



Virtual Optimized Manufacturing

Furniture Industry Problem

\$9 billion
Wasted Costs



Baru Shortens Operations 18 months to 2 Weeks



56%
Of Buyers
Struggle With Size



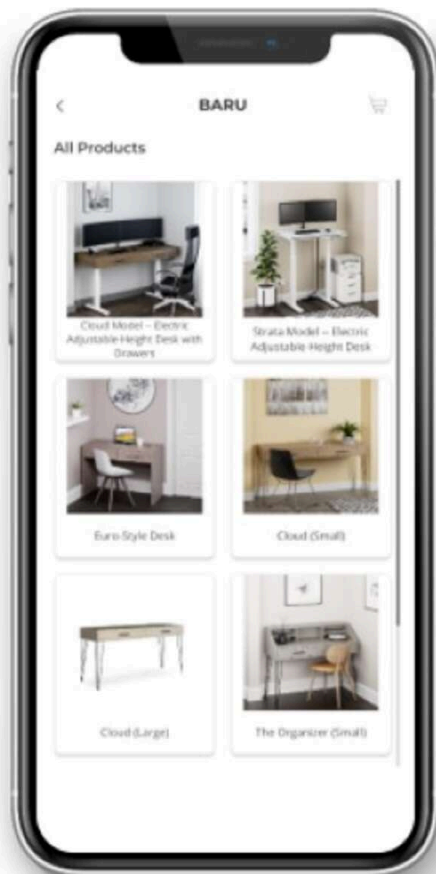
Baru Makes It Easy for Customers

Patent Pending

Application No: 16/439,831

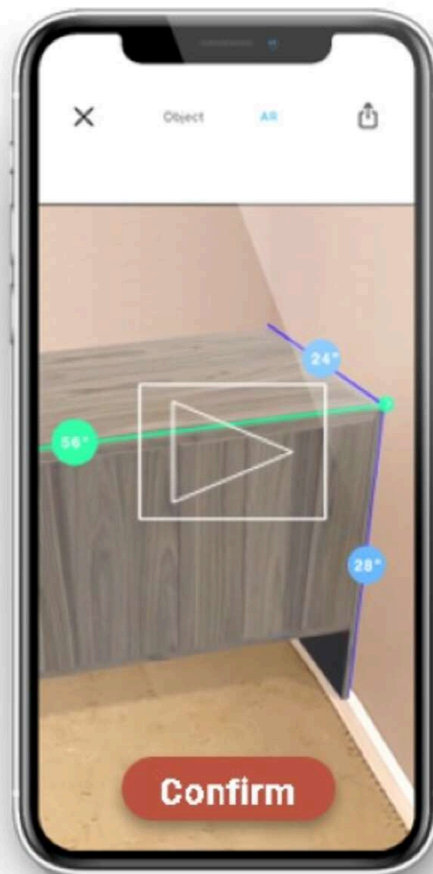
01

Pick Product



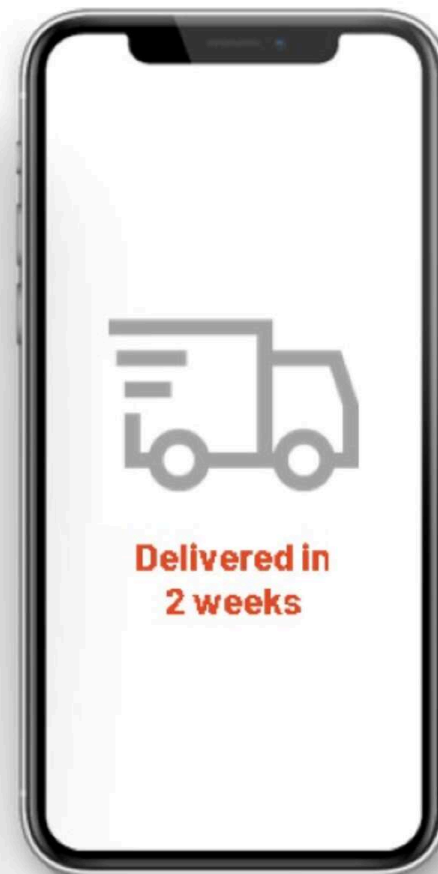
02

Customize



03

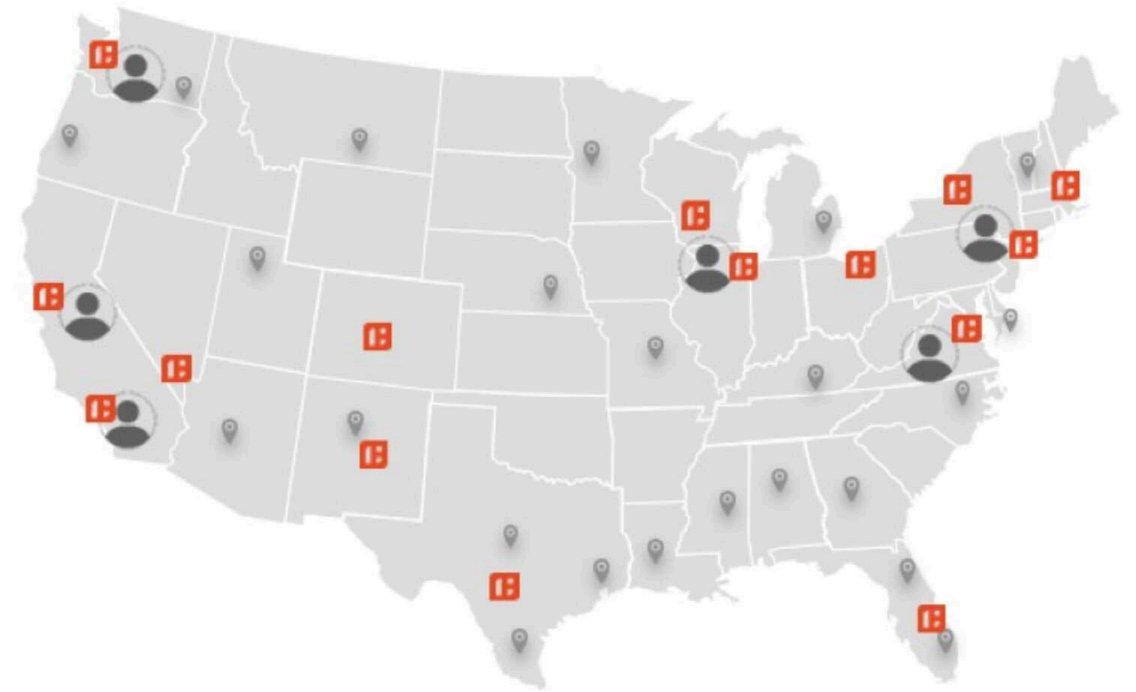
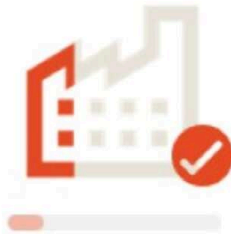
Buy



 Hello,
Baru.

2,000 Underused Robots

- Capital-Efficient
- Zero Footprint
- Idle Capacity



Less than one hour away from

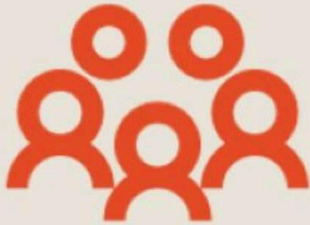
135 million homes.

Baru Helps the World

**Reduce Imports
& Shipping**



**Support Local
Business**



**Eco-Positive
Carbon Offsets**



Executive Team



Tino Go
CEO & Founder



Kevin Rainbolt
CTO



Malinda Gagnon
CMO



Leland Thomasset
Engineering



Product Launched in 2020

Google

June 2020

16 Regions
87 Million Buyers

November 2020



Genentech



Microsoft



ORACLE®

\$120,000 Annualized Run Rate



87%

**Organic
Q3 to Q4 2020**



57%

**Organic
Q4 Growth**



29%

**Customer
Repeat Sales**

Strategic Buyers



2024 Forecast

Average Selling Price and Gross Margins

Average Selling Price	\$ 1,367
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Cost of Goods Sold	\$ 817
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Gross Margin	\$ 550
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Gross Margin %	40%
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These are forward-looking projections that cannot be guaranteed.

Forecast Income

	2021	2022	2023	2024
Units	1,055	18,200	102,204	218,224
Revenues (000s)	\$ 1,460	\$23,660	\$ 141,355	\$298,310
Gross Margin %	24%	29%	35%	40%
EBITDA (000s)	\$ (1,150)	\$ 1,335	\$ 28,105	\$ 78,150

These are forward-looking projections that cannot be guaranteed.

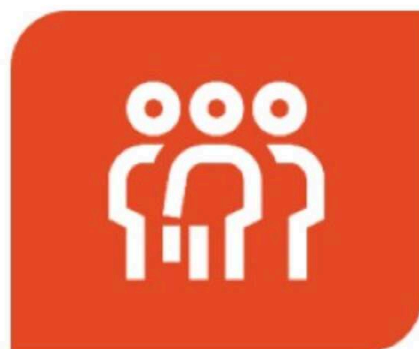
Baru Invested Capital

**Built Tech
Platform**



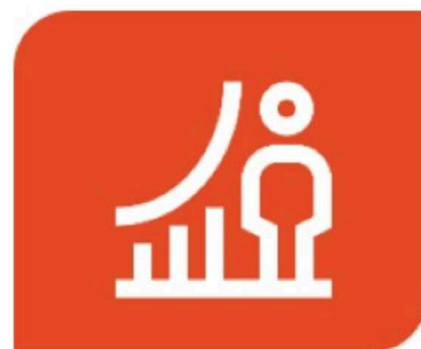
\$345k

**Angel
Investments**



\$260k

**Founder
Investments**



\$170k

\$4 Million
Pre-Money

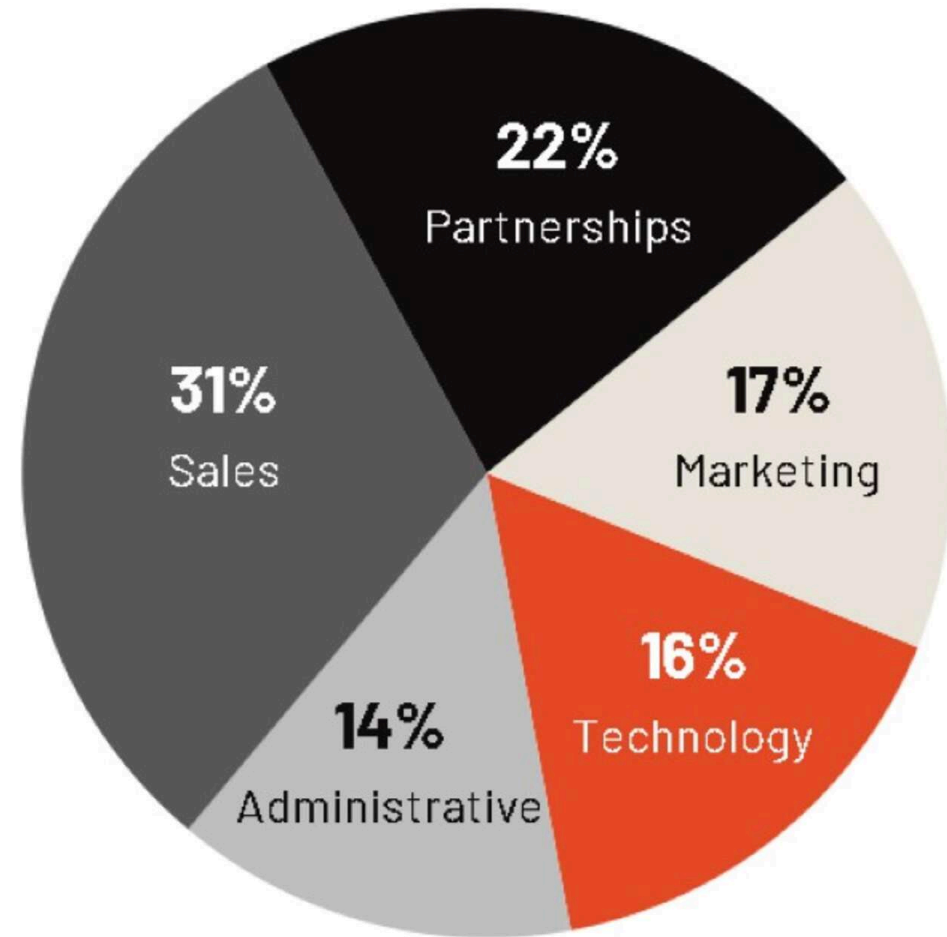
SAFE

20% Discount
Pro-rata



Use of Funds

\$1 Million Seed Round
70% for Revenue Growth





JOIN US

**Let's Grow Local Economies and
Revolutionize Manufacturing**