems

6 yrs

Vice President Professional Services & Commercial Insights

Feb 2012 – Sep 2017 · 5 yrs 8 mos

Tokyo, Japan

Delivered innovation and value to the region by bringing to market an integrated, commercial cloud Data Warehouse and actionable Analytics product, to improve field force effectiveness, sales planning and execution, ROI and user adoption.

[...see mor](#)**Director, Solution Architecture**

2011 – 2012 · 1 yr

Greater Atlanta Area

Responsible for the growth of Veeva's Professional Services Technical & Architecture solutions practice. Create, Design, Architected a world-class Integration Data solution to connect Veeva CRM to 3rd party data providers

**Principal Technical Consultant**

Salesforce.com

Aug 2006 – Jan 2011 · 4 yrs 6 mos

Greater Atlanta Area

Awards for architecture & developing cutting edge integrated customer solutions during product infancy.

Delivered & created high value solutions for over 50+ customers in both SMB & large Enterprises on SFDC's Sales & Marketing cloud, Service Cloud, Platform, Sites & Portal.

Independent Consultant

Blue Hammock

2005 – 2006 · 1 yr

Greater Atlanta Area

[Show 2 more experiences](#) **Education****University of Georgia - Terry College of Business**

B.B.A, Management Information Systems

1995 – 1998

Skills & Endorsements

SaaS · 39

Bob F. and 38 connections have given endorsements for this skill

Cloud Computing · 23



Endorsed by **Brian Wiebe** and 2 others who are highly skilled at this



Endorsed by **8 of Matt's colleagues** at **Salesforce**

PaaS · 18



Endorsed by **Kevin Sherman** and 1 other who is highly skilled at this



Endorsed by **9 of Matt's colleagues** at **Salesforce**

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Recommendations

Received (0)

[Given \(2\)](#)



Khalil Bourenane

Vice President, Enterprise Systems & Processes at IQVIA (Global)

February 8, 2011, Khalil was a client of Matt's

I worked closely with Khalil on IMS's Global Salesforce Rollc few years back. He is simply a terrific individual, personally as a client. He's one of the most stand-up individual I've go pleasure of knowing. He understands how a successful glol implementation should be run by applying his analyti... [See](#)



bankim ghelani

Account Manager

February 6, 2009, Matt worked with bankim but at different companies

Bankin did a terrific job at Millennium Pharmaceuticals and provided excellent consulting expertise for Informatica and managed the customer well.

