# ASTRA (Nasdaq: ASTR)

Investor Deck August 2021



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# CHRIS KEMP - CO-FOUNDER, CHAIRMAN & CEO

### Agenda

- Spacetech the Next Frontier
- Rapid Iteration and Manufacturing Efficiency
- Launch Services
- Apollo Fusion Orbital Ignition
- Customers Announcements
- Building Out Our Talented Team
- Board of Directors
- Kelyn Brannon 2021 Earnings



### SPACE IS THE NEXT ECONOMIC FRONTIER

Astra is the third privately-funded U.S. company in history to reach space and demonstrate orbital capability

Source: Wall Street Research, Space Capital

Per Morgan Stanley Research.

Based on projected FY'21 DoD and NASA budgets from Jefferies, What's Up in Space: New Launchers, Same Incumbents (Aug. 2020).

(3) Companies currently operating space assets or with plans to launch them in the next 3 years.

) Companies currently operating space assets or with plans to launch them in the near term.

# \$1.0+ Trillion

Total Space Economy in 2040<sup>(1)</sup>

**\$216 Billion** Satellite Manufacturing Spending through 2030<sup>(2)</sup>

\$40.7 Billion Government Investment in Space<sup>(3)</sup>

**400+** Private U.S. Companies<sup>(4)</sup>

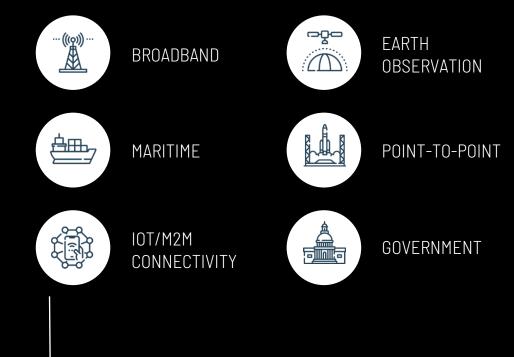


# SUPPLY CONSTRAINED MARKET

Leading to a rapidly growing pipeline

# \$150M BACKLOG<sup>(1)</sup> \$1.2B PIPELINE

Amongst a great diversity in number of customers and verticals



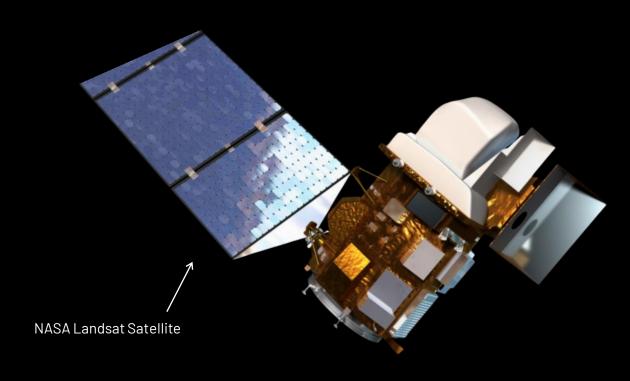
 Also known as contracted revenue. Source: Company estimates



### SPACETECH ECONOMY

Small satellites + low-cost launch

Planet Dove Satellite



GEO (Geosynchronous Orbit)

"MAINFRAME" SPACE

22,236 miles from Earth<sup>(1)</sup>

500 miles from Earth <sup>(1)</sup>

LEO (Low Earth Orbit)

"HYPERSCALE" SPACE

MA

GEO is 44x farther away than LEO

(1) Approximately

AUGUST 2021



### SPACETECH ECONOMY

Small satellites + low-cost launch

### LEO "HYPERSCALE" SPACE

### GEO "MAINFRAME" SPACE

Distance	500 miles <sup>(1)</sup>	98% closer	22,000 miles <sup>(1)</sup>	Distance
Satellite price	\$400,000 <sup>(1)</sup>	98% cheaper	\$200,000,000 (1)	Satellite price
Launch price	\$3,000,000 (1)	97% cheaper	\$100,000,000 (1)	Launch price
Volume	1,000s/year <sup>(1)</sup>	100x increase	10s/year <sup>(1)</sup>	Volume
1				1



500 miles from Earth <sup>(1)</sup>

22,236 miles from Earth<sup>(1)</sup>

(1) Approximately

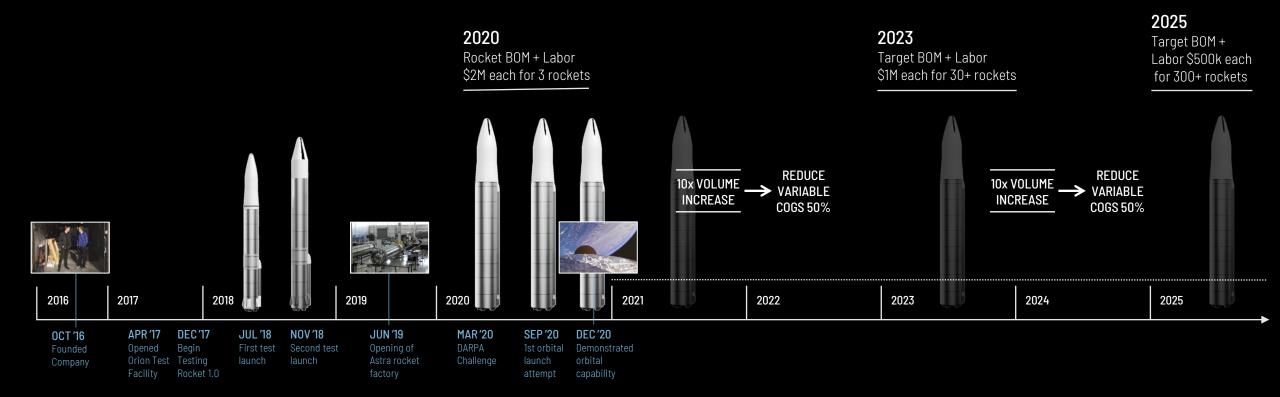
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### RAPID ITERATION DEEPENS COMPETITIVE MOAT

#### **KEYS TO SUCCESS:**

- Technology de-risked by success of launches
- Rapidly enhance and re-launch rockets
- Automation to optimize costs and streamline improvements





### A "MODEL T" FOR THE SPACE INDUSTRY

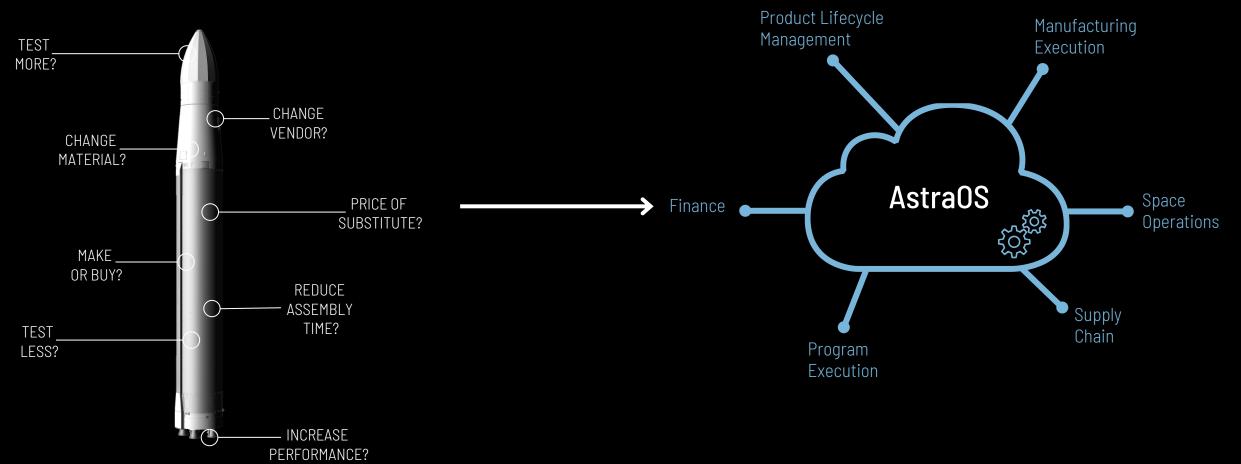
Alameda Naval Air Station HQ — expanding to 350k sq. ft., 20-acre campus

Efficiency-driven manufacturing processes + automation in a world-class development and production facility, using readily available materials.





## SOFTWARE-DRIVEN MANUFACTURING EFFICIENCY



# SPACETECH AT AN INFLECTION POINT

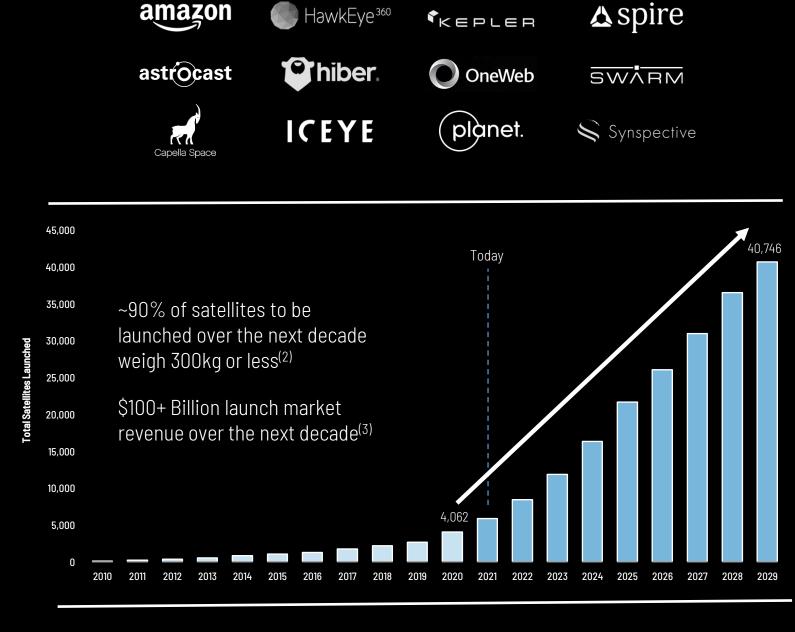
38,000+ satellites to be built + launched between 2020 - 2029<sup>(1)</sup>

Source: Wall Street Research, Space Capital.

(1) Based on Euroconsult and Astra Management estimates.

(2) Based on Euroconsult estimates derived from 7,015 satellites with known mass.

(3) Factors in Euroconsult and Management estimates for satellite launches.



# LAUNCH SERVICES SPACE SERVICES SPACEPORT SERVICES



**RAPID** From payload delivery to launch within days



PORTABLE AND GLOBAL

Launch from anywhere in the world in 24 hours



AFFORDABLE Most affordable launch system for small payloads



### ASTRA IS UNIQUELY POSITIONED TO SERVE THE SATELLITE MARKET

		CADENCE	LAUNCH PRICE	IN LAST 12 MONTHS
<b>ASTRA</b> SMALL LAUNCH (<500 KG)	ASTRA	<b>300+</b> LAUNCHES / YEAR	\$	1
VIRGIN ORBIT SMALL LAUNCH (<500 KG)	TIESO	< 50 LAUNCHES / YEAR	\$\$	2
ROCKET LAB SMALL + HEAVY LAUNCH <sup>(1)</sup> (<500 KG + >1500 KG <sup>(1)</sup> )		< 50 LAUNCHES / YEAR	\$\$	7
<b>ULA</b> HEAVY LAUNCH (>1500 KG)	ULICK United Launch Alliance	< 30 LAUNCHES / YEAR	\$\$\$\$	4
<b>SPACEX</b> HEAVY LAUNCH (>1500 KG)	SPACEX	< 30 LAUNCHES / YEAR	\$\$\$\$	30

AUGUST 2021 Source: Company website, press, and Wall Street Research. Images are for generic and for illustration purposes only (not to scale). (1) Heavy launch rocket (Neutron) planned for 2024 (pictured)) DEDICATED

NUMBER OF LAUNCHES

# **RECENT NEWS**

1

# APOLLO FUSION: FIRST ORBITAL THRUSTER IGNITES IN ORBIT

"...THE INDUSTRY'S FIRST FULLY FUNCTIONAL ELECTRIC PROPULSION ORBITAL TRANSFER VEHICLE...PAVES THE WAY FOR EXPANDING ORBITAL DESTINATIONS."

-PHILIP BRACKEN, VP OF ENGINEERING AT SPACEFLIGHT



Rendering by Spaceflight





### MULTI-LAUNCH CUSTOMER WINS



Announced February 2021 Multi-Launch Contract



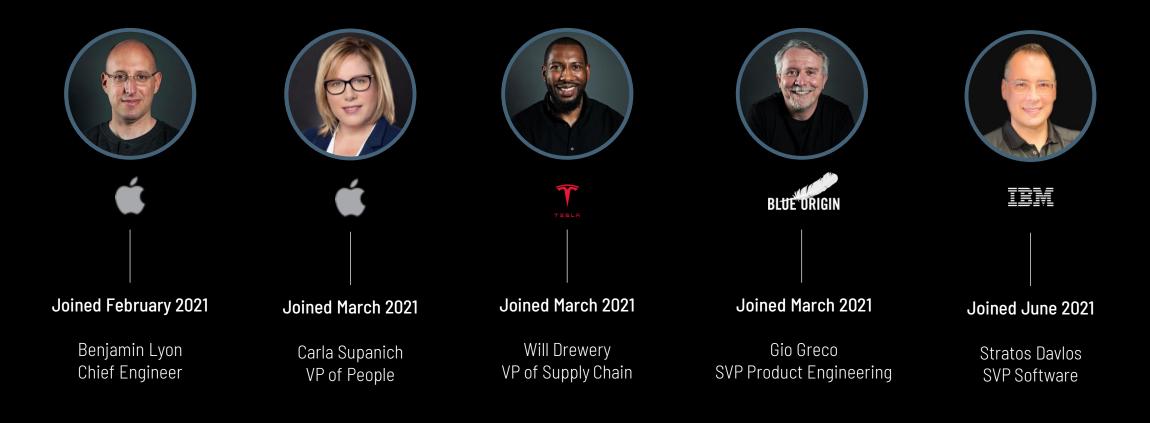
Announced May 2021 Multi-Launch Contract



Announced August 2021 Multi-Launch Contract



### **BUILDING OUT OUR TALENTED TEAM**





### **BOARD OF DIRECTORS**



Note: Chris Kemp - Founder, Chairman & CEO and Adam London - Founder, CTO are also Astra Board Directors.



### 2021 EARNINGS RECAP

- Merger and PIPE Transaction Summary
- Q2 2021 Financial Results
- Q3 2021 Financial Outlook
- GAAP Financial Measures to Adjusted (non-GAAP) Financial Measures



### MERGER AND PIPE TRANSACTION HIGHLIGHTS:

Merger and PIPE Added \$464 Million to Astra Balance Sheet

- Merger with Holicity Generated \$299.9 Million in Gross Proceeds
- Redemptions less than 11,000 of 30,000,000 shares
- PIPE generated \$200 Million, led by BlackRock

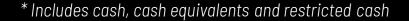
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Shares Registered



### SECOND QUARTER 2021 FINANCIAL HIGHLIGHTS:

- GAAP Net Loss was \$(31.3) million
- Adjusted Net Loss was \$(23.1) million
- Adjusted EBTIDA of \$(21.4) million
- Capital Expenditures Totaled \$8.5 million
- Cash at end of Second Quarter Totaled \$452.4 million\*





### THIRD QUARTER 2021 FINANCIAL OUTLOOK:

- Adjusted EBITDA between \$(32.0) million and \$(35.0) million
- Depreciation and Amortization between \$1.0 million and \$1.3 million
- Stock-based compensation between \$6.0 million and \$10.0 million
- Cash taxes of approximately zero
- Basic shares outstanding between 255 million and 260 million
- Capital expenditures between \$10.0 million and \$15.0 million

# **A** & **Q**





# APPENDIX

### RECONCILIATION TO ADJUSTED (NON-GAAP) MEASURES

RECONCILIATION OF GAAP TO NON-GAAP (in thousands except per share data)	Three Months Ended June 30,		Six Months Ended June 30,		
	2021	2020	2021	2020	
GAAP Net Loss	\$ (31,297)	\$ (8,825)	\$ (190,269)	\$ (20,806)	
Loss on extinguishment of convertible notes		-	133,783	-	
Stock based compensation	7,444	141	17,777	513	
Non-recurring expenses	750		750		
Adjusted Net Loss	(23,103)	(8,684)	(37,959)	(20,293)	
Interest Expense	678	1,253	1,213	2,252	
Income tax expense	_	-	_	_	
Depreciation & Amortization	1,030	808	1,918	1,664	
Adjusted EBITDA	\$ (21,395)	\$ (6,622)	\$ (34,828)	\$ (16,377)	