



**Jeff Sherman** · 3rd

I act, share and care. Co-founder LIFT Digital/OnMilwaukee, Coin Flip, Counterman, Wisconsin Club, other ventures.

Greater Milwaukee Area · 500+ connections · [Contact info](#)



OnMilwaukee.com



Marquette University

## Experience



### Co-Founder/President

OnMilwaukee.com

Sep 2000 – Present · 19 yrs 9 mos



### Marketing

Drink ZYN

Nov 2017 – Present · 2 yrs 7 mos



### Consultant, publisher partner

Okanjo

Oct 2012 – Oct 2014 · 2 yrs 1 mo

Greater Milwaukee Area

Investor, consultant, publisher partner.



### Senior Account Executive

Mueller Comm

Jan 1994 – Jan 1998 · 4 yrs 1 mo

Milwaukee

Communications, lobbying and marketing for a variety of clients including: Milwaukee Brewers, Visit Milwaukee, Wisconsin Center District and several others.

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### Director of Communications

Wisconsin Sports Authority

Jan 1992 – Jan 1994 · 2 yrs 1 mo

Communications and marketing for statewide sports promotional entity in Wisconsin.

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## Education



### Marquette University

Bachelor of Science - Marketing/Finance, Business Administration

1987 – 1991

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### Cardinal Stritch University

Masters of Business Administration

1996 – 1999

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McKinley



