




Yiqun (Hester) Li · 3rd
Co-Founder at Launch

New York, New York, United States · 500+ connections · [Contact info](#)

 Launch
  Stevens Institute of Technology

Experience



Chief Operating Officer

Launch · Full-time




Jul 2019 – Present · 1 yr 8 mos

Greater New York City Area

LAUNCH is a live music streaming membership service, producing online concerts, festival and music programming featuring emergent artists and industry veterans from around the world, with the latest technology.

Within the first year, LAUNCH curated and produced more than 50 in real life concerts and live music events before Covid, more than 1000 hours of live streaming contents since Covid, featured more than 800 artists and bands. LAUNCH expanded its team from 2 persons to the current size of 25 core team members with 5 established departments.

...see more



Operations Manager

Cloud Printing · Full-time

Aug 2019 – Oct 2019 · 3 mos

Greater New York City Area



Managing Principal

Captain Capital Management LLC · Full-time

Jul 2018 – Jun 2019 · 1 yr

New York, New York



enfoTech & Consulting Inc.

3 yrs 7 mos

- Project Manager**

Full-time

May 2017 – Jul 2018 · 1 yr 3 mos

Greater New York City Area
- Senior Business Analyst**

Full-time

Jan 2015 – May 2017 · 2 yrs 5 mos

Greater New York City Area



Stevens Institute of Technology

5 yrs 3 mos

- Teaching/Research Assitant**

Aug 2010 – Dec 2014 · 4 yrs 5 mos

Hoboken, NJ
- Graduate Student Council VP**

Aug 2010 – Aug 2011 · 1 yr 1 mo

Hoboken, NJ

Show 1 more role

Show 2 more experiences

Education



Stevens Institute of Technology

Master of Engineering - MEng, Engineering Management - Risk Assessment/Renewable Energy


2009 – 2014



Beijing Institute of Technology

Master of Engineering (MEng.), Mechanical Manufacture

2007 – 2009



Beijing Institute of Technology

Bachelor of Engineering (B.E.), Mechanical Engineering

2003 – 2007

Show 1 more education

Volunteer experience



Audience Service Director - Baseball

2008 Beijing Olympic Games

Aug 2007 – Oct 2008 · 1 yr 3 mos

Social Services



Web Administrator

Zhengzhou Charity Federation

May 2010 – Jul 2010 · 3 mos

Social Services

Skills & endorsements

Risk Assessment · 2
Viktar Selin, Ph.D. and 1 connection have given endorsements for this skill

Quantitative Risk Analysis · 2
Viktar Selin, Ph.D. and 1 connection have given endorsements for this skill

Risk Management · 2
Viktar Selin, Ph.D. and 1 connection have given endorsements for this skill

Show more

Accomplishments

- 11

Courses

Decision and Risk Analysis · Dsgn/Mgt the Development System · Eng. Economics & Cost Analysis · Engineering Cost Management · Financial Management · Fundamentals of Systems Engineering · Managerial Accounting · Operations Research · Project Mgmt. of Complex Systems · Research Methodologies · Simulation and Modeling
- 3

Honors & Awards

Chinese Engineering Students & Scholars Exchange Program Fellowship · Chinese National Scholarship · Excellence of Scholars Fellowship
- 3

Organizations

Epsilon Mu Eta Engineering Management Honor Society · Stevens Chinese Students and Scholars Association (CSSA) · INCOSE (International Club os Systems Engineering) · Stevens Student Board
- 2

Languages

Chinese · English
- 2

Projects

Academic Project - Photovoltaic Solar Energy Project Risk Assessment - BP Solar: Spain · Academic Project - Wind Farm Life Cycle Costing Estimation
- 2

Publications

Engineering Economics Workbook: 6th Edition · Factors Influencing the Mechanical Behavior of Healthy Human Descending Thoracic Aorta